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Monarch
SEED & FEED CO.

MEDFORD, OREGON

1940
ANNUAL
CATALOG

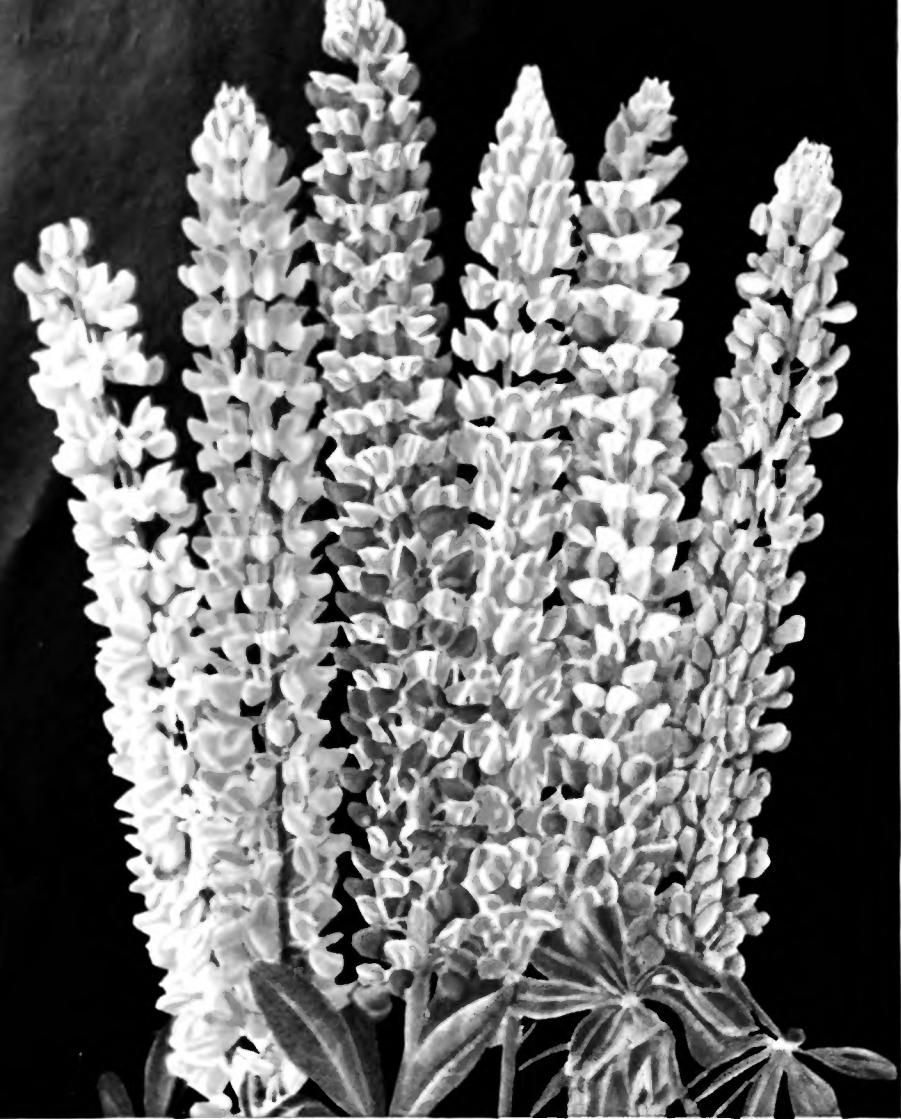


☆ JAN 22 1940 ☆
U. S. Department of Agriculture

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FLOWER,
FIELD and
GARDEN
SEEDS

•
POULTRY
SUPPLIES

"PLANT PETUNIAS FOR COLOR"



RUSSELL LUPINS

Long, closely furnished spikes flower in a great variety of rich colors—deep yellows, oranges, reds, and brilliant bi-colors never seen in Lupinus before. The florets are large with flat fan-like back-standards, and unlike all other Lupins, most of the spikes retain their florets throughout the whole period of development. Awarded the Royal Horticultural Society's Gold Medal, June, 1937. Pkt. 25c.



SCABIOSA IMPERIAL GIANTS, BLUE MOON

Honorable Mention, All-America Selections, 1939

An entirely different and improved flower and plant form from existent Scabiosa varieties. Broad, heavy, wavy petals, eliminate the pincushion center entirely. Flowers are fully double, extremely large and deep. Color is a rich deep lavender blue. Plants extremely upright, growing tall; long, heavy, wiry stems eliminate the weak necks which are the fault of older types. Ideal cutting type. Pkt. 15c.



ZINNIA FANTASY WILDFIRE

A rich, dazzling scarlet. Wildfire adds a distinct note of color and cheerfulness to the garden and will enliven any home when used in flower arrangements. The plants are neat in habit, strong growing, and very free blooming, 2½ to 3 feet in height, coming into flower 45 to 50 days after the seed is sown. Pkt. 25c.



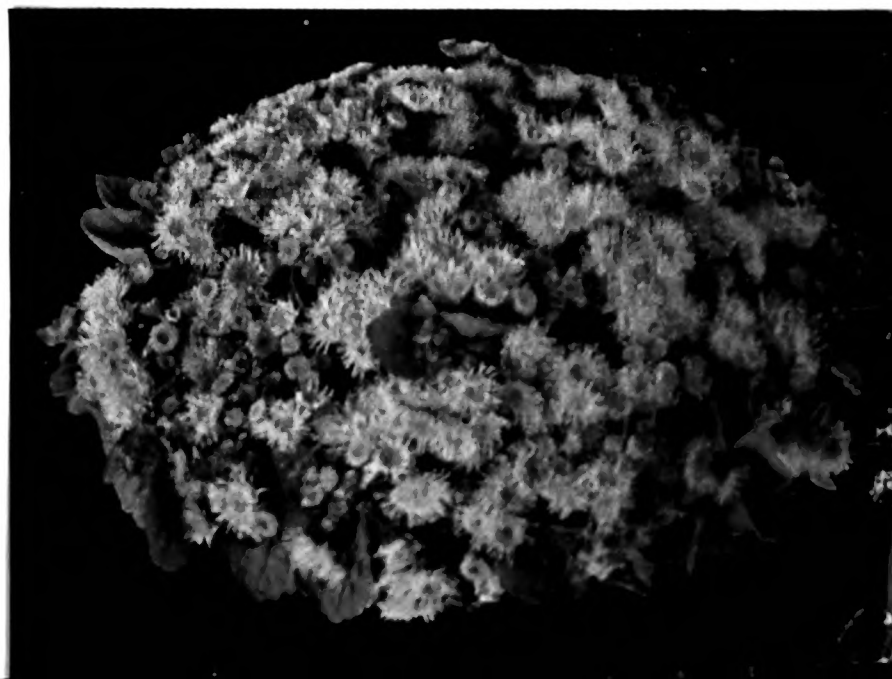
ZINNIA, SUPER CROWN O' GOLD PASTEL TINTS

The finest large-flowered Zinnia introduction since the original Dahlia Flowered. Contains a wide range of pastel shades, including soft yellow, old gold, light pink, various shades of salmon, peach, and buff, cerise salmon, white, and cream. Flowers are borne profusely throughout the season on strong, robust plants. Pkt. 25c.

AGERATUM, MIDGET BLUE

Silver Medal, All-America Selections, 1940

A very fine dwarf (2 to 3 inches high) Ageratum with delicate foliage, which is practically smothered with small true Ageratum Blue flowers. This is really the first dwarf Ageratum that we have found that will come uniformly dwarf and true to color from seed. Pkt. 25c.



Pledged to Please You!

We know of no better recommendation for our Company's integrity, service and merchandise than to remind you of our service to a continuously growing clientele of friends and customers for over a quarter of a century. From an humble beginning in May of 1910, our Company has steadily grown, until today our store is listed as one of the outstanding retail seed and supply stores of the Pacific Coast. Our customers number many at very distant points in the United States but our service is chiefly centered in Oregon and northern California. It has always been our ambition to serve to the utmost in order that a continuance of your valued patronage will be justly earned.

Our organization in its entirety is pledged to recognize you as an integral part of our business for without your patronage it would be hopeless for us to endeavor to continue on. It is only through your repeated patronage can we hope to continue the steady growth in business we have enjoyed the past twenty-nine years. Your orders will receive prompt and careful attention and only merchandise of the highest quality will be sent you. Should you at any time have cause for complaint, we ask that you write us immediately. You may be assured we will do everything in our power to correct any mistake that might creep in.

Thanking old customers for their loyalty and patronage and welcoming you as a new customer, we beg to remain,

Very sincerely,
MONARCH SEED & FEED COMPANY.
Miksche Brothers.

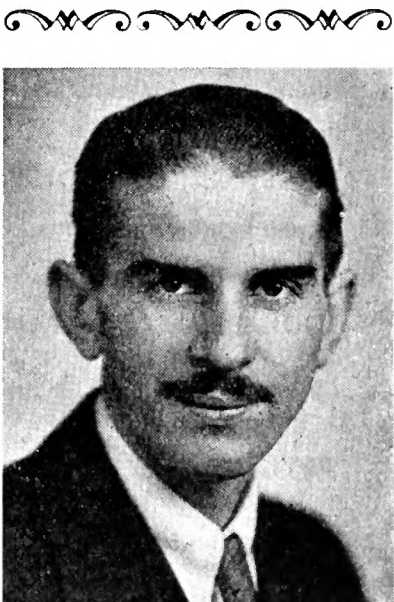


R. A. MIKSCHÉ
"Ray"
General Manager

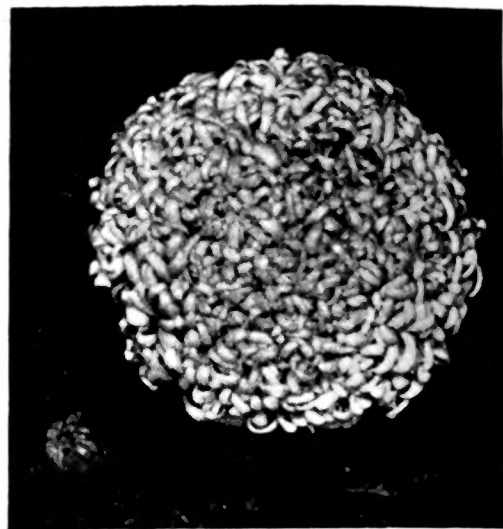


INDEX

Alfalfas	33	Garden Gloves	35	Poultry Remedies	37
Antrol	20	Gas Balls	20	Poultry Supplies	37-39
Arsenate of Lead.....	18	Gopher Traps	36	Poultry Wormer	37
Bag Balm	36	Gladiolus	16	Pruning Shears	19
Barley	34	Grasses	31-32	Pumpkin	27
Beans	21-22	Grafting Wax	20	Radishes	28
Beets	22	Hose Sprayer	17-40	Red Top	32
Berry Plants	30	Hot Kaps	20	Rotenone Spray	20
Bluestone	20	Insecticides	18-20	Rhubarb Plants	30
Bordeaux	18	Kale	25	Rootone	15
Boysenberry Plants	30	Kanota Oats	34	Roses	16-17
Broccoli	23	Kentucky Blue Grass.....	31-32	Rye Grasses	32
Brome Grass	32	Kohl Rabi	25	Seeders	35
Brooders	37	Kow-Kare	36	Semesan	35
Brussels Sprouts	23	Ladak Alfalfa	33	Snarol	20
Bulbs	16	Ladino Clover	33	Soil Soaker	40
Cabbage	23	Lawn Grasses	31	Spinach	28
Carrots	23	Leek	26	Sprayers	19
Casabas	26	Leg Bands	37	Spray Materials	18-20
Cauliflower	23	Lettuce	25	Squash	29
Celery	24	Mangel Wurzels	22	Strawberry Plants	30
Ceresan	35	Mole Traps	36	Sudan Grass	32
Clovers	33	Mologen	18	Sweet Peas	14
Copper Carbonate	20	Muskmelons	25	Thermometers	37
Corn, Field	34	Mustard	25	Thermostat Wafers	37
Corn, Sweet	24	Napthalene	21	Timothy	32
Corn, Pop	24	Nitragin	33	Tomatoes	29
Crested Wheat Grass.....	32	Oats	34	Tri-ogen	18
Cucumbers	24	Onions	26	Turnips	29
Cultivators	35	Onion Sets	26	Twist-Ems'	20
Cyanogas	27	Onion Plants	26	Vetches	32
Dusters	19	Orchard Grass	32	Vigoro	31
Dusts, Garden	18	Peas	27	Vitamin B-1	20
Drinking Founts	38	Parsnip	28	Vitapane	36
Egg Scales	38	Peppers	27	Watermelons	26
Fertilizers	31	Plant Spray	18-20	Wheat	34
Fertilizer Sowers	35	Potatoes	30	Winter Blue Grass.....	32
Flex-O-Glass	36			Worm Capsules	37
Flower Seeds	1-16			White Clover	31
Fumeogen	18			Youngberries	30



R. M. MIKSCHÉ
"Bob"
Sales Manager



Novelty Flowers for 1940

SCABIOSA, HEAVENLY BLUE. Bronze Medal, All America Selections, 1940. A distinct and lovely azure blue; very early and exceptionally free flowering. Plants dwarf, 18 in., bushy, and loaded with rather short, wiry stemmed, high crowned, double flowers; suitable for bedding and cutting. Unique and worthy. Pkt. 25c.

VIOLA, WALLER FRANKLIN FORMULA MIXTURE. This blend of bright gay colors far surpasses any mixture of Violas we have seen. Bright shades of self colors of red, yellow, blue, and apricot combined with many shades which are blotched, undoubtedly make these Violas a supreme mixture. Pkt. 25c.

PETUNIA, BETSY ROSS. The color of Betsy Ross is red and white, with the white blending to golden and the red blending to very deep red in the throat. This color combination creates a decidedly gay effect. Plants unform and compact, completely covered with well ruffled blooms which have a good open throat. Excellent as pot plant. Pkt. 25c.

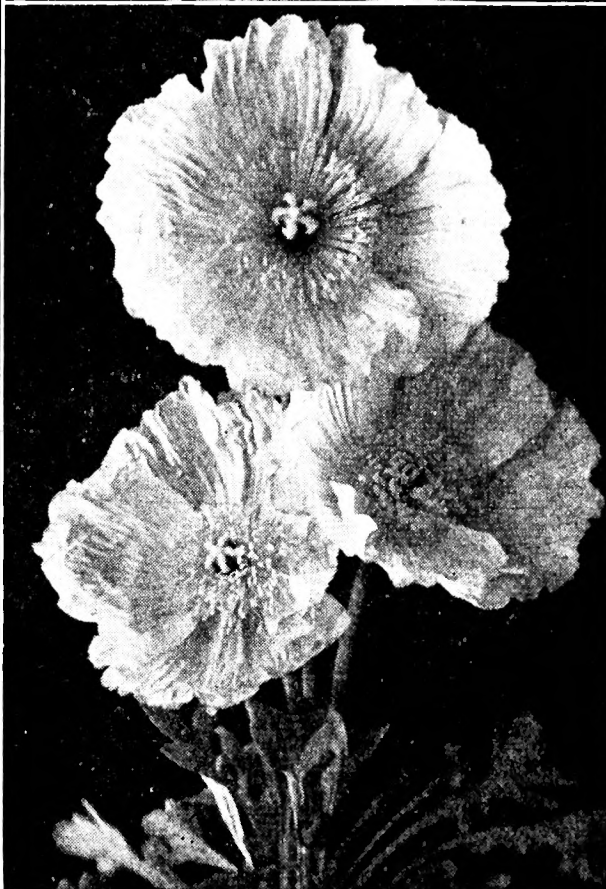
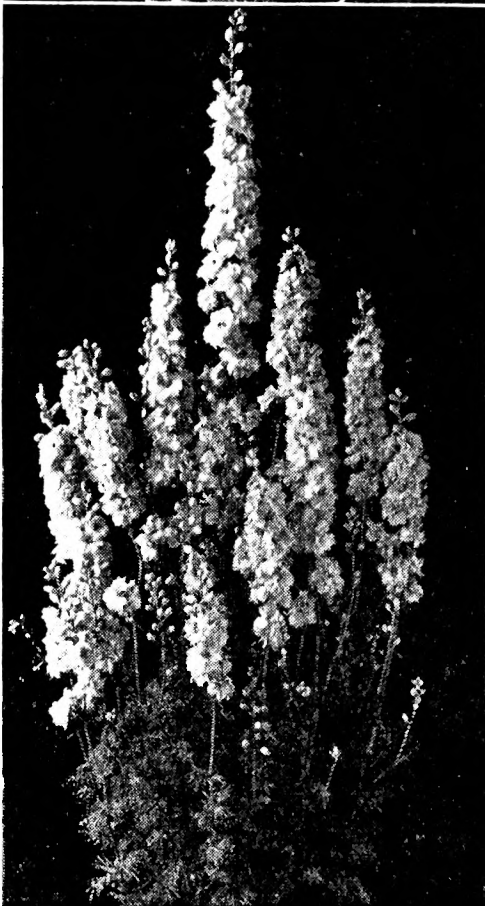
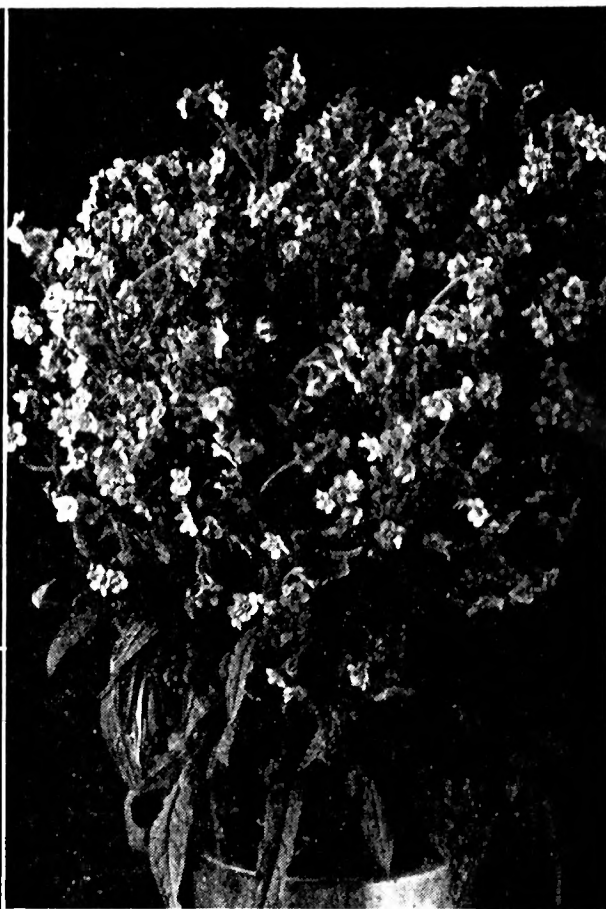
SWEET PEA, ROSE PINK. Silver Medal, All-America Selections, 1940. Large, wavy, rose-pink flowers on white ground. New type, maturing between the early flowering and the Spencer classes. Is taller and has longer stems than either of the others and gives more cut flowers. Free blooming and seems more heat-resistant than the Spencers. Pkt. 25c.

MARIGOLD, LIMELIGHT. Bronze Medal, All-America Selection, 1940. A new color of pale primrose yellow. Flowers made up of hundreds of artistically curled and interlaced petals arranged to form a perfectly round and symmetrical head of exquisite pompon chrysanthemum-like form. Plants dwarf, bushy, vigorous growing and very free flowering. Valuable for cutting. Pkt. 25c.

PETUNIA, CREAM STAR. Silver Medal, All-America Selection, 1940. Flowers shaped like a five-pointed star; soft creamy white, deepening towards the throat to a bright golden yellow. The entirely distinct color with the uniformity and compact habit of the plants, as well as their profusion of bloom, makes Cream Star Petunia ideally suited for low beds, borders, and edgings. Plants bloom about 20 weeks after seed is sown. Pkt. 25c.

MARIGOLD, YELLOW PYGMY. Honorable Mention, All-America Selections, 1940. Light lemon yellow. Lilliput French double type, growing only 8 inches tall and compact. Small 1 1/4 in., blooms rather free. Exciting for edging and potting. Pkt. 25c.

SHIRLEY POPPY, ALL-DOUBLE FLOWERED. Improved strain of all-double, Begonia-type flowers. Range of colors from light pink to dark crimson with fair sprinkling of Picotee types in scarlet and vermilion shades. One of the most excellent flowers for mid-summer blooms and for cutting. Pkt. 15c.



NOVELTY FLOWERS for 1940

ZINNIA FANTASY, WILDFIRE. A rich, dazzling scarlet. Wild-fire adds a distinct note of color and cheerfulness to the garden and will enliven any home when used in flower arrangements. Plants neat in habit, strong growing, and very free blooming; 2½ to 3 ft. in height, coming into flower 45 to 50 days after seed is sown. Pkt. 25c.

LARKSPUR, GIANT IMPERIAL PINK PERFECTION. The 2-inch florets of rounded broad petals are evenly and closely spaced on the stem, giving a very heavy Hollyhock-like cutting spike 24 in. or more in length. Plants are tall, basal branching, upright in habit and very free flowering. Color is a very luscious shade of lively light pink. Pkt. 25c.

ASTER, EARLY GIANT WILT-RESISTANT, LIGHT BLUE. Silver Medal, All-America Selections, 1939. Of the same excellent early blooming, semi-tall basal branched, non-lateral type. Light Blue is a very worthy companion to its sister variety, Peach Blossom. Both are fully wilt-resistant, extremely large flowered and most attractive colors. Color is a rich light blue, a shade which blends in beautifully with either deeper or lighter tones. Pkt. 15c.

CYNOGLOSSUM FIRMAMENT (Chinese Forget - me - not). Bronze Medal, All-America Selections, 1939. The delightful Forget-me-not flowers of rich Cambridge-blue cover compact 15 in. plants for weeks in summer. Easiest of annuals to grow; sun or light shade. Sown in early spring in boxes or the open, flowers first summer. Pkt. 15c.

NASTURTIUM, INDIAN CHIEF. Indian Chief has dark foliage with vivid scarlet flowers. The blooms are sweet scented and freely produced. We recommend this variety with confidence. Pkt. 15c.

ICELAND POPPY, IMPERIAL JEWELS. The very finest and most outstanding Iceland Poppy yet produced. The variety of color tones is almost limitless—light to deep orange, yellow to pure white, shell pink to salmon pink, deep rose and nearly red tones, and pastel hues of apricot, buff, and chamois. Flowers are beautifully frilled and fluted, many semi-double. Long wiry stems bear the flowers upright in regal splendor. Pkt. 25c.

Annual and Perennial Flower Seeds

ACROCLINIUM, Everlasting (a)

Double daisy-like flowers, in rose and white shades, about an inch in diameter, make fine bouquets as fresh blooms, but are fine to keep as winter bouquets. Height 15 inches.

DOUBLE MIXED. Pkt. 15c.

AFRICAN DAISY (See Dimorphotheca)



AGERATUM

AGERATUM, Floss Flower (a)

One of the most popular Summer blooming plants grown from seed, being literally covered with flowers from early Summer until frost. Excellent for borders, edgings, rockery, or pots. The taller varieties are fine for cutting. Do well in semi-shade.

MIDGET BLUE. See inside front cover.

FAIRY PINK. This new variety is the dwarf compact type which comes in a delightful soft salmon rose pink color. It begins to bloom when the plant is half grown and continues until the plant is a solid mass of color. Height 5 inches. Pkt. 15c.

BLUE BALL. Compact round plants, 6 inches tall, hidden by a mass of pure blue flowers. Fine for dwarf beds and edging. Pkt. 10c.

ALYSSUM, Madwort

One of the most popular garden flowers, remaining in bloom the entire season; suitable for beds and edging in Summer, or for growing in pots and boxes for Winter blooming.

CARPET OF SNOW (ra). White flowers on plants only 3 inches tall. Rapidly becoming a favorite variety. Pkt. 10c.

SAXATILE COMPACTUM. Perennial. Sometimes called Basket of Gold. It grows compactly and is covered with a wealth of golden blossoms in early spring. Height 12 inches. Pkt. 10c

AMARANTHUS, Summer Poinsettia (a)

Brilliant-foliaged annuals, bearing curious racemes of flowers. All are useful in borders of tall plants, or for the centers of large beds. They thrive best in a hot, sunny location and not too rich soil.

MOLTEN FIRE. Leaves dark bronze, center Poinsettia red. Height, 4 feet. Pkt. 15c.

TRICOLOR SPLENDENS (Joseph's Coat). Foliage green, variegated crimson and yellow; height, 3 feet. Pkt. 10c.

MIXED. All sorts. Pkt. 10c.

ARCTOTIS HYBRIDS AUTUMN SHADES (a)

A gay and cheerful member of the colorful winter and spring blooming flowers. Dozens of blossoms open at a time, commencing to bloom in December or January. Many shades of red, orange, yellow, typical autumn tones. Foliage is a soft gray green with slender wavy edged leaves. A decided addition to the border garden.

MIXED. Pkt. 10c.

a, annual; b, biennial; c, climber; p, perennial; ra, rock plant annual; rp, rock plant perennial.

ANCHUSA, Summer Forget-Me-Not (a)

A free-flowering class, producing its charming Forget-Me-Not-like blooms in graceful sprays from early Summer until late Fall.

BLUE BIRD. Deep blue flowers on plants 18 inches tall. Pkt. 10c.

ANTIRRHINUM, Snapdragon (a)

Snapdragons are fascinating flowers, with their interesting form and glowing colors. They are easy to grow and will bloom continuously until severe frost, making a wonderful display and supplying unlimited cut flowers. Ordinary good garden soil will produce fine Snapdragons either in full sun or semi-shaded spots. Sow outdoors when danger of frost has passed, or indoors six weeks earlier.

ROSALIE (Brone Medal, All-America Selections, 1940). This exciting color is entirely new in Antirrhinum. It is a rich deep rose with an underlying tone of topaz or amber, giving it a richness which makes it stand out among all other colors. The plants are base branching and produce from six to eight huge long flowering spikes on which the florets are decidedly well arranged. This is an all-purpose Snapdragon. Pkt. 25c.

SWING TIME. New rust resistant novelty. The loveliest rose pink imaginable with a bright yellow touch and a white tube that is an addition to its beauty rather than a hindrance. Spikes are huge and evenly packed with immense blooms beautifully tapered. Pkt. 15c.

SUPER GIANTS, RUST RESISTANT

30 to 36 inches tall.

APPLE BLOSSOM. Rosy pink, white tube. Pkt. 15c.

CAMPFIRE. Luminous scarlet. Pkt. 15c.

CANARY BIRD. Canary yellow. Pkt. 15c.

COPPER KING. Bronzy copper. Pkt. 15c.

CRIMSON. Fiery crimson. Pkt. 15c.

FINEST MIXED. Pkt. 10c.

LARGE FLOWERED, HALF DWARF

Rust Resistant.

FINEST MIXED. Pkt. 10c.

AQUILEGIA, Columbine (p)

These are among the most beautiful of Spring and early Summer flowers; very effective when grown in the herbaceous border and groups among shrubbery. Graceful spurred flowers on stems 2 feet or more above the fern-like foliage.

CRIMSON STAR. (Award of Merit, Royal Horticultural Society.)

Rich dark crimson sepals and spurs, in wonderful contrast to the white petals — combination of colors entirely new in Aquilegia. Flowers are large, plants are vigorous; a wonderful novelty. Pkt. 15c.

MRS. SCOTT ELLIOTT'S STRAIN. One of the finest tall strains ever developed, long-spurred, large flowers, in a splendid mixture of colors. Pkt. 15c.



AQUILEGIA, LONG-SPURRED CRIMSON STAR

ANNUAL AND PERENNIAL FLOWER SEEDS

ASTER (a)

We can imagine no other flower which combines so much beauty with grace and usefulness and with which more brilliant effects can be achieved. From July until September this flower reigns supreme in the garden, not equaled by any other. For these obvious reasons we give a great deal of attention to these flowers, and are in a position to offer our patrons remarkably fine strains, producing perfect flowers of great beauty. To do well, Asters require a well pulverized soil, always kept open by continuous cultivation. Height, 1 to 3 feet.

IMPROVED GIANTS OF CALIFORNIA. This Aster bids fair to become a universal favorite. Characterized by the well-known Crego type of flower, combined with the Beauty Aster's long, non-lateral, branching stems, the California Giants, double type Aster, stands at the head of the list.

FINEST MIXED. Pkt. 15c.

ASTER, SUPER GIANT EL MONTE. Special Mention, All-America Selections, 1936. Deep glowing crimson, composed of abundant quantities of daintily interlaced plume-like petals, the flowers are extremely large and fluffy, borne on heavy non-lateral, basal branched stems. Pkt. 15c.

SUPER GIANT LOS ANGELES. Award of Merit, All-America Selections, 1934. The first introduction in modern Super Giant class, the flowers are fully double, 6 to 8 inches across, graceful and delicately interlaced. Long, stiff stems, bearing the large shell pink flowers smartly upright. Pkt. 15c.



ASTER, EARLY GIANT LIGHT BLUE

ASTER, EARLY GIANT WILT-RESISTANT, Light Blue. See page 3.

ASTER, EARLY GIANT WILT-RESISTANT, Peach Blossom. Very large and full with broad, graceful petals, daintily plumed and intertwined. Peach Blossom has particularly full-petaled flowers of an attractive shade which opens almost white and flushes light pink then lavender pink as flower matures. Plants 1 1/2 to 2 feet tall. Pkt. 15c.

IMPROVED CREGO WILT-RESISTANT. The large shaggy flowers with long curled petals are not unlike the ostrich feather for which they are commonly named. The plants are strong, heavily branched and grow about 2 1/2 feet in height.

Crimson. Glowing deep rose-crimson. Pkt. 10c.

Cattleya. Fascinating shade of orchid. Pkt. 10c.

Purple. Showy violet purple. Pkt. 10c.

Enchantress. Luscious shade of lively salmon rose. Pkt. 10c.

Rose. Lovely bright carmine rose. Pkt. 10c.

White. Purest white, large and fluffy. Pkt. 10c.

Crego's Finest Mixed. Pkt. 10c.

AMERICAN BRANCHING, Wilt-Resistant. Plants 2 1/2 to 3 feet tall, branching, robust; flowers large, double and fine form, blooming in early September. Our selected stocks of these are the best money can buy.

FINEST MIXED. Pkt. 10c.

BABY'S BREATH (See Gypsophila)

BACHELOR'S BUTTON (See Centaurea)

BALSAM, Lady Slipper (a)

An old and popular garden flower of easy culture. Gorgeous masses of brilliant colored double flowers are produced in the greatest profusion. Height, 2 feet.

BUSH FLOWERED TORCH. Brilliant vermillion red; dwarf. Pkt. 15c.

CAMELIA FLOWERED. Finest mixed. Pkt. 10c.

BEAN (a)

A rapid climber, flowering profusely; grows 10 to 15 feet high. Edible as well as ornamental.

SCARLET RUNNER. Pkt. 5c.



BELLIS MONSTROSA, DOUBLE MIXED

BELLIS, English Daisy (p)

A favorite perennial, which will stand the Winter if given the protection of a little litter. In bloom from early Spring until well on in the Summer. Seed may be sown any time from Spring until August. For best results, new plants should be raised from seed each year. Height, 3 to 6 inches.

DOUBLE FINEST MIXED. Pkt. 10c.

BLACK-EYED SUSAN (See Thunbergia)

BRACHYCOME, Swan River Daisy (a)

Brilliant free-flowering annual blooming throughout the Summer months and suitable for beds or borders. The dainty flowers resemble small Cinerarias. Height, 6 to 12 inches.

MIXED COLORS. Pkt. 10c.

CALLIOPSIS, Tickseed (a)

Very showy and splendid subjects for garden decoration as well as for cutting. Sow seed where intended to bloom in early Spring; thin out to 6 inches apart. Cut flowers as soon as they open, as this prolongs the blooming season until Autumn. Height, 1/2 to 2 1/2 feet.

GOLDEN CROWN. Silver Medal, All-America Selections 1938. An enlarged Drummondii. A rich orange-yellow or gold of pleasing fragrance. Makes a good cut flower with 12-inch wiry stems. Similar to Golden Crest. Pkt. 10c.

TALL MIXED. Pkt. 10c.

DWARF MIXED. Pkt. 10c.

ANNUAL AND PERENNIAL FLOWER SEEDS

CALENDULA, Pot Marigold (a)

The colorful flowers make a wonderful display in the garden and are always admired by those who see them. Blooms freely in early Summer and continues into the Fall. Even though this plant prefers a sunny location and rather dry soil, it does well under widely different conditions, requiring little care to grow to perfection. 18 to 24 inches in height.

ART SHADES. Pkt. 10c.

CAMPFIRE IMPROVED. A very deep strong orange with distinct scarlet sheen on upper side of each petal. Blooms flat across top and measures 4 inches in diameter. Plants are strong growing and even in habit. Exceptionally long heavy cutting stems in generous quantity on each plant. Pkt. 15c.

ORANGE FANTASY. Silver Medal, All-America Selections 1938. Distinct. Rather dwarf, heavy foliaged plants. 18 to 24 inches. Crested flowers of coppery orange, with petals edged mahogany. True. A fine novelty. Pkt. 10c.



CALENDULA, CHRYSANTHA

NEW SUNSHINE CALENDULA, CHRYSANTHA. Gold Medal Winner, All-America Selections 1934. A clear, buttercup yellow in color with loosely arranged petals, incurved at center and reflexed at edges. Flowers mounted on strong, wiry stems a foot in length; excellent for cutting. Pkt. 10c.

DOUBLE MIXED. Pkt. 10c.

CALIFORNIA POPPY (See Eschscholtzia)

CAMPANULA, Canterbury Bell

CALYCANTHEMA (b) (Cup and Caucer). Perhaps the most beautiful type; distinct in form, with large bell or cup-shaped flowers surrounded at the base by a large calyx of similar color, the whole resembling a cup and saucer.

FINEST MIXED. Pkt. 10c.

ANNUAL CANTERBURY BELLS (a). Gold Medal, All-America Selections 1933. We have all wished for a Canterbury Bell that would not occupy the ground for so long before it flowered. When planted from seed, loads itself with flowers in less than five months, in colors the same as the biennial type, including the various shades of blue, pink, rose, and white.

FINEST MIXED. Pkt. 15c.

CASTOR BEAN (See Ricinus)

CELOSIA, Cockscomb (a)

Very attractive and showy, somewhat tender annual, producing massive heads in rich shades of crimson and yellow flowers. Should be started in hot beds and transplanted to rich soil after warm weather comes. Set plants a foot or more apart.

CRISTATA. Choice mixed; height, 9 to 18 inches. Pkt. 10c.

PLUMOSA (Improved Feather Type). Choice mixed; height, 2 feet. Pkt. 10c.

CENTAUREA

Particularly well adapted for border planting. The types cultivated for their flowers have bulging calyxes from which many finely cut petals expand. Others have a downy growth on their leaves, making the foliage quite ornamental. All of them are of easy culture from seed.

CORNFLOWER, JUBILEE GEM. Silver Medal, All-America Selections 1937. A dwarf variety of Cornflower making a compact plant literally covered with flowers. About 12 inches in height. Easy to grow. Admirable as a border plant. A fine cut flower. It may be sown outside in the autumn for spring flowering, or in the spring for summer flowering. Pkt. 10c.

CYANUS DOUBLE (a). (Bachelor Button). This superb class of Cornflowers produces handsome, large double blooms, effective out-of-doors and in bouquets. Height, 2 to 3 feet.

BLUE BOY. Pkt. 10c.

ROSE. Pkt. 10c.

MIXED. Pkt. 10c.

SWEET SULTAN (a). These beautiful long stemmed flowers with their soft velvety heads make very enchanting bouquets. They measure 2 to 2½ inches across while the entire plant stands about 2½ to 3 feet tall. You can grow them readily in any fair garden soil, and your friends are sure to admire them.

MIXED. Pkt. 10c.

CARNATION, Dianthus Caryophyllus (p)

Few flowers surpass in beauty of form or delicious fragrance, the richly hued Carnation. The plants are branching but compact, and the handsome blossoms are produced on blue-green stems that are stiff but slender. The double flowers with their thick waxy petals are spicily scented.

CHABAUD GIANT. 18 inches. This variety blooms six months after seeding and continues throughout the Summer. The plants, robust and erect, supply handsome, double, clove-scented flowers of extra large size.

MIXED. Pkt. 10c.



CANDYTUFT, HYACINTH FLOWERED

CANDYTUFT, Iberis (a)

Valuable for masses and edging, and considered indispensable for cutting. Seed sown in April flowers in June; successive sowings should be made at intervals. Hardy and easy to grow, blooming profusely. Height, 1 foot.

UMBELLATA. Giant white Hyacinth flowered. Very fine for cutting. Pkt. 10c.

UMBELLATA. Mixed. Pkt. 10c.

CARDINAL CLIMBER (ac)

Graceful climber with cardinal-scarlet blooms 1 to 1½ inches in diameter. Rich, glossy, dark green foliage. Grows 15 feet tall and is in bloom all Summer.

IPOMOEA CARDINALIS. Pkt. 10c.

ANNUAL AND PERENNIAL FLOWER SEEDS

CHEIRANTHUS (See Wallflower)

CHRYSANTHEMUM (a)

A showy and much admired class of flowers. Large, daisy-like blooms borne profusely during the Summer and Fall. Excellent for beds, borders and cutting.

FINEST SINGLE MIXED. Includes all colors and gives a wonderful display in beds or borders. Pkt. 10c.

CIGAR PLANT (See Cuphea)

CLARKIA (a)

An annual, flowering in July, which should be far more widely known. It is of easy cultivation, graceful in habit of growth, and lends itself as well to bedding as for cutting. Flowers in long racemes which open in water when cut.

ELEGANS. Double. Choice mixed. Height, 2 feet. Pkt. 10c.

COCKSCOMB (See Celosia)

COLUMBINE (See Aquilegia)

CONE FLOWER (See Rudbeckia)

COREOPSIS (p)

One of our most popular perennials; the attractive flowers are borne in great profusion and are excellent for cutting. Height, 3 feet.

GRANDIFLORA DOUBLE SUNBURST. Much of the beauty of early Summer gardens is due to the brilliant golden yellow of Coreopsis plantings. The double flowers are large, 1½ to 2 inches across, deep golden yellow, and are excellent for cutting as well as for garden decoration. Fine keepers; plants are easy to grow. Pkt. 20c.

CORNFLOWER (See Centaurea)

COSMOS (a)

No garden is complete without Cosmos. These old favorites supply a gorgeous, colorful effect during late Summer and Fall. Fine for cutting as the flowers last well in water. Cosmos are easy to grow.

SENSATION PINKIE. The finest new development in Cosmos. Flowers very large, as much as 5 inches in diameter, with broad, heavy fluted petals, slightly overlapped. Ideal for cut flowers. Sturdy plants 3 to 4 feet high, producing flowers 8 to 10 weeks from seed. Pkt. 10c.

SENSATION PURITY. Purity is the glistening white Cosmos in the Sensation type as Pinkie is the delightful rose pink shade. Pkt. 10c.

SENSATION MIXED. Pkt. 10c.

EARLY KLONDYKE ORANGE FLARE. Grand Champion Gold Medal, All-America Selections 1935. The long stemmed flowers of bright vivid orange are freely borne on 2 to 3 foot plants. Its most remarkable feature, however, is its early blooming habit. It blooms from mid-summer until frost. Pkt. 10c.

EARLY DOUBLE CRESTED. Showy plants, 3 to 4 feet tall, covered with a mass of lovely, large flowers. Our strain produces a large percentage of double blooms.

MIXED. Pkt. 15c.

CUPHEA (ra)

A tender annual flowering readily in 12 to 14 weeks from seed. A dwarf, compact plant neat in habit. Blooms profusely throughout the Summer months, and reaches a height of about 10 inches.

FIREFLY (New). Flowers small and delicately formed. Fiery crimson in color. The general effect of a plant when in full bloom is a ball of fire. Suitable for the rockery, window boxes, flower pots or as a border or edging variety. Pkt. 25c.

DAHLIAS (From Seed) (rp)

UNWIN'S DWARF HYBRIDS. See inside back cover.

DELPHINIUM (p)

One of the greatest charms of hardy Larkspurs is in their shades of blue which range from soft rosy lavender to violet and deepest indigo. The dwarfs are valuable in the border while the magnificent tall varieties are stately and beautiful in front of a shrubby background. Above the deeply cut dark green leaves rise long floral spikes. Height, 1 to 8 feet.

PACIFIC HYBRIDS. A new strain of Delphiniums originated on the Pacific Coast to grow under Pacific Coast conditions. Huge flowers, 2½ to 3½ inches in diameter, beautifully spaced on well-balanced tall spikes. Highly resistant to mildew. Color range excellent and comes practically 100% double florets. Pkt. 25c.

TALL HYBRIDS. Handsome sorts adapted to backgrounds. Plants grown from early sown seed will flower late the first season, but reach their full development the second year and thereafter. Height, 5 feet.

BELLADONA. A delightful shade of silvery blue. Pkt. 15c.

BELLAMOSUM. Rich, deep and intense blue. Pkt. 15c.

BLACKMORE and LANGDON HYBRIDS. Latest and highest development of the Hollyhock type of Delphinium. Very large single, semi-double, and double flowers. All the pastel shades from very light blue to indigo. Pkt. 15c.



DIANTHUS HEDDEWIGI SINGLE

DIANTHUS, Pinks (a)

A charming class of annual flowers for beds, borders, edgings, and cutting. The dwarf, rather compact plants average 1 foot in height. Of easiest culture, succeeding in ordinary garden loam. Blooms from July until frosts.

LACINIATUS SPLENDENS. Free flowering and easily grown, neat and compact in habit, bearing generous quantities of its large, sweet scented single flowers of brilliant crimson, with a white eye. Pkt. 15c.

HEDDEWIGII LACINIATUS DOUBLE MIXED. Superb flowers rivaling the Carnation in size and doubled blossoms. Excellent for bouquets. Pkt. 10c.

HEDDEWIGII SINGLE MIXED. Large finely marked flowers having fringed petals. Pkt. 10c.

DIANTHUS BARBATUS (See Sweet William)

ANNUAL AND PERENNIAL FLOWER SEEDS

DIGITALIS, Foxglove (b)

This ornamental hardy plant is used extensively for naturalizing in shrubbery borders and along the edges of woods. It grows well under almost all conditions, giving a wealth of bloom during June and July. Height, 4 to 6 feet.

GLOXINIAEFLORA. This is an improved strain of the ordinary Foxglove, with handsome spotted Gloxinia-like flowers on long spikes. **Mixed Colors.** Pkt. 10c.

DIMORPHOTHECA, African Golden Daisy (a)

The plants are of branching habit, growing about 15 inches high. An easily cultivated annual.

AURANTIACA HYBRIDS. The flowers are equally large, but vary in color from the purest white to yellow, orange and rich salmon shades, many being zoned with several of these colors around the black disk. Pkt. 10c.

ORANGE IMPROVED. Pkt. 10c.

ENGLISH DAISY (See Bellis)

ESCHSCHOLTZIA, California Poppy (a)

The state flower of California and one of the most attractive low growing annuals. The foliage is finely cut, fern-like, and silvery green in color. They start to bloom in a few weeks after the seed is sown. Height, 12 to 18 inches.

GRANDIFLORA HYBRIDS. Large flowering varieties in the most exquisite shades of gold, copper, bronze, scarlet, purple and crimson. **Mixed Colors.** Pkt. 10c.

RAMONA HYBRIDS. A new strain containing many lovely shades. The plants grow compact and upright, with flowers beautifully frilled. **Mixed Colors.** Pkt. 10c.

DOUBLE ESCHSCHOLTZIA. The flowers are like little silken flags, beautifully fluted and crinkled, double and semi-double. The colors are yellow, orange, salmon. **Mixed Colors.** Pkt. 10c.

AURANTIACA, ORANGE. The ordinary California poppy. Pkt. 10c.

EVENING PRIMROSE, Oenothera (b)

A twilight blooming plant. Flowers of brilliant yellow are often 3 inches across. Clusters of them decorate the tops of upright spikes which are arranged in the form of a candle-labra. Height, 2 to 6 feet.

LAMARCKIANA. Pkt. 10c.

FLAX (See Linum)

FORGET-ME-NOT, Myosotis (b)

The Alpestris varieties bloom in April and are largely used for bedding and borders, while other varieties bloom in May and continue until frost. Height, 6 to 12 inches.

ALPESTRIS, BLUE. Blue with white eyes. Pkt. 10c.

CYNOGLOSSUM FIRMAMENT (Chinese Forget-Me-Not). See page 3.

FOUR O'CLOCK, Marvel of Peru (a)

A favorite showy annual for beds and borders. Excellent for planting in front of the porch or alongside the house. The plants bloom freely from July until frost.

TALL, MIXED. 2 feet tall, in many fine colors. Pkt. 10c.

FOXGLOVE (See Digitalis)

GAILLARDIA, Blanket Flower

Tones of orange, yellow, red, and maroon, often beautifully combined in a single blossom, make these flowering plants gay ornaments of the garden all Summer. Height, 1 to 2 feet.

SINGLE PICTA MIXED (a). Large daisy-like blossoms of yellow and bronze with central cones of yellow. Pkt. 10c.

DOUBLE PICTA LORENZIANA MIXED (a). Globular heads of tubular florets in shades of sulphur, orange, and claret. Pkt. 10c.

GRANDIFLORA PORTOLA HYBRIDS (p). Semi-double blooms of magnificent size and broad overlapping petals, golden tipped around glowing centers of bronzy red. Pkt. 15c.

GEUM, Aven (p)

Beautiful hardy perennials, bearing profusely large, showy, double, dark crimson flowers all through the Summer. An elegant flower for bouquets. Height, 18 inches.

LADY STRATHEDEN. A new golden yellow with large full flowers of great beauty. Pkt. 10c.

MRS. BRADSHAW. Large, double, brilliant orange-scarlet. In flower throughout the entire summer. Pkt. 10c.



GODETIA, TALL DOUBLE

GODETIA, Satinflower (a)

Very handsome annual plants especially suited for semi-shady locations. Sow in Spring in the open and thin to 8 or 10 inches apart. The flowers are bright and colorful and the single sorts are not unlike the Azalea in form.

TALL DOUBLE. Long graceful spikes are decorated with double blossoms resembling satin pompons one above another. Height, 2 feet. **Choice Mixed Colors.** Pkt. 10c.

ORNAMENTAL GOURDS (ac)

Ornamental Gourds are easily grown in rich soil, where they will produce plenty of fruits. They may be trained on trellises and the ripened fruits used for ornaments.

SMALL MIXED. Pkt. 10c.

LARGE MIXED. Pkt. 10c.

GYPSOPHILA, Baby's Breath

Pretty, free-flowering annuals and perennials. Their misty white panicles are largely used for mixing with other cut flowers. Height, 1 to 3 feet.

ELEGANS GRANDIFLORA (a). London Market Improved. An improved annual strain with single large pure white flowers. Sow at intervals for a supply of flowers throughout the Summer. Height, 2 feet. Pkt. 10c.

PANICULATA WHITE (p). Hardy perennial with sprays of tiny rose-shaped blooms. If cut before the flowers are fully opened, sprays can be used in winter bouquets. Height, 3 feet. Pkt. 10c.

HELIANTHUS, Sunflower (a)

Well known and popular plants, the small flowering sorts being useful for cutting. The tall varieties are valuable for backgrounds.

CHRYSANTHEMUM FLOWERED. Large, densely double golden flowers. Fine, long stout stems for cutting. Height, 6 feet. Pkt. 10c.

CUT-AND-COME-AGAIN MIXED. Single golden yellow flowers with petals twisted like a Cactus Dahlia. (Small flowered sort.) Pkt. 10c.

RUSSIAN MAMMOTH. Immense single yellow flowers on tall heavy stalks. Height, 6 feet. Pkt. 10c.

ANNUAL AND PERENNIAL FLOWER SEEDS

HELICHRYSUM, Straw Flower (a)

The finest of all Everlastings. They make unusually fine Winter bouquets if cut when partially opened and dried slowly in a cool place, heads downward to keep the long stems straight. The centers of the double pompon-like flowers are nearly covered by the stiff overlapping petals. A wide range of brilliant and soft colors. Height, 2 to 3 feet.

FINEST MIXED. Pkt. 10c.

HELIOTROPE

A well known and highly prized plant because of the delightful fragrance of the flowers. Excellent for pots, or for bedding. Height, 18 inches.

CHOICE MIXED. Pkt. 10c.

HOLLYHOCK, Althaea (p)

The beautiful color effects produced by the planting of these flowers, render them indispensable for the old-fashioned garden or the herbaceous border. Height, 6 to 12 feet.

INDIAN SPRING. Silver Medal, All-America Selections, 1939.

Semi and double flowers of bright rose and rosy carmine. Its many flowered branches produce a continuous show until frost. Sow fall or early spring. Flowers five months from seed. Pkt. 15c.

DOUBLE, CHATER'S FINEST MIXED. Pkt. 10c.

HUNNEMANNIA, Mexican Tulip Poppy (a)

Seed sown early in May will, by the middle of July, produce plants covered with their large buttercup yellow, poppy-like blossoms, and are never out of flower until hard frost. The plants grow 2 feet high, with beautiful feathery foliage. Sunlite. Award of Merit, All-America Selections. Semi-double, canary yellow. Pkt. 10c.

IBERIS (See Candytuft)

ICELAND POPPY (See Poppy Nudicaule)

IPOMOEA, Morning Glory (ac)

Climbers of rapid growth, with beautiful and varied flowers. For covering walls, trellises, arbors, they are invaluable.

SCARLETT O'HARA. Gold Medal, All-America Selections 1939.

An entirely new color in the popular Morning Glories—rich dark wine red or deep rosy crimson. Flowers 4 inches in diameter, freely produced on fast growing vines. Very showy for covering a fence or trellis. The dark green foliage does not make a heavy growth, leaving plants graceful in appearance. Pkt. 15c.

HEAVENLY BLUE. A variety that is bringing new popularity to Morning Glories. It is an early blooming climber, literally covered with lovely flowers of sky-blue. Flowers 2½ inches across and blooms until frost. Pkt. 10c.

ROSE MARIE. An early flowering variety. Rose-pink, double and semi-double flowers. Pkt. 10c.

MIXED IMPERIAL JAPANESE. These are beyond question the handsomest of all Morning Glories. The flowers are of gigantic size and their colorings beyond description. Pkt. 10c.

LARKSPUR (a)

Annual Delphiniums are adorned with finely cut, feathery foliage which set off to advantage the handsome long floral spikes of double blossoms. The colors range from pure white through soft shades of lavender and pink to deep blue.

GIANT IMPERIAL. Tall, upright, compact, basal branching in habit, the Giant Imperials have superseded all other types of Larkspurs for general garden use. Their delphinium-like spikes of double florets are carried on stout stems 4 to 5 feet.

PINK PERFECTION. See page 3.

WHITE KING. Special Mention, All-America Selections, 1937.

The flowers are a pure, glistening white, with extremely large double florets, sometimes measuring 2 inches across, evenly spaced on the stem. Early, the finest Larkspur. Pkt. 10c.

CORAL KING. Coral King was a running mate to White King for All-America recognition. It has the same form and size and is different only in color—a beautiful coral pink. Pkt. 10c.

BLUE SPIRE. Very deep violet blue. Outstanding blue. Pkt. 10c.



LARKSPUR, GIANT IMPERIAL MIXED

LOS ANGELES IMPROVED. Brilliant pink on salmon. Pkt. 10c.
FINEST MIXED Pkt. 15c.

TALL DOUBLE STOCK FLOWERED. A strikingly tall variety with lateral branches which produce many fine spikes.

ROSAMOND. Gold Medal Winner, All-America Selections, 1934. Exceptionally uniform in habit, bearing bright rose flowers that hold their color. Is two weeks earlier than other varieties. Pkt. 10c.

FINEST MIXED. Pkt. 10c.

LINARIA, Miniature Snapdragon (a)

This interesting species bears flowers which resemble miniature Snapdragons ending in single elongated spurs. It includes both trailing and erect growing varieties which are little known but worthy of greater attention. Height, 8 to 18 inches.

MAROCCANA MIXED. This is an erect sort with finely cut foliage and with blossoms clustered on upright spikes. The colors which are varied embrace many shades of crimson, orange, and blue. The plant is in flower within two months. Pkt. 10c.

LINUM, Crimson Flax (a)

GRANDIFLORUM RUBRUM. An old favorite with large, rich crimson blooms borne profusely on plants growing 18 to 24 inches tall. Though the flowers last only one day, new ones appear every morning. Pkt. 10c.

LOBELIA (a)

A dainty and continuous blooming annual of compact growth, remarkable for its profusion of beautiful blue flowers. Unexcelled for edging, ribbon beds, hanging baskets or window boxes. Height, about 6 inches.

COMPACTA, CRYSTAL PALACE. Erect and very free blooming. Best dark blue for edging. Fine for pots. Pkt. 10c.

LUPIN, Sun Dials

Thrive in almost any situation. Sow where they are to bloom in May, and as plants grow, thin out to 1 foot apart. The annual varieties bloom freely from June until September, and the perennials make a fine addition to the hardy border.

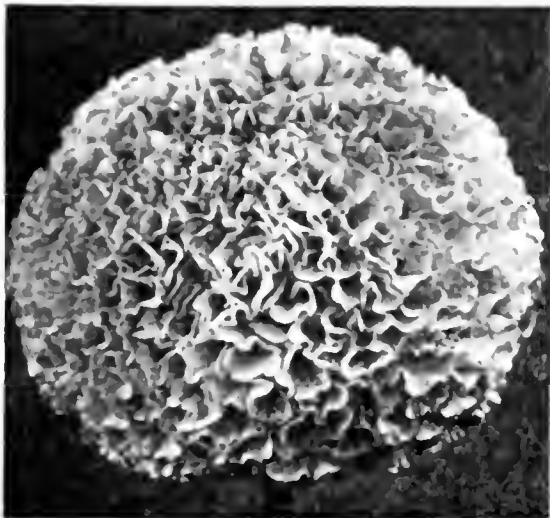
RUSSELL LUPINS. See inside front cover.

HARTWEGII, ANNUAL, MIXED. 2 feet high. All shades and colors. Gorgeous. Pkt. 10c.

POLYPHYLLUS PERENNIAL, MIXED. 3 feet high. Long spikes of blossoms in Spring and early Summer. Hardy. Pkt. 10c.

a, annual; b, biennial; c, climber; p, perennial; ra, rock plant annual; rp, rock plant perennial.

ANNUAL AND PERENNIAL FLOWER SEEDS



MARIGOLD, FULL DOUBLE ORANGE



FRENCH MARIGOLDS



NIEREMBERGIA

MARIGOLD (a)

Late in the season when many other growing things are past their prime, these plants supply an abundance of decorative blossoms. Their tones of orange and yellow blend well when the flowers are arranged loosely in bowls and vases. The bright green foliage is finely cut, and the stems are stout. Tall Marigolds give charm to the border, while the dwarfs are valuable for bedding and edging plants.

MARIGOLD EARLY SUNSHINE. See inside back cover.

MARIGOLD YELLOW PYGMY. See page 2.

MARIGOLD FERDINAND. See inside back cover.

MARIGOLD LIMELIGHT. See page 2.

GIGANTEA, FULL DOUBLE ORANGE. A distinct new color; flowers average 5 inches and over in diameter. Loosely formed, very full centered, with broad, heavy wavy petals which gracefully overlap. Color is a deep, rich, lively orange, one of the most admired shades found in the Sunset Giants. And ideal cut flower. Height, 3 feet. Pkt. 15c.

GIGANTEA, FULL DOUBLE MIXTURE. Very showy, fragrant, and of exceptional size. Flowers are largest ever known in Marigold group, averaging 5 to 7½ inches. A mixture ranging from deep orange through golden orange, deep golden yellow, light yellow, lemon yellow, and a delightful new shade of primrose. Pkt. 10c.

NEW COLLARETTE, CROWN OF GOLD. Gold Medal, All-America Selections, 1937. A new kind of Marigold with a Chrysanthemum-like crown surrounded by a collar of big, broad petals of the same color, bright golden orange. The only Marigold with entirely odorless foliage. Flowers have a delicate fragrance. Plants grow about 2 feet tall, bloom early, profusely and continuously until frost. Lovely in the garden; wonderful for cutting. Pkt. 10c.

CHRYSANTHEMUM MARIGOLDS. A new strain of Marigold Hybrids identical in form of flower with the lovely incurved Chrysanthemum. Plants are very floriferous and the stems are good and strong for cutting. A great advance in African Marigolds and comes in orange, golden orange, and yellow. Pkt. 10c.

MARIGOLD GOLDEN WEST. New Carnation-flowered Marigold; earlier, larger, more dwarfed, and more floriferous than Guinea Gold. Flowers are fully double, bright, rich orange, 3½ inches and more across, with petals loosely and gracefully placed. Plants grow about 2½ feet tall, and as they branch very freely from near the base, the stems are quite long and the flowers are to be had along the sides as well as on top. Blooms in about 15 weeks from seed. Pkt. 10c.

AFRICAN TALL DOUBLE (*Tagetes erecta*). Very large globular flowers composed of compact tubular or quilled petals. The stems should be cut carefully to avoid the somewhat disagreeable odor when bruised. Height, 2½ feet.

ORANGE PRINCE. Rich, deep orange. Pkt. 10c.

MIXED. Pkt. 10c.

GUINEA GOLD (African). Carnation-like petals and unusually brilliant golden color makes this flower outstanding among Marigolds. It lacks much of the pungent odor of other Marigolds. The plant blooms very freely. Height, 2 feet. Pkt. 10c.

YELLOW SUPREME. Gold Medal, All-America Selections, 1935.

It is a companion flower to Guinea Gold. The color is a delightful light lemon yellow, flowers medium sized, loosely ruffled. Free-blooming, 2 feet tall. Pkt. 10c.

DWARF FRENCH, DOUBLE, MONARCH STRAIN. Award of Merit, All-America Selections, 1934. An excellent variety for low borders. A very compact type, with large double flowers, in a wide range of colors, in combination of orange, bronze, yellow and mahogany.

FINEST MIXED. Pkt. 10c.

DWARF FRENCH DOUBLE HARMONY. Without question one of the very finest Marigolds introduced. Flowers charming and distinct. Scabiosa-like in formation with tubular deep orange center petals flanked by broad velvety dark maroon-brown guard petals. Plants are dwarf, about 1 ft. high, compact, free blooming. Extremely early and most attractive for cutting. Pkt. 10c.

DWARF ROYAL SCOT, ALL-DOUBLE. Special Mention, All-America Selections, 1937. Royal Scot is a new achievement in Marigolds, new in color and new in that it is dwarf and double. Its growth is dwarf and bushy, every plant of a uniform shape and height of about 10 to 12 inches. Color is a rich mahogany and gold in uniform stripes. Pkt. 10c.

SIGNATA PUMILA LITTLE GIANT. The smallest of all Marigold plants growing only 6 inches high with large golden yellow flowers. Pkt. 10c.

MARVEL OF PERU (See Four-o'clock)

MIGNONETTE, Reseda Odorata (a)

This old-fashioned flower still enjoys the greatest popularity. Grown for its sweet perfume, which is most pronounced when grown in a light sandy soil. Height, 6 to 10 inches.

FINEST MIXED. Includes only large flowering varieties of sweet scented Mignonette. Pkt. 10c.

MORNING GLORY (See Ipomoea)

MOSS ROSE (See Portulaca)

NEMESIA (ra)

This plant is excellent for edging purposes. Plants send up many slender stalks crowned with fairy-like flowers, something like the Schizanthus. When the flowers fade they may be trimmed back and will bloom again. Their colors run from the brightest reds, yellows, oranges, to the brightest blues and purples. Height, 6 to 12 inches.

COMPACTA TRIUMPH, FINEST MIXED COLORS. Pkt. 15c.

NICOTIANA, Flowering Tobacco (a)

Stately plants producing large, trumpet shaped, blooms until frost. Fine for beds and borders. Height, 2 to 5 feet.

AFFINIS HYBRIDS, MIXED COLORS. Pkt. 10c.

NIEREMBERGIA HIPPOMANICA (ra)

An excellent edging plant and lovely in a window box or in flower pots. See inside back cover.

OENOTHERA (See Evening Primrose)

PAINTED DAISY (See Pyrethrum)

ANNUAL AND PERENNIAL FLOWER SEEDS

NASTURTITIUM (a)

Few garden annuals respond with as little care as the Nasturtium. For ease of culture, duration of bloom, brilliancy of coloring, they are unexcelled. All they need is a moderately good soil, in a well drained, sunny position and within a few weeks from the time they are sown until hard frost comes, there is an endless profusion of their gorgeous blossoms.

INDIAN CHIEF. See page 3.

GOLDEN GLEAM. Plant forms a vigorous large bush which throws out short runners, averaging 18 inches. The sweet scented, large double flowers are golden yellow and average 2 to 3 inches across. Pkt. 10c.

SCARLET GLEAM. A sister of Golden Gleam. Its semi-double blossoms are similar in size and shape to those of the popular golden Nasturtium. Rich, dazzling scarlet. Sweet scented. Fine for cutting. Pkt. 10c.

GLORIOUS GLEAM HYBRIDS. Award of Merit, All-America Selections, 1935. Delightfully sweet scented; double. Color range includes brilliant blend of salmon, golden yellow, orange scarlet, cerise, cream, orange, maroon and crimson shades, and many spotted varieties.

MIXED COLORS. Pkt. 10c.

DWARF DOUBLE GOLDEN GLOBE. Award of Merit, All-America Selections, 1936. Vivid golden yellow, identical in color to Golden Gleam. Plants uniformly dwarf and compact, and bear great quantities of semi-double sweet scented flowers. Excellent for edging and window boxes. Pkt. 10c.

DWARF DOUBLE GEM MIXTURE. Novelty introduction, 1935. An evenly balanced range of colors on dwarf, compact gem-like plants. Ideal annual for border and edging use. Plants are dwarf and compact, totally without runners.

MIXED COLORS. Pkt. 10c.

TALL OR CLIMBING NASTURTITIUMS. For covering trellises, fences, arbors, piazzas, trailing from vases, over rock-work, etc., nothing can equal their great quantities of bloom from early Summer until frost. The seed pods can be gathered while green and tender for picking. Height, 8 to 10 feet.

FINEST MIXED. Pkt. 10c.

DWARF OR BEDDING VARIETIES. Of dwarf, compact growth. Excellent for borders or for bedding, forming plants about 1 foot high by 1 foot across.

FINEST MIXED. Pkt. 10c.

PETUNIA (a)

The seed may be started indoors early in the year in seed boxes and later transplanted or sown out of doors in the Spring. Cover very lightly and apply water with a fine spray. Be careful not to discard the smaller and weaker seedlings. From these the finest flowers are often obtained, the coarse growing plants frequently reverting to the common types.

PETUNIA HYBRID (Single Bedding). 1½ feet. This is a spreading type of Petunia and is used extensively for mass planting and large beds. Very satisfactory for small gardens.

CREAM STAR. See page 2.

HOLLYWOOD STAR. Silver Medal, All-America Selections, 1939. A charming shade of rich rose with amber throat. Unique in form of flower which consists of a five-pointed star. Pkt. 15c.

FLAMING VELVET. Gold Medal, All-America Selections, 1936. Petunia Flaming Velvet has caused a sensation because of uniform excellence of its velvety, rich, blood-red flower. Plants are semi-compact in habit, about 15 inches in height, absolutely uniform, and the flowers are large and borne in great profusion. Pkt. 10c.

ROSE KING IMPROVED. Special Mention, All-America Selections, 1936. Its flowers are a clear rich rose with a delicate light golden throat. Plants grow 18 inches high, are uniform and bushy, literally covered with blooms. This is an excellent cut flower variety. Pkt. 10c.

TOPAZ ROSE. Special Mention, All-America Selections, 1938. Hybrid type Petunia of fiery, velvety rose of brilliancy seldom seen, slightly suffused with gold; throat is topaz. Good grower, 15 to 18 inches tall and fairly upright. Pkt. 10c.

PETUNIA HYBRIDA NANA COMPACTA. 1 foot. A fine type of Petunia for small beds and borders; often used for pot culture. This Petunia holds its habit very well throughout the blooming season.

HEAVENLY BLUE (Silver Blue). Enchanting shade of light silvery blue. Dwarf. Pkt. 10c.

ROSY MORN. Soft rose-carmine-pink with a white throat. Dwarf and close-growing. Pkt. 10c.

SNOWBALL. Pure white; very compact. Pkt. 10c.

MIXED. ALL COLORS. A very decorative show may be had by sowing these broadcast. Pkt. 10c.

SINGLE BALCONY PETUNIAS

A splendid large and free-flowering type for window boxes, vases, hanging baskets, etc. The flowers average 3 inches across.

DEEP BLUE. Certificate of Honor, Royal Horticultural Society, 1935. Pkt. 15c.

ROSE. Rich fiery rose. Pkt. 15c.

WHITE. Award of Merit, Royal Horticultural Society, 1935. Pkt. 15c.

MIXED COLORS. Pkt. 15c.

LARGE FLOWERED VARIETIES

BURGUNDY. Special Mention, All-America Selections, 1937. A large flowered plain edged variety, colored a beautiful velvety burgundy-red in lovely contrast to its inconspicuous white throat. Pkt. 15c.

ELK'S PRIDE. Very large deep purple. Pkt. 15c.

GRANDIFLORA SINGLE FRINGED

THEODOSIA. Soft rosy pink with contrasting veined golden yellow throat. An outstanding variety in this class. Pkt. 15c.

RUFFLED GIANTS OF CALIFORNIA

SUPREME STRAIN. A new strain of rose and pink shades, light, richly-veined throats surrounded by satiny petals which are heavily ruffled. Large blooms, 5 to 7 inches in diameter, produced on strong, richly-foliaged plants. Excellent bedding variety; fine window box type. See illustration on front cover. Pkt. 25c.

DWARF GIANTS OF CALIFORNIA

A dwarf sturdy growing type especially suited to pot culture. Flowers are beautifully ruffled and fringed with open well marked throats.

CHOICE MIXED COLORS. Pkt. 25c.

DOUBLE VARIETIES

We offer the finest strain of double Petunias and suggest that seed be started indoors in boxes or pans. The small, crumpled seedlings will give the finest flowers.

CHOICE MIXED COLORS. Pkt. 35c.

PETUNIA MINIATURE (Dwarf Compact Varieties)

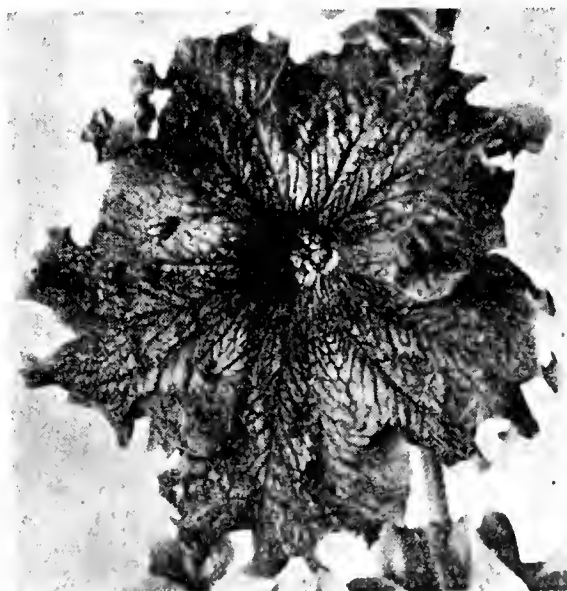
BETSY ROSS. See page 2.

ROSE GEM. Award of Merit, All-America Selections, 1936. Rose Gem is the best new miniature Petunia. The flowers are a deep rich rose on neat compact plants, 6 inches high. Each flower is 2 inches in diameter. Pkt. 15c.

MARTHA WASHINGTON. A lovely novelty of dwarf, compact growth, 9 inches high, smothered with brilliant blooms about 3 inches in diameter. The frilled portion of the flowers is a flesh pink, the center is veined wine red. Pkt. 25c.

PETUNIA, SUPER FLUFFY RUFFLES. A new ruffled and frilled type of Petunia that has the appearance of being almost double. Practically 100% true. Flowers are very large with a deep throat. The mixture is well-balanced with shades of pink and white, salmon, salmon-pink, deep rose, rose, crimson, and light blue. Pkt. 25c.

ELK'S PRIDE



ANNUAL AND PERENNIAL FLOWER SEEDS

PANSY, Heart's Ease (b)

When the bright hues of the Tulips and Daffodils have faded, the rich, deep and varied shades of the Pansies provide a welcome change in the flower beds. The varieties listed produce large blooms of good substance, regular markings, and full rich coloring. Low growing.

SWISS GIANT or ROGGLI. Within the last few years the blossoms of this strain have been remarkably improved in every way. The plants are compact in habit and they produce immense circular flowers for a long blooming season. Attractive shades.

FINEST MIXED. Pkt. 25c.

STEELE'S MASTODON. A vigorous Oregon type, particularly desirable for cutting as the plants are taller and have longer stems. Esteemed for bedding. A fine blend for bright effects.

FINEST MIXED. Pkt. 25c.

POPULAR BEDDING MIXTURE. These are the popular saucy-faced beauties that everybody loves, comprising the finest varieties in all colors. Pkt. 10c.

PAPAYER (See Poppy)

PHLOX DRUMMONDI (a)

A valuable and showy annual highly esteemed for bedding, for massing and for borders. The plants grow about 1 foot high, thrive in practically any soil if given a sunny location and bloom the entire season. Seed may be started in boxes and transplanted or sown in the open in Spring.

GIGANTEA, SALMON GLORY. Silver Medal, All-America Selections, 1939. A good salmon in Phlox Drummondii Gigantea type. The individual florets are gigantic for Phlox, measuring from 1 1/4 to 1 1/2 inches in diameter. Color a pure salmon pink with a distinct creamy-white eye. One of the most beautiful color combinations ever seen. Pkt. 10c.

GRANDIFLORA. Comes in a grand mixture of fine colors. Pkt. 10c.

GIGANTEA ART SHADES. A new strain of annual Phlox with single florets as large as an inch and one-half in diameter. The colors are soft pastel shades, such as apple blossom pink, salmon, light blue, pale violet, etc. Pkt. 15c.

PORTULACA, Moss Rose (ra)

Brilliant hardy annual, of easy culture; excellent for massing in beds, edging or rock work, thriving best in a light, sandy soil and a sunny situation. Flowers of the brightest colors. Height, 6 to 10 inches.

DOUBLE MIXED. Pkt. 10c.

SINGLE MIXED. Pkt. 10c.



DOUBLE SHIRLEY POPPY

PIN CUSHION FLOWER (See Scabiosa)

PINKS (See Dianthus)

POPPY, Papaver

Annual Poppies should be sown as early as possible in the Spring where they are to remain as they do not transplant readily. Mix the seed with builders' sand, using about 25 times as much sand as seed, then broadcast seed on surface of the ground and firm well. Plants should be thinned out to 6 inches apart for best results. Seed may be sown in rows also and in succession up to the middle of May.

SHIRLEY (a). Known as the Flanders Field Poppy of the World War. The plants with their deeply cut foliage, slender hairy stems, and silky petaled blossoms, often fluted, present an airy picture as they nod in the breeze. Height, 18 inches.

ALL-DOUBLE FLOWERED. See page 2.

SINGLE AMERICAN LEGION. Dazzling scarlet with white cross at center. Best substitute for the wild Flanders Poppy. Pkt. 10c.

SINGLE MIXED. A superb blend of this beautiful type of Poppy ranging in color from pure white through tones of salmon, pink, and rose to brightest carmine-red. Pkt. 10c.

DOUBLE PINK SHADES. This charming sort with its double and semi-double flowers in several shades of pink is of great merit. Pkt. 10c.

TALL SOMNIFERUM (a). These robust plants are of imposing stature, carrying an abundance of thick wide leaves, and bear large flowers on stout stems. Height, 3 feet. annual; rp, rock plant perennial.

DOUBLE CARNATION FLOWERED MIXED. Perfectly double, globular flowers with fringed petals in many brilliant colors. Pkt. 10c.

NUDICAULE (p) (Iceland Poppy). A hardy Poppy slightly resembling the Shirley. Somewhat different in habit and contains many shades of yellow and orange. Height, 18 inches.

IMPERIAL JEWELS. See page 3.

YELLOW WONDER. Special Mention, All-America Selections, 1937. Tallest, strongest and largest flowered Iceland Poppy. Showy 4-inch cup-shaped flowers of rich lemon yellow, with a vivid silky sheen on the broad petals. Pkt. 10c.

SANDFORD'S MIXED GIANTS. The finest strain of mixed colors in Iceland Poppies. The colors are well balanced. Large flowers grow on strong stems from 2 to 3 feet high. Pkt. 15c.

POT MARIGOLD (See Calendula)

PYRETHRUM, Painted Daisy (p)

This plant is cousin to the Chrysanthemum and Matricaria and should play an important part in many a well planned garden. Height, 1 to 2 feet.

SINGLE MIXED. Radiating petals in many tones of rose and red about a golden center. Pkt. 10c.

RED HOT POKER (See Tritoma)

RICINUS, Castor Bean (a)

Magnificent, tall, large-leaved plants of tropical appearance, succeeding in a warm, sunny location. Beautiful for large foliage groups and background. Height, 10 to 12 feet.

MIXED VARIETIES. Pkt. 10c.

RUDBECKIA, Cone Flower (a)

KELVEDON STAR. Deep golden yellow with deep mahogany zones, and dark brownish central disc. Long stems. Pkt. 15c.

SAGE (See Salvia)

SALPIGLOSSIS, Painted Tongue (a)

For delicate grace, richness of coloring, and velvety texture, the regal Salpiglossis has practically no equal. From a low base of leaves rise slender wiry stalks which bear one or more large Lily-like flowers in a magnificent range of colors. Height, 1 to 2 1/2 feet.

LIGHT BLUE AND GOLD. Pkt. 10c.

ROSE CRIMSON AND GOLD. Pkt. 10c.

PURPLE AND GOLD. Pkt. 10c.

SUPERB MIXED. Pkt. 10c.

a. annual; b. biennial; c. climber; p, perennial; ra, rock plant

ANNUAL AND PERENNIAL FLOWER SEEDS



SNAPDRAGON
(See Antirrhinum)

SALVIA, Flowering Sage

Brilliant flower spikes from late Summer until frost. The "Blues" are attractive as "Reds" and valuable as cut flowers.

BONFIRE or CLARA BEDMAN (a). Scarlet red. Very erect and globular. Height, 2 feet. Pkt. 10c.

SPLENDENS (a) (Scarlet Sage). Scarlet red. Loosely arranged flowers. Height, 2½ to 3 feet. Pkt. 10c.

FARINACEA (p). Pale blue flowers on long stems. Height, 3 feet. Pkt. 15c.

SCABIOSA, Pincushion Flower (a)

These beautiful hardy annuals are in great demand. They grow about 2½ feet high and bloom from early in July without interruption until cut down by the frost. As a flower for cutting they are very popular. Seeds should be sown any time in the Spring after danger of frost is past.

HEAVENLY BLUE. See page 2.

SALMON BEAUTY. Pure salmon with huge flowers. Vigorous. The stems are long and stiff, making it a most popular flower for the garden or for cutting. Pkt. 15c.

IMPERIAL GIANTS, BLUE MOON. See inside front cover.

GRANDIFLORA ROSETTE (New). A beautiful shade of deep rose heavily suffused with salmon. Flowers extra large and stems long and stiff. A glorious, glowing new color. Pkt. 10c.

GIANT HYBRIDS, MIXED. Pkt. 10c.

HARDY PERENNIAL VARIETIES

CAUCASICA. Giant Hybrids (Isaac House Strain). Fringed and ruffled, shades of blue from lavender to dark blue; very large flowers. Pkt. 15c.

SCHIZANTHUS, Butterfly Flower (a)

One of our finest hardy annuals. Of easy culture in any good garden soil. Showy flowers of various colors, closely resembling some species of Orchids. Also useful as pot plants for late Winter and Spring; for this purpose sow in Autumn.

BUTTERFLY MIXTURE. Fine bright mixture, free flowering, compact pyramidal plants, 12 to 15 inches. Pkt. 10c.

SHASTA DAISY, Chrysanthemum Leucanthemum (p)

It is a hardy plant bearing large white, single blooms with handsome yellow centers. They are valuable for border decoration and especially pleasing in bouquets.

ALASKA. Pure white, extra large flowers. Excellent for cutting. Height, 2 feet. Pkt. 10c.

THUNBERGIA, Black-Eyed-Susan (ac)

Beautiful, rapid-growing annual climber, preferring a warm, sunny situation; used extensively for hanging baskets, vases, low fences, etc. Very pretty flowers in buff, white, orange, etc., with dark eyes. Height, 4 feet.

ALATA. Finest mixed. Pkt. 10c.

STOCKS, Gilliflower (a)

These popular flowers are easily grown, are so highly fragrant, and of such great beauty that they deserve a place in every garden. The Early Giant Imperial class are half-hardy annuals. Beauty Stocks are biennials, but if sown in early Spring will bloom the same year. They are also valuable for Winter forcing.

BEAUTY OF NICE. It follows the Ten Weeks class in season of bloom. The plants are pyramidal in shape, branching above the base. Excellent for bedding and cutting. Height, 16 inches.

FINEST MIXED COLORS. Pkt. 15c.

DWARF TEN WEEKS. This early class forms dwarf compact plants that are excellent for edgings or low beds. They often do well in sections where plants of the later types cannot be grown. Height, 12 inches.

FINEST MIXED COLORS. Pkt. 10c.

GIANT IMPERIAL. Long stems and imposing spikes of large flowers make this the outstanding variety. It is about as early as Beauty of Nice and resembles it in habit, except that the plant is less spreading and taller. Height, 2 feet.

YELLOW (BUTTERCUP). Pkt. 15c.

BLOOD RED. Pkt. 15c.

ROSE. Pkt. 15c.

LAVENDER. Pkt. 15c.

WHITE. Pkt. 15c.

FINEST MIXED COLORS. Pkt. 15c.

SNAPDRAGON (See Antirrhinum)

STRAWFLOWER (See Helichrysum)

SUNFLOWER (See Helianthus)

SWEET SULTAN (See Centaurea)

SWEET WILLIAM, Dianthus Barbatus (b)

A well known, attractive, free-flowering hardy biennial, producing a splendid effect in beds and borders with their rich and varied flowers. Height, 10 to 20 inches.

NEWPORT PINK. Watermelon pink or salmon rose color. Very beautiful. Pkt. 15c.

SCARLET BEAUTY. Rich, deep scarlet. A rare color in hardy plants and very effective. Pkt. 15c.

SINGLE VARIETIES, MIXED. Pkt. 10c.

DOUBLE VARIETIES, MIXED. Pkt. 15c.

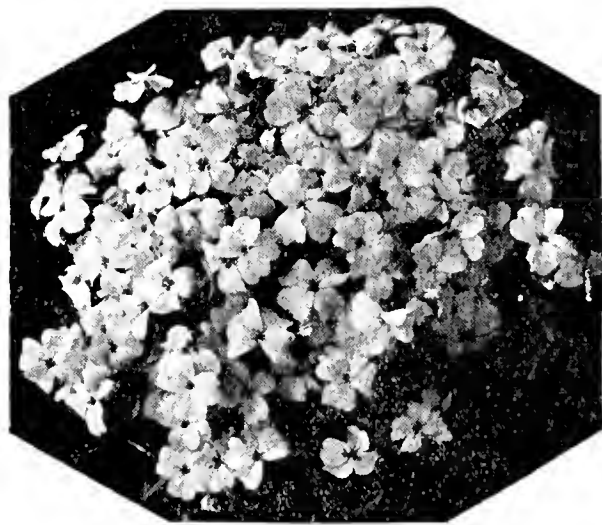
TRITOMA, Red Hot Poker (p)

A perennial, not strictly hardy, but will live through the Winter with a protective covering of leaves or short manure; or the roots may be lifted and carried over Winter in sand in a cellar. Height, 4 to 6 feet.

MIXED HYBRIDS. Pkt. 15c.

VIOLA, Tufted Pansies (a)

WALLER FRANKLIN FORMULA MIXTURE (New). See page 2.



VIRGINIAN STOCK

VIRGINIAN STOCKS, French Forget-me-nots (ra)

Small red, rose and white flowers about ¾ inch across. Fine for edgings. For continuous display until Fall, several successive sowings should be made about two weeks apart. Height, 6 to 8 inches.

MIXED COLORS. Pkt. 10c.

SWEET PEAS



CULTURE OF SWEET PEAS

CULTURE—First and most important, plant as early in the spring as the conditions will permit. Seeds should be sown at the rate of one ounce to 15 feet. Make a trench about 3 or 4 inches deep, planting seeds in the bottom about 2 inches deep, pressing the soil firmly. After the plants are well up, thin to 4 or 5 inches apart and draw the soil around them until the trench is filled above the level. This gives a depth to the roots, preserving the moisture. Keep the ground well worked and water if needed, an occasional soaking down being better than a daily sprinkling. Keep the flowers cut close.

FALL GROWING OF SWEET PEAS—On well drained soils, fall planting of Sweet Peas brings greater satisfaction to the grower by producing larger blossoms on longer stems and through a longer season starting two or more weeks earlier. In early October, plant in trenches 8 to 10 inches deep, covering 2 inches putting on more earth as peas grow.

SPECIAL MIXTURE SPENCER SWEET PEAS

This is our special mixture and is a blend of all the most beautiful colors in Spencer Sweet Peas.

Pkt. 10c; oz. 30c; ¼ lb. \$1.00.

GIANT SUMMER FLOWERING SPENCERS

ALL COLORS. Pkt. 10c; oz. 40c.

PINK AND ROSE SHADES

ROSE PINK. See page 2.

PINKIE. Rose-pink with large and frilled flowers. This variety is seldom affected by weather conditions and first-class blooms can be cut all during its long blossoming period. Silver Medal.

JACK HOBBS. Cream-pink, flushed scarlet. One of the largest Sweet Peas ever introduced. Gold Medal.

CISSIE. A soft cream pink. Extra large flowers which bloom in abundance and have long stems.

LULLABY. Charming shade of light rose pink. A strong grower. Award of Merit. National Sweet Pea Society, 1934.

MISS CALIFORNIA. The color is a beautiful shade of rich pink, deeply flushed and shaded with salmon. Unsurpassed for either exhibition or general cutting purposes.

YOUTH. This Sweet Pea can be described as a white ground Picotee but with slightly deeper color on the edges than its predecessor in this group. Strongly perfumed.

PEGGY ANN. A late flowering variety of great beauty and distinction. A new and glowing shade of salmon pink. Most bewitching under artificial light. Delightfully perfumed. The stems are very long and stout with four huge blooms to a stem.

LAVENDER AND BLUE SHADES

AMBITION. Rich deep lavender, with a darker shade on the base of the standard and wings when young, lessening as the bloom ages. Gold Medal and Award of Merit.

POWERSCOURT. A clear pure lavender. Has been considered the best lavender for a number of years. It is still the most popular. The flowers are very pure in color.

THE ADMIRAL. Largest and best navy blue. The color is richer and deeper than Fortune. Award of Merit, Scottish National Sweet Pea Trials. Award of Merit, Royal Horticultural Society.

CAPRI. Clear silver blue; excellent. The best blue Sweet Pea; long stem; vigorous.

CHINESE BLUE. Chinese Blue is a solid, rich, deep blue without the objectionable fading out on the edges. The stems are long and bear four blooms throughout. Plants are strong and vigorous with a blooming season longer than that of the average Sweet Pea.

WHITE AND CREAM SHADES

SEXTET QUEEN. Pure white flowers of perfect form and of great substance. Normally produces five-flowered stems when grown under ordinary conditions. Black seeded. Award of Merit.

AVALANCHE. Immense glistening white flowers. The blooms are very frilled. White seeded.

WHAT JOY. Primrose, shading to cream. A charming tone and so far the nearest approach to a true yellow.

SUNKIST. Similar to Youth, except that it has a cream ground. Both of these Sweet Peas are dainty color combinations.

ORANGE AND SALMON SHADES

GEORGE SHAWYER. A giant orange pink, the standard showing more orange than the wings. The flowers are perfectly formed and nicely placed. Award of Merit.

SMILES. Clear glistening salmon, best describes this exquisite variety. The large flowers are beautifully waved and fluted. Award of Merit.

CERISE SHADES

MRS. A. SEARLES. Salmon-cerise, merging into a soft oriental-red. A remarkable and distinct color. No collection is complete without this beautiful Sweet Pea.

ARTISTE. Clear geranium pink; a rare color. Flowers are large and quite frilled. An outstanding Sweet Pea.

RED SHADES

RED BOY. The very best crimson. It is a first class Sweet Pea for all purposes, especially for general garden culture. Award of Merit.

WELCOME. By far the best and most brilliant, dazzling, scarlet Sweet Pea. For exhibition or gardens it is supreme. Absolutely sunproof. Silver Medal, Scottish National Sweet Pea Society.

MAROON AND PURPLE SHADES

WARRIOR. Rich chocolate maroon. A magnificent variety which has held its place and popularity for a number of years.

OLYMPIA. Deep rich purple of graceful form and immense size. Gold Medal, Scottish National Sweet Pea Trials.

ANNUAL AND PERENNIAL FLOWER SEEDS

VERBENA (a)

One of the most popular garden annuals for beds and massing and for a gorgeous display during the Summer months cannot be excelled, commencing to flower in July and continuing until frost. Height, 6 to 8 inches.

VERBENA HYBRIDA GRANDIFLORA CRIMSON GLOW. Flowers are pure, self-colored, glowing crimson, wholly without even a small light eye. Individual florets of good size, although not as large as some other colors, such as pink and lavender. Pkt. 15c.

FLORADALE BEAUTY. Special Mention, All-America Selections, 1937. A giant hybrid, the flowers varying from bright rose-pink to deep rose-red of exceptionally brightness. Individual florets of perfect form, fully rounded, and average 1 1/4 inches across; heads or trusses 4 to 5 inches across. Pkt. 15c.

HYBRID GRANDIFLORA GIANT, MIXED SHADES. Pkt. 15c.

WALLFLOWER, *Cheiranthus Cheiri*

These half-hardy perennial and annual Wallflowers are grown for early Spring bedding and for their delightful fragrance. Perennial sorts should be sown in Autumn and carried over in coldframe. Annual sorts may be sown outdoors in March and will flower the first year. Height, 2 to 3 feet.

ALLIONI. (ra) (Siberian Wallflower). This unusual little plant deserves a place in your rock garden or low border. Upright spikes bear numerous four-petaled flowers of dazzling rich orange. Flowers the first season from seed and when established will bloom all Summer. Height, 1 foot. Pkt. 10c.

ANNUAL VARIETIES, MIXED COLORS. Pkt. 10c.

PERENNIAL VARIETIES, MIXED COLORS. Pkt. 10c.



ZINNIA

ZINNIA (a)

One of the most showy and satisfactory of our hardy annuals for beds, mixed borders and for cutting purposes. Easy to grow in any good garden soil. They commence flowering early in the Summer and continue until frost.

DOUBLE DAHLIA FLOWERED. 2 1/2 feet. Enormous double flowers are produced by robust branching plants. The flowers usually have slightly hollowed centers ringed with small tubular florets. The petals are quite loosely placed and tend to curl at the edges, giving the blossoms a crisp, fresh appearance.

CRIMSON MONARCH. Deep crimson, large flowers. Pkt. 10c.

DREAM. Deep rosy lavender. Pkt. 10c.

EXQUISITE. Light rose, deep rose centers. Pkt. 10c.

GOLDEN DAWN. Golden yellow. Pkt. 10c.

ILLUMINATION. Deep self rose. Pkt. 10c.

ORIOLE. Orange and gold bicolor. Pkt. 10c.

POLAR BEAR. White. Pkt. 10c.

SCARLET FLAME. Bright scarlet. Pkt. 10c.

CALIFORNIA GIANTS. This variety is taller than the Dahlia flowered type, 3 to 4 feet high, with long stems which make the flowers fine for bouquets. The blooms are large and flat and very graceful for their size.

MIXED. Pkt. 10c.

FINEST MIXED SHADES. Pkt. 10c.

SUPER CROWN O' GOLD. See inside front cover.

FANTASY. A new Zinnia type. Shaggy, medium-sized flowers on plants 2 1/2 to 3 feet high. Free blooming. Excellent for cut flowers.

WILDFIRE. See inside front cover and page 3.

WHITE LIGHT. Honorable Mention, All-America Selections, 1939. As near to a pure white as any Zinnia yet developed. Practically 100 per cent true. These medium sized, shaggy-petaled, informal flowers are lovely in flower arrangements. The free blooming plants, 2 1/2 to 3 feet in height have stems of good length for cutting and will flower in 45 to 50 days. Pkt. 15c.

ORANGE LADY. A rich shade of deep bright orange. Medium sized flowers are shaggy and gay in appearance; a colorful spot of color in the garden and extremely desirable for cutting. Pkt. 15c.

STAR DUST. Silver Medal, All-America Selections, 1937. The lovely golden yellow variety in the popular Fantasy type Zinnias. Informal, shaggy-petaled, medium-sized flowers on plants 2 1/2 to 3 feet in height; stems of good length for cutting. Plants are free blooming and make a fine show of color in the garden. Pkt. 15c.

FANTASY MIXED SHADES. Pkt. 10c.

SCABIOUS FLOWERED. Among the oddest and most attractive Zinnia forms, bearing a remarkable resemblance to the annual Scabiosa. The plants are extremely free flowering, 2 to 2 1/2 feet high, giving a wealth of bloom throughout the Summer. The color range is particularly rich in shades of crimson, scarlet, orange, yellow and pink.

SUNBURST. Medium sized flowers with very full, rounded, mound-like centers of small frilly petals. The color is a vivid, pure, canary yellow, dazzling in its intensity. Pkt. 15c.

MIXED COLORS. Pkt. 15c.

DOUBLE LILLIPUT. 12 inches. A charming dwarf which is excellent for low borders or edgings. The plants are of tidy habit and produce a bounteous supply of very double pompon flowers about 1 1/2 inches across. The colors are bright.

MIXED. Pkt. 10c.

TOM THUMB. These tiny flowered Zinnias have a charm the larger ones can never attain, and make a brilliant display. They come in attractive color combinations, red tipped gold, salmon and gold, with a hundred intermediate shades.

ALL COLORS MIXED. Pkt. 10c.

HAAGEANA DOUBLE (Mexican Hybrids). The small flowered Mexican Zinnias have a charm all their own. The smaller flowers lend themselves to bedding and make a brilliant display and yet have stems long enough to make fine bouquets for small vases and bowls.

FINEST MIXED. Pkt. 10c.

ZINNIA LINEARIS. This little dwarf variety of Zinnia is most unusual and interesting. The flowers are single and of a lovely shade of golden orange, with a delicate lemon yellow stripe through each petal, while the center is dark brown in the young flowers, turning golden orange as the flower develops. Blooms are produced in great profusion. Height, 8 to 10 inches. Pkt. 15c.

MORE ROOTS!

Provide them with

ROOTONE
Reg. U. S. Pat. Off.

THE PLANT HORMONE POWDER

Dip cuttings for faster rooting—Dust flower seed and bulbs for better germination, stronger plants and earlier flowering—Dust vegetable seeds for earlier and bigger crops.

1/4 oz. pkg. 30c

Postpaid

2 oz. jar \$1.10

Postpaid

Part of standard equipment for every plant grower.



TUBEROUS ROOTED BEGONIA

TUBEROUS ROOTED BEGONIAS

Plant Begonias in the partially shaded spot in your garden. They will give you no end of pleasure from bloom from mid-summer until frost. We will gladly send you cultural instructions. Begonias are easy to grow with knowledge of just a few of the essentials of culture. Few flowers present the beauty of form and color possessed by Tuberous Begonias. By all means plant them in your garden. We can supply the following varieties for 20c each, \$2.00 per dozen, postpaid. Giant size tubers, see illustration, inside back cover.

GIANT SINGLE. A truly beautiful single Begonia of deep yellow color.

GIANT CAMELIA DOUBLE. A beautiful shade of deep pink, an exquisitely formed flower, large, not too compact, resembles a Camelia in form.

GIANT FIMBRIATA. This is the Carnation type. Flesh pink and white blended to present a most lovely combination.

GIANT ORANGE FRILLED. Probably one of the most colorful and outstanding Begonias. Burnt orange color, tinged yellow with distinctly frilled edges.

TIGRIDIA (Tigerflower)

TIGRIDIA PAVONIA GRANDIFLORA. A very splendid flower. One of the most showy of garden plants. The curious three-petaled flowers are very large and are wonderfully marked and spotted. Plant 2 inches deep and 4 to 6 inches apart in shade or half shade. Four bulbs, 50c; \$1.50 per dozen, postpaid.

Gladiolus FOR Summer Gardens



4 for 25c, doz. 60c, postpaid.

BAGDAD. Smoky old rose somewhat darker toward the edge and lighter in the throat. It is practically a smoky self color.

DR. F. E. BENNETT (D). The popular, well known fiery red. One of the most brilliant scarlets grown. Fine large flower.

PICARDY (Palmer). Color, soft apricot pink with a silvery sheen, feathering of slightly deeper color in the throat. The individual florets are extremely large, slightly ruffled and of a heavy waxlike substance.

BETTY NUTHALL (Sal.) A glowing orange pink, with a light yellow throat, and a light feathering of carmine. The florets are often 6 inches across and are of splendid substance and placement.

GOLDEN DREAM (Groff). One of the best deep yellows. Very tall growing spike, with six or seven blooms open.

GIANT NYMPH. Lovely light rose-pink suffused with creamy yellow in the throat. Giant flowers.

MARMORA (Errey). Beautiful lavender gray. Giant spikes with seven or eight enormous sized blooms open at one time. All perfectly placed.

MRS. P. W. SISSON (Coleman). Creamy light pink. Tall, strong grower. Six or more large blooms open at a time. Outstanding variety.

PFITZER'S TRIUMPH (Pf.) Blooms have a diameter of 6 inches or more and are of a bright salmon orange with velvet red blotch. A sensation wherever exhibited.

3 for 25c, doz. 85c, postpaid.

AVE MARIA (Pf.) Large flowering. Light blue with small purple blotches. Excellent facing and remarkably good spike.

MOTHER MACHREE (Stevens). Vinaceous lavender overlaid toward the edges of the petals with a sort of salmon pink. Color is difficult to describe but it is very beautiful. This is called a smoky but is really much different from the ordinary smokies.

DEBONAIR. LaFrance pink shading to shrimp pink with a creamy throat blotch lightly peppered crimson.

ALBATROSS (Pf.) Unquestionably the clearest white gladiolus ever introduced. Grows 5 ft. tall. Has good substance and opens five or six large blooms at a time.

COMMANDER KOEHL (Pf.) Large dark scarlet red, without markings or blotches. Individual florets 6½ inches across, of which there are six or seven open at a time.

MINUET (Coleman). Wonderful clear lavender. A lavender by which all others are judged. Six or seven wide open florets open at a time. Arranged perfectly on straight spike.

PELEGRINA. The large deep blue flowers have a strong appeal due to their color and fine arrangement of the florets.

2 for 25c, doz. \$1.25, postpaid.

GOLDEN CHIMES. A compact, slightly ruffled light yellow of good size and clear color. A favorite that should be in every garden.

RED LORY. Carmine rose with large purplish red blotches. Large flowers and nearly the whole spike opens at once.

WASAGA. A beautiful clear glowing buff with wide open ruffled blooms. No markings of any kind.

WURTEMBERGIA. Immense fiery scarlet with cream white throat. Spikes very tall and always straight. The most brilliant red.

GATE OF HEAVEN. Beautiful deep yellow with greenish yellow buds. Medium height. A delightful glad. 15c each.

MOORISH KING (Pf.) Extremely large and the most beautiful deep velvety red individual flower ever seen in this color. Flowers are unusually well placed. Blooms late. 15c each.

PARADISE. Apricot with a narrow line of scarlet in the throat. Nearly a self-color somewhat ruffled. Very early. 20c each.

STAR OF BETHLEHEM. Very large cream white with six to eight well placed blooms open. This is the best exhibition white on the market. 25c each.

TIP-TOP GLAD MIXTURE

In this mixture we give you only the choicest of varieties at a price that will permit of volume buying. We assure you an assortment of the latest sorts and finest colors. Prices, postpaid, 40c doz., \$3 per 100.

FIELD, FARM, GRASS AND CLOVER SEEDS

Quantity per Acre

Alfalfa	15 to 20 lbs.
Barley	100 lbs.
Buckwheat.....	drills, 35 lbs.; broadcast, 50 lbs.
Cheat	75 to 100 lbs.
Clover—Alsike and White.....	6 to 8 lbs.
White for Lawn.....	1 lb. to 250 sq. ft.
Crimson	15 to 20 lbs.
Red	10 to 12 lbs.
Sweet	15 to 20 lbs.
Corn, Field—Hills	10 to 12 lbs.
Flax	35 to 45 lbs.
Grass, Kentucky Blue—Pasture	20 to 30 lbs.
Kentucky Blue—for Lawns	1 lb. to 250 sq. ft.
Mixed Lawn	1 lb. to 250 sq. ft.
Red Top—Hulled, solid seed	8 to 10 lbs.
Orchard	25 to 30 lbs.
Brome Grass	20 to 30 lbs.
Rye Grass—for Pasture	20 to 30 lbs.
Rye Grass—for Lawn	100 lbs.
Sudan—Broadcast	16 to 20 lbs.
Drilled	15 lbs.
Kaffir Corn—Drills	6 to 10 lbs.
Millet	20 to 30 lbs.
Oats—for Seed	100 lbs.
For Hay	100 lbs.
Potatoes—60 lbs. per bushel.....	12 to 15 bu.
Peas, Field.....	100 lbs., or 80 lbs. with 35 lbs. oats
Rape	drill, 3 lbs.; broadcast, 5 lbs.
Rye—for Grain	60 to 75 lbs.
For turning under	100 lbs.
Speltz or Emmer	80 lbs.
Sugar Cane	10 to 12 lbs.
Sunflower	5 to 7 lbs.
Timothy	10 to 12 lbs.
Vetches.....	80 lbs., or 50 lbs. with 50 lbs. oats
Vetch, Hairy or Sand.....	30 lbs.
Wheat	90 to 100 lbs.



EFFECTIVELY CONTROLS GARDEN PESTS

This handy, practical garden implement eliminates all measuring, mixing and hand pumping ordinarily required in garden spraying. Sprayer attaches to your garden hose in place of regular nozzle. By simply inserting desired Arnold Cartridge in chamber and turning on water, a highly efficient control solution is immediately available. All the spray you want at the moment you need it.

ARNOLD GARDEN HOSE SPRAYER

Complete Sprayer consists of non-leak shut-off, transparent cartridge chamber with metal threaded ends, and 12-inch angle spraying nozzle. All metal parts chromium plated. Price \$3.75.

ARNOLD ACCESSORIES

36-inch Angle Extension, Nozzle, chromium finish.....\$1.50
36-inch Straight Extension, chromium finish..... 1.50
Sub-Surface Feeder and Irrigator, Dulux finish..... 1.50

ARNOLD INSECTICIDE CARTRIDGES

Six different types of cartridges are available for controlling a wide variety of insects and diseases. Cartridges are compounded from formulas by leading authorities and contain ingredients which assure positive control of plant insects and diseases. Arnold Cartridges are made in the following solid, soluble forms:
Colloidal Sulphur—for control of mildew, rust, black spot and scale. Repels red spiders, ants, and other parasites.
Pyrethrum-Rotene—for control of aphids, thrips, ants, cutworms and other chewing and sucking insects.
Nicotine—for control of aphids, thrips, red spider, mites, mealy bugs, lice and soft scale.
Arsenate of Lead—for control of brown tail moth, gypsy moth, leaf beetle, green apple bug, apple scab, asparagus beetle.
Bordeaux Mixture—for the control of blight, leaf spot.
Fertilizer Cartridges—scientifically balanced chemical plant food to keep plants well nourished and more resistant to disease. Used with the Sub-Surface Feeder and Irrigator.

All above Cartridges 35c each, 6 for \$2.00.

Sprayer Complete with 6 Cartridges. Shipping wt. 4 lbs....\$5.25

PLANTING TABLE FOR VEGETABLES

Species	Seed required for 50 ft. of row	Seed required to sow an acre	Distance between rows inches	Distance apart in row inches	Depth of planting inches
Artichoke, Globe	1/4 oz.	6 to 8 oz.	40 to 48	18 to 24	1
Asparagus	1/2 oz.	4 lbs.	14 to 24	3 to 6	1
Beans, Bush	1/2 lb.	50 to 60 lbs.	24 to 30	2 to 3	1 1/2 to 2
Beans, Lima	1/2 lb.	30 to 50 lbs.	24 to 36	3 to 6	1 1/2 to 2
Beans, Pole	1/2 lb.	30 to 35 lbs.	36 to 48	6 to 8	1 1/2 to 2
Beet	1/2 oz.	8 to 14 lbs.	14 to 24	3 to 4	1 1/2 to 1
Beet, Mangel & Sugar	1/2 oz.	6 to 10 lbs.	18 to 24	6 to 9	1 1/2 to 1
Swiss Chard	1/2 oz.	6 to 10 lbs.	18 to 24	10 to 12	1
Broccoli	1/4 oz.	4 oz.	20 to 36	16 to 22	1 1/2 to 1
Brussels Sprouts	1/4 oz.	4 oz.	20 to 36	16 to 22	1 1/2 to 3/4
Cabbage	1/4 oz.	4 oz.	18 to 36	14 to 24	1 1/2
Cardoon	1/2 oz.	5 oz.	20 to 32	20 to 30	1 1/2 to 1
Carrot	1/4 oz.	3 to 4 lbs.	16 to 24	1 to 3	1 1/2
Cauliflower	1/4 oz.	4 oz.	24 to 30	20 to 24	1 1/2
Celery	1/8 oz.	4 oz.	24 to 40	4 to 6	1 1/4
Chicory	1/2 oz.	4 to 5 lbs.	20 to 36	2 to 3	1 1/2 to 1
Collard	1/4 oz.	5 oz.	24 to 30	14 to 18	1 1/2
Corn, Pop	3 oz.	6 to 8 lbs.	34 to 40	6 to 8	1
Corn, Sweet	4 oz.	10 to 14 lbs.	30 to 42	9 to 12	1
Corn Salad	2 oz.	10 to 12 lbs.	14 to 18	3 to 4	3/4
Cress	1 oz.	10 lbs.	12 to 18	2 to 4	1 1/2
Cucumber	1/2 oz.	3 to 4 lbs.	48 to 60	12 to 36	1 1/2 to 3/4
Dandelion	1/4 oz.	5 to 6 lbs.	18 to 22	6 to 10	1 1/2
Dill	1/2 oz.	5 lbs.	20 to 36	4 to 6	1 1/2
Egg Plant	1/8 oz.	5 to 6 oz.	24 to 36	18 to 24	1 1/2
Endive	1/2 oz.	4 to 5 lbs.	18 to 24	8 to 12	1 1/2
Fennel	1/2 oz.	3 to 4 lbs.	24 to 32	5 to 8	3/4
Kale	1/2 oz.	4 to 5 lbs.	24 to 32	14 to 22	1 1/2
Kohl Rabi	1/4 oz.	4 to 5 lbs.	14 to 24	4 to 6	1 1/2
Leek	1/4 oz.	4 lbs.	14 to 36	2 to 3	3/4
Lettuce	1/4 oz.	3 lbs.	12 to 18	4 to 12	1 1/4
Melon, Musk	1/2 oz.	3 to 4 lbs.	70 to 80	36 to 60	3/4
Melon, Water	1/2 oz.	3 to 4 lbs.	72 to 96	72 to 96	3/4
Mustard	1/4 oz.	4 lbs.	14 to 24	6 to 9	1 1/2
Okra	1 oz.	8 to 10 lbs.	24 to 40	18 to 24	1
Onion	1/4 oz.	3 to 4 lbs.	18 to 24	3 to 4	3/4
Onion (for sets).....		60 to 85 lbs.	12 to 14	Not thin'd	3/4
Parsnip	1/2 oz.	3 to 4 lbs.	18 to 24	3 to 4	1 1/2
Parsley	1/4 oz.	3 to 4 lbs.	12 to 20	6 to 8	1 1/2
Peas	3/4 lb.	90 to 180 lbs.	24 to 36	1 to 2	1 to 2
Pepper	1/8 oz.	1 to 2 lbs.	20 to 30	18 to 20	1 1/2
Potatoes	8 lbs.	800-1000	24 to 36	18 to 24	6
Pumpkin	2 oz.	3 to 4 lbs.	96 to 110	60 to 84	3/4
Radish	1/2 oz.	10 to 12 lbs.	12 to 18	1 to 2	1 1/2
Rhubarb	1/2 oz.	3 lbs.	24 to 42	20 to 24	3/4
Rutabaga	1/2 oz.	2 to 4 lbs.	18 to 24	4 to 7	1 1/2
Sage	1/2 oz.	4 to 5 lbs.	20 to 24	6 to 10	1 1/2
Salsify	3/4 oz.	7 to 8 lbs.	18 to 24	2 to 3	3/4
Sorrel	1/2 oz.	4 to 5 lbs.	12 to 22	2 to 3	1 1/2
Spinach	3/4 oz.	10 to 20 lbs.	14 to 18	3 to 5	3/4
Squash, Bush	1 oz.	4 to 6 lbs.	42 to 48	42 to 48	1
Squash, Vining	1 oz.	4 lbs.	72 to 90	60 to 90	1
Sunflower	1 oz.	7 to 8 lbs.	48 to 70	10 to 12	1
Tomato		2 oz.	40 to 60	36 to 40	1 1/2
Tobacco		2 oz.	36 to 48	24 to 36	1 1/2
Turnip	1/2 oz.	2 to 3 lbs.	12 to 20	2 to 4	1 1/2

NUMBER OF TREES OR PLANTS ON AN ACRE

1 by 2 feet.....	21,780	6 by 8 feet.....	907
1 by 3 feet.....	14,520	6 by 6 feet.....	1,210
1 by 4 feet.....	10,890	8 by 8 feet.....	680
1 1/2 by 2 feet.....	14,520	10 by 10 feet.....	430
1 1/2 by 3 feet.....	9,680	12 by 12 feet.....	802
2 by 3 feet.....	7,260	15 by 15 feet.....	193
2 by 4 feet.....	5,445	16 by 16 feet.....	170
3 by 4 feet.....	3,630	18 by 18 feet.....	135
3 by 5 feet.....	2,904	20 by 20 feet.....	109
3 by 6 feet.....	2,420	25 by 25 feet.....	70
4 by 4 feet.....	2,722	30 by 30 feet.....	48
4 by 6 feet.....	1,815	40 by 40 feet.....	27

RULE—Multiply the distance in feet between the rows by the distance the plants are apart in the rows, and the product will be the number of square feet for each plant or hill, which, divided into the number of square feet in an acre (43,560), will give the number of plants to the acre.

Sherwin-Williams Insecticides

Cover the Fruit for Protection



Come in or write for a FREE copy of "GARDEN SPRAY GUIDE." Tells how to identify the pests—what to use and when to spray.

Prices are F. O. B. Medford
Unless otherwise noted.



SPRAY FLOWERS AND ROSES OFTEN TO AVOID DISEASES



(Can be mailed)

ROTO-DUST

(Can be mailed)

A non-poisonous insecticide containing rotenone or derris. Sure death to leaf eating and sucking insects that infest fruit and vegetables. An ideal material for the control of corn ear worm and cabbage aphids and worms. Apply to sweet corn just when the silk is forming and then follow with a second application two weeks later. This material cannot be mixed with water. We recommend the No. 612 Patrol Duster (see page 39) as the most efficient applicator of Roto-Dust to corn, cabbage and other garden truck. 1-lb. pkg. 40c; 5-lb. pkg. \$1.00. Write for quantity price. Five pounds required to dust one acre of cabbage or corn, one application.

ROSE-AID (Stomach Poison and Contact Fungicide)

An especially prepared dust for roses. Will control Black Spot and Mildew on rose bushes. May be used also for Rust on asters, hollyhocks, and carnations; Mildew on phlox, larkspur, golden glow, dahlia, chrysanthemums, zinnia and sweet peas.

1 lb.....60c



FUNGI-BORDO (A Fungicide)

A chemically combined Bordeaux mixture for control of fungus diseases on trees and shrubs. Use for Leaf Curl and Blight on Peaches, Scab on Apples and Pears, Mildew, Rust, Strawberry Leaf Spot, Celery Blight and as a repellent for Flea Beetles on Garden Plants.

1 lb.....35c 4 lbs.....60c



NICOTINE DUST

A safe dusting material containing nicotine for control of plant Lice and THRIPS. Especially formulated for use on delicate plants that may be susceptible to injury from other sprays.

1 lb.....60c 5 lbs.....\$2.25
10 lbs.....\$4.00



ARSENATE OF LEAD

A stomach poison spray for control of leaf eating insects such as Caterpillars, Beetles, Slugs and for the Apple and Pear Worm. May be applied either as a liquid spray or a dust. Cannot be mailed.

1/2 lb.....20c 1 lb.....35c
4 lbs.....80c

DRY LIME SULPHUR (Contact Spray)

A Lime Sulfur spray in dry form to be mixed with water for control of San Jose Scale, Pear Leaf Blister Mite, Mildew, Moss, Apple and Pear Scab.

1 lb. 35c 5 lbs. \$1.50
25 lbs. \$3.00



PESTROY

Contains a stomach poison and contact fungicide. A combination spray for control of leaf eating insects and fungus diseases. Recommended for potatoes, beans and all garden crops as well as shrubbery.

1 lb.....35c



WRITE FOR QUANTITY PRICES

Roses Need Protection

From Insects and Fungous Diseases

You can't expect your roses to be strong and healthy — you can't expect them to yield beautiful blooms unless you take care of them all during the growing season.

If you give your roses the scientific protection of TRI-GEN neither Black Spot or Mildew will defoliate them — insects will not harm them. TRI-GEN is also a plant stimulant — it promotes vigorous growth — it assures healthy foliage and blooms.

That's why no other product is so highly recommended for the care of roses by professional growers as TRI-GEN is.

Small Kit \$1.50
Medium Kit 4.00
Large Kit 6.00
Estate Kit 20.00

The most highly recommended Product of its kind.



APHIS



SLUG WORM



BEETLE



BLACK SPOT



MILDEW

PRICES F.O.B. MEDFORD

FUME OGEN

DOGS—CATS—ANTS and other insect pests do not like it. It repels them—it keeps them away. There are many uses for FUME OGEN in the control and elimination of household and garden pests and soil insects. Packed in a handy shaker can—Price. 50c.

Destroy Moles THIS EASY WAY



MOLOGEN

Reg. U. S. Pat. Off.

An efficient powder. Non-poisonous to pets, soil, or grass. Rids your lawn of moles in 2 to 3 days. Odorless, easy to use. Prices: 1/2-lb. can 50c; 1 1/2-lb. can \$1.25; 5-lb. can \$4. Write, if unable to obtain from dealer.

HUDSON SPRAYERS

A SPRAYER FOR EVERY PURPOSE
PRICES F. O. B. MEDFORD, OREGON.

HUDSON "PERFECTION" SPRAYER

Easy fill, open top makes for ease in filling and cleaning. Hudson engineers have perfected the open-mouth principle of compressed air sprayers to the point where "Perfection" is the last word in tank sprayers. When the pump and top assembly is locked in position on the "Perfection", it is there to stay. So is the pressure in the inside of the tank. Four points of contact insure a positive seal. Equipped with an ingenious eccentric type lock to provide quick, secure locking, or safe, easy release. Made either in galvanized or copper. Shipping weight 13 pounds. Four gal. capacity.



No. 210-B



No. 192

HUDSON "LEADER" SPRAYER

"Leader" is representative of the "most for your money". It is substantially built and will take care of maximum wants around the home garden. An outstanding value in a compressed air sprayer. While the quality of "Perfection" will not be found in "Leader" you'll get much valuable service from it. Capacity 3½ gals., shipping wt. 10 lbs. Price each, \$4.75.

HUDSON "THRIFTY" SPRAYER

The "Thrifty" is intended for the small home owner or "Suburbanite" whose work does not justify the investment in one of the larger capacity outfits, or the labor in handling it. Handles all solutions very effectively. Its convenient size makes it suitable for all work around the home, the flower garden, the back-



No. 120-G

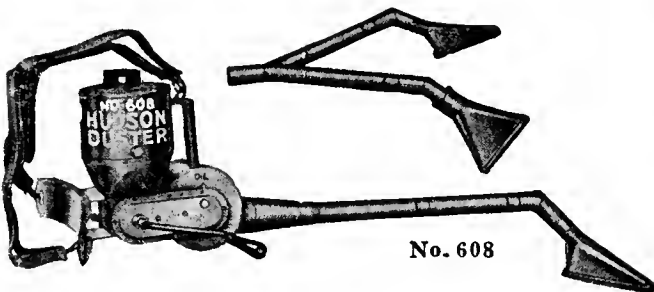
yard truck garden and similar places. Capacity 2½ gals., shipping wt. 8 lbs. Price each, \$4.10.

210-B—Copper tank\$12.50
210-G—Galvanized tank 7.90

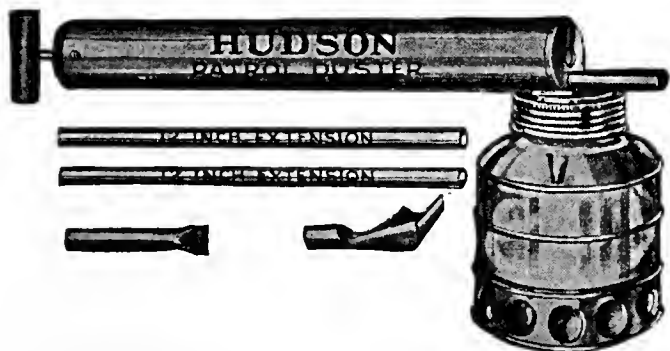
HUDSON "ROTO-POWER" DUSTER No. 608

We are proud to present the new "Roto-Power" Miracle Duster! Built with new super-power—every atom is delivered in a fine, floating dust. The dust flows into the air stream and is whirled through the Roto-Power fan for finest break-up. Twin Agitators, no pressure back-up and no clogging, long wear, economy and comfort. Dust volume control in the "Roto-Power" duster gives you efficiency seldom attained in a large type duster. Discharge equipment, 2 nozzles, wye connection and four 15-inch telescoping tubes. Can be used with one or two nozzles for single or double rows. Shipping weight 15 pounds.

No. 608—"Roto-Power" Duster, largest size.....\$17.00
No. 606—"Roto-Power" Duster, medium size..... 15.20



No. 608



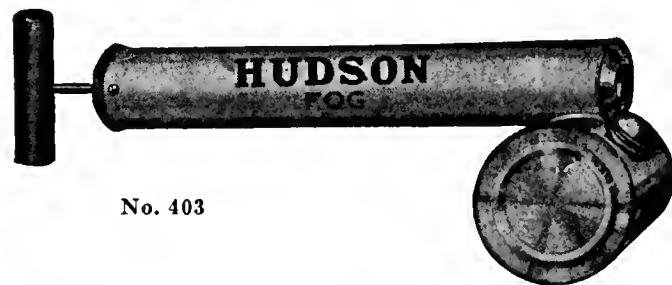
HUDSON "PATROL" DUSTER No. 612. An effective duster for truck gardens and the flower garden. The two 12-inch extensions and two nozzles permit the operator to reach all parts of the plant. Positive force feed construction absolutely prevents clogging. Fitted with special cupped plunger leather. Powder reservoir—glass. Contents always visible. Easy to fill and clean. Capacity one quart, shipping wt. 4 pounds. Price each \$1.25.

The ADJUTANT DUSTER now has a very wide range of usefulness. Handles all powders and gives a very even distribution. Powder reservoir 3x4 in. Shipping weight 3 lbs. Price each, 75c.



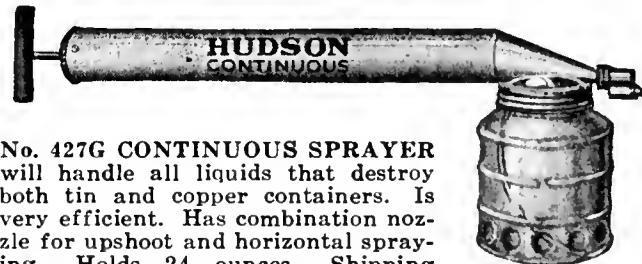
No. 432

HUDSON "CONTINUOUS" SPRAYER No. 432. An exceptionally sturdy unit. Pump passes directly through the top of the tank and is securely soldered, preventing any possibility of parts getting out of alignment. Produces a very finely divided, continuous spray without spitting or streaming. Fitted with double nozzles for particular garden work. Capacity 1 quart, shipping wt. 3 lbs. Price each, 90c.



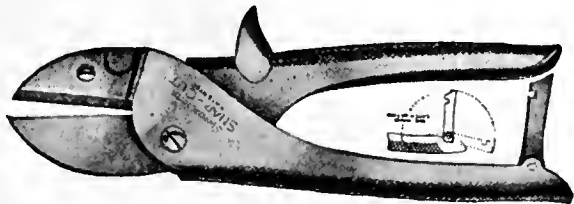
No. 403

No. 403 FOG SPRAYER handles all fly oils and insecticides and does not permit any liquid to drop on rug, chair, etc. The capacity is about 1 quart. Shipping weight 2 lbs. Price each 50c.



No. 427 G

No. 427G CONTINUOUS SPRAYER will handle all liquids that destroy both tin and copper containers. Is very efficient. Has combination nozzle for upshoot and horizontal spraying. Holds 24 ounces. Shipping weight 4 lbs. Each \$1.35.



"SNAP-CUT" out-cuts all other pruners. Orchardists, home and professional gardeners everywhere recognize the "SNAP-CUT" as the most efficient pruner on the market today. A new cutting principle makes for easier cutting. Small in size, light in weight. Its handles are wide, comfortable and non-pinching. Those who have tried "SNAP-CUT" will use no other pruner. Even a child can handle this easy cutting pruning shear. Price each, postpaid anywhere, \$2.15. FREE book, "Secrets of Success in Pruning", sent to you by the manufacturer.



BARFOOT ROTENONE

NON-POISONOUS SPRAY

BARFOOT ROTENONE SPRAY offers you an effective means of controlling all leaf-eating and sucking insects without injury to the most tender foliage.

- Inexpensive to use.
- Pleasant in odor.

- Easy to mix.
- Harmless to plants.
- 100% Effective.

We feel we are offering you the best spray on the market in BARFOOT SPRAY. For the control of thrip on roses it has no equal.

4-oz. Bottle, \$1.10 postpaid

BARFOOT SPREADER. To obtain the maximum efficiency from BARFOOT ROTENONE SPRAY be sure to use Barfoot Spreader, combining it with the Spray.

4-oz. Bottle, 45c postpaid



'TWIST-EMS'



SEE... JUST A
SIMPLE
TWIST OF
THE WRIST
AND THE
PLANT IS TIED

'TWIST-EMS'

THE NEW
HANDY PLANT-TIE

'Twist-ems' are dark green strong tapes with wire reinforcing that make perfect plant ties. For plants, vines and shrubs and arranging flowers.

Box of 125, 8-inch size, 25c
Box of 250, 4-inch size, 25c

ANTROL

Kills ants in the nests. Is a safe, sure, permanent and scientific method. It is easy to use, economical. Safe around children and pets. Controls both sweet and grease eating ants. Prices: Antrol ready filled sets containing 4 filled feeders, 40c; Antrol regular sets, 4 containers and a 4-ounce bottle syrup, enough for 2 fillings, 65c; Antrol syrup for refilling, 4 ounce bottle, 20c.



SNAROL

—is a ready-prepared meal that you simply broadcast on the ground under vegetation. It will not deteriorate from rain or sprinkling and it lasts a long time and is economical. It is prepared for cut worms, sowbugs, grasshoppers, slugs, snails, earwigs. Prices not postpaid. 1-lb. pkg. 25c; 2½-lb. pkg. 50c.

NEW SNAROL

"Now Contains Metaldehyde"

The new Snarol is sensational. Try it and be convinced. It actually draws Snails and Slugs to it. They cannot resist it. You find scores of them dead the morning following application.

GRAFTING WAX

We manufacture our own wax, using the best formula obtainable. This is a high grade preparation. Easy to handle. For pruning or grafting or for covering fresh cuts. ¼ lb. 15c; ½ lb. 25c; 1 lb. 35c; 10 lbs. \$3.00. F. O. B. Medford.

THOMPSON'S VITAMIN B-1 For Your Garden

VITAMIN B-1 PURE CRYSTALLINE
POWDER PRODUCES AMAZING
REINVIGORATED ROOT GROWTH!

... Cattleya blooms twice normal size ... 5-inch tea rose buds ... Cottage tulips with 30-inch stems Hyacinths with flower heads over 12 inches long ... Snapdragons 6½ feet tall ... Birds of Paradise with 16 huge flowers ... Daffodils bigger than a salad plate or a 42-inch stalk thicker than a man's thumb ... Roses transplanted while flowering ... Annuals, perennials and shrubs transplanted without soil on roots ... Root-rot stopped in valuable trees ...

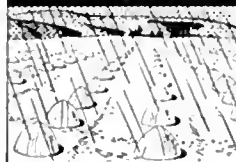
100 mgm: **1.00**
1/10 gram

Makes 2000 gallons of solution; enough for a season in the average garden.



Earlier to Market with HOTKAPS

RAIN can't harm



Protect crops. Save work and worry.

Millions of HOTKAPS are used every season. Inexpensive to buy. One man can set out 2000 or more per day.

Prices: 1,000 lots, \$10.75; 5,000 lots, \$10.50 per M; 10,000 lots, \$10.25 per M; 250 trial package, including Garden Setter with Tamper, \$4.00; 100 trial package, including Garden Setter with Tamper, \$2.75. HOTKAP Home Garden Package, 50c; Germaco HOTKAP Steel Setter with Tamper, \$1.50; Garden Setter, 50c. Postage extra.

Weight: 1,000 package HOTKAPS, 28 lbs.; 250 package, 9 lbs.; 100 package, 5 lbs.; Home Garden Package, 2 lbs.; Steel HOTKAP Setter, 4 lbs.

Prices f.o.b. Medford.

INSECTS can't touch



BLUESTONE

Use in the making of Bordeaux Spray or for treating grain for smut before planting. Also used to kill the host of Liver Fluke infesting sheep and cattle. 1 lb. 15c; 2 lbs. 25c. Write for quantity price.

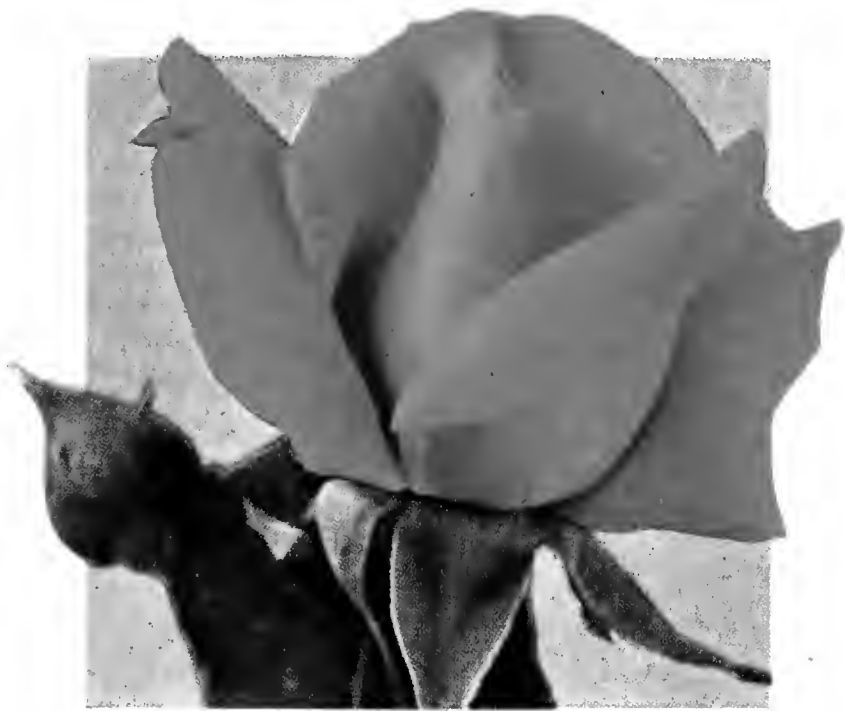
COPPER CARBONATE

The easiest and most effective manner in which to treat grains to prevent smut. Used at the rate of 2 ounces to the bushel of grain where no infection is noticeable, and at the rate of 4 ounces where smut is bad; control will be complete. Per lb. 30c.

"DEAD SURE" GAS BALL RODENT DESTROYERS

This is a gas ball which, when lighted and placed in the proper position down in the runway, pours forth a deadly, poisonous gas that carries death to any living thing in the burrow. Although it means absolute destruction to the rodents it is perfectly safe for the user to handle without injury. It is nonexplosive, does not deteriorate with age and is cheaper than similar materials on the market. Sure death to moles and diggers. Full directions with your orders. Per dozen, postpaid, 60c.

ROSES — *A Selection for 1940*



CRIMSON GLORY
(Plant Patent No. 105)



R. M. S. QUEEN MARY
(Plant Patent No. 249)



MME. JOSEPH PERRAUD



CHRISTOPHER STONE
Copyright The Conard-Pyle Co.

Northwest Grown Roses Are "Tops"! Plant Them

It is a distinct pleasure to be able to offer you this complete list of Northwest Grown Roses. Every bush listed comes to you from Northwest Rose Nurseries. Each is a No. 1 Field Grown Two-Year-Old Bush. You can well realize why Northwest-grown roses would be hardier than Southern-grown stock. More rigorous weather, better growing conditions, together with experienced growers from the "Land of Roses" insures you the very "Tops" in quality if you send to us for your rose bushes.

*Be
Modern!*

•
**PLANT
MODERN
ROSES**



GOLDEN RAPTURE

STANDARD BUSH ROSES

No. 1 Two-Year-Old Field Grown

50c each; \$5.00 per dozen

Postpaid in First and Second Zones
Add 10c per Bush beyond Second Zone.

RED HYBRID TEAS

CYNTHIA—This variety is best described as an improved Charles P. Kilham. The attractive buds develop into splendid full flowers of a rich oriental red color. Its free flowering habit and attractive color make it very desirable.

E. G. HILL—This is the most unfading of all red roses. Immense, double flowers of dazzling scarlet shading to a deeper red as they develop; are deliciously fragrant and long lasting when cut. Blooms are produced singly on long vigorous stems.

ETOILE DE HOLLANDE—The finest dark red rose for general purposes. Ranked among the first three of its color by everyone who knows roses. The beautiful, oval buds are perfect, of medium size, and open into magnificent brilliant red bloom.

McGREDY'S SCARLET—A red rose of marked superiority on account of its strong vigorous growth, free and continuous habit of flowering, and its brilliant color. The fragrant, full, double flowers are brilliant scarlet, orange-yellow at base of petals, the upper portions of same being lightly touched with crimson.

SOUTHPORT—Flower full, cupped, very lasting, fragrant, a very brilliant, unfading scarlet.

PINK HYBRID TEAS

DAINTY BESS (Single)—An exceedingly charming and daintily colored rose of perfect form. The broad petals are delicate shell pink which form a beautiful contrast to the conspicuous bunch of crimson stamens.

DAME EDITH HELEN—This variety has wonderful pointed buds which open very slowly to large, full, perfectly formed blooms which hold their color with age and are carried on rigid, erect stems. The color is an even shade of light pink.

EDITH NELLIE PERKINS—An outstanding, vigorous, and free flowering rose. Long pointed buds of good size. Long lasting; double, fragrant flowers. Orient red, shaded cerise-orange; inside salmon-pink.

EDITOR McFARLAND—Long pointed pink buds with a glow of amber and a paper edge. Delightful fragrance. Flowers come singly on erect, firm stems, and hold their form and color for days when cut.

• Tested and Proved Now

ANGELS MATEU (HT) (P. Dot, 1934)—Plant Patent No. 174. This is one of the most appealingly lovely of all the roses produced by the great Spanish rose hybridizer, Pedro Dot. Orange-rose—almost the color of coral from the south seas. The blooms are large and have a delicious fragrance like ripe raspberries. **\$1.25 each, 3 for \$3.15.**

CHRISTOPHER STONE (HT) (H. Robinson, 1935)—Large semi-double vivid scarlet flowers overlaid with velvety crimson. It is unsurpassed for intense damask fragrance. Of vigorous, upright growth with bright green foliage. **\$1.00 each, 3 for \$2.50.**

CRIMSON GLORY (HT) (W. Kordes Sons, 1935)—Plant Patent No. 105. Deep crimson. Among all the other red roses, Crimson Glory is easily recognized by its large buds of typical urn-shape which open into full, well-formed, delightfully fragrant blooms of a deep vivid crimson, shaded ox-blood-red, and finished with a velvety nap. **\$1.25 each, 3 for \$3.15.**

McGREDY'S YELLOW (HT) (McGredy, 1933)—Large, bright buttercup yellow flowers, every bloom of which is perfect form and sweetly scented. The foliage is glossy and free of disease in most localities. The fine bush is full of vigor, continually sending out fine blooms. Stands heat well. **75c each, 3 for \$1.90.**

MME. JOSEPH PERRAUD (HT) (Gaujard, 1934.)—Long, slender, and pointed nasturtium-orange buds open to sweetly fragrant flowers of a charming nasturtium buff straying to a lovely shade of shell pink at the petal edges—the nearest approach to a pure buff lightened with pink at the petal margins. **\$1.00 each, 3 for \$2.50.**

PICTURE (HT) (McGredy, 1932)—Well shaped buds and medium-sized fragrant, rose-pink flowers. Strong, vigorous plants almost constantly in flower. A true picture of loveliness. **\$1.00 each, 3 for \$2.50.**

ORANGE AND TRI-COLOR HYBRID TEAS

AUTUMN—A distinct color of intense richness. This rose incorporates shades of burnt orange suffused with russet-brown and bronzy red all overlaid on a background of rich yellow. A color combination reminiscent of the most glorious autumnal foliage.

CONDESSA DE SASTAGO—You will admire the brilliant colors of this new double rose from sunny Spain. The bud is like a ball of gold with red stripes. Fully open it is fiery copper and rich gold. It likes heat, doing its best in midsummer.

DUQUESA DE PENARANDA—Two distinctive qualities make this marvelous copper-apricot rose popular. A tall shapely plant with bright, glossy, disease-proof foliage carried throughout the season.

HINRICH GAEDE—This magnificent rose has beautiful long, pointed buds of a brilliant nasturtium red color. The flowers are large, double, high-centered, and of a highly artistic shape. The color is rich luminous vermillion shaded with golden yellow such as is found in our high-colored modern zinnias.

MRS. SAM McGREDY—Large, long pointed buds are produced singly on strong, slender stems. The color is a glowing combination of red, copper and orange, changing to warm pink suffused with gold as the flower ages. Vigorous, healthy plant.

PRES. H. HOOVER—A wonderful multi-colored rose, charmingly combining many shades of cerise-pink, flame, scarlet and yellow. The buds, borne upright on strong stems, are long and pointed, and possessing a most exquisite fragrance.



Talisman



Mrs. F

elty and Patented Roses •

PINK DAWN (HT) (Howard & Smith, 1935)—A beautiful new hybrid-tea rose with glorious deep rose buds opening to lovely pink blooms tinted with orange at the base of the petals. Sweetly fragrant, fully double, and of vigorous upright habit. **\$1.00 each, 3 for \$2.50.**

TEXAS CENTENNIAL (HT) (Dixie Rose Nursery, 1935)—Plant Patent No. 162. Blood-red. A sport of the rose President Herbert Hoover with the same type of growth and exquisite flower. Different only in color which is rich blood-red, toning to cerise-red in center. **75c each, 3 for \$2.15.**

GLOWING CARMINE (HT) (Howard & Smith, 1936)—Ovoid bud; the rich carmine flowers are globular, double, on long stems, fragrant and very lasting. Foliage is leathery and vigorous, on a rather tall bush (3 ft.); continuous bloomer. **75c each, 3 for \$1.90.**

R. M. S. QUEEN MARY (HT) (Verschuren, 1937)—Plant Patent No. 249. This rose is beautiful beyond description—distinct from anything yet seen in roses. Its color is a glorious combination of vivid shades blending rich glowing salmon with an exquisite pure pink and orange base. The buds are long and pointed. The flowers are very fragrant. **\$1.50 each, 3 for \$3.75.**

SOUV. DE JEAN SOUPERT (HT) (Souper & Notting, 1929)—A lovely cream-colored hybrid-tea of splendid vigor. The long, tapering, deep golden-yellow buds slowly unfold to broad straw-colored blooms of heavy texture. Deliciously fragrant. A strong grower with varnished disease resistant foliage. **\$1.00 each, 3 for \$2.50.**

STERLING (HT) (E. H. Hill, 1933)—Plant Patent No. 21. A cross of an unnamed seedling and Madam Butterfly. It is striking pink in color like Killarney Brilliant, increasing its attractiveness with a yellow base. Long pointed buds opening to a well-formed flower. **\$1.00 each, 3 for \$2.50.**

TALISMAN—A vividly colored rose of an unusual combination of gold, apricot, pink and carmine in mingled splashes, streaks and blends. Flowers fairly double, borne on long stems.

YELLOW HYBRID TEAS

GOLDEN DAWN—An Australian rose of vigorous growth and continuous bloomer. The oval buds are rich straw-yellow, flushed old-rose, opening into splendid double, sweetly scented flowers of sun-flower-yellow.

GOLDEN RAPTURE—A splendid new yellow rose of upright growth. The pure yellow buds are of ideal form. Beautiful, large, double flowers which last without fading. A splendid variety for cutting and for bedding.

JOANNA HILL—The exquisitely formed long buds are orange-yellow, extremely fragrant. The open blooms are somewhat lighter. The texture of the petals is not injured by the weather.

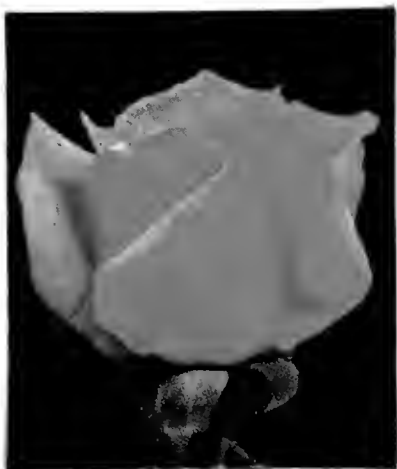
MRS. E. P. THOM—A most valuable yellow rose for the garden. Color is a clear, canary-yellow. Fine long buds open into fairly large, perfectly shaped flowers, on good stems.

MRS. P. S. DUPONT—Winner of more gold medals for outdoor blooms than any other rose ever grown. Buds are small but exquisitely formed and of a reddish gold, opening into beautiful yellow flowers.

SISTER THERESE—Buds are long, dark golden yellow and remarkably beautiful. Sweetbriar fragrance.



S. duPont



Pres. H. Hoover



CYNTHIA

WHITE HYBRID TEAS

CALEDONIA—The most desirable white. Exceptionally long, pointed buds opening to very double, high-centered, long-lasting, large flowers. Continuous bloomer.

FRAU KARL DRUSCHKI—The most popular everblooming white rose. Outer petals of immense buds occasionally tinged with pink; open blooms pure snow-white, large and moderately full.

K. A. VICTORIA—An old favorite white rose with shapely, long pointed buds and good sized, double, fragrant flowers.

McGREDY'S IVORY—The size and perfection of form of this wonderful rose are almost unbelievable. The buds are long and pointed, opening to perfectly formed flowers of creamy ivory-white.

CLIMBERS

ETOILE DE HOLLANDE (HT)—Ranked among the first three of its color by everyone who knows roses. The beautiful, oval buds are perfect, of medium size, and open into magnificent brilliant red blooms.

MME. CECILE BRUNNER (P)—A vigorous climber which is very popular. A persistent bloomer, flowers perfectly double, exquisitely formed but tiny and borne in clusters. The color is a salmon-pink shading deeper toward the center. Dense handsome foliage.

MRS. E. P. THOM (HT)—Color is a clear, canary-yellow. Fine long buds open into fairly large, perfectly shaped flowers, on good stems.

PAUL'S SCARLET—The semi-double flowers are of good size and of a vivid scarlet-red color, fading but little. Freely produced in clusters on much branched canes. It is perfectly hardy.

PRES. H. HOOVER (HT)—A wonderful multi-colored rose, charmingly combining many shades of cerise-pink, flame, scarlet and yellow.

TALISMAN (HT)—This is destined to be a most popular climbing rose. Flowers are the same wonderful color and lovely form as the bush variety.

POLYANTHA

MME. CECILE BRUNNER—A persistent bloomer, flowers perfectly double, exquisitely formed but tiny and borne in clusters. The color is a salmon-pink shading deeper toward the center. Dense handsome foliage.



PINK DAWN



McGREDY'S YELLOW



PICTURE



SOUTHPORT



ANGELS MATEU

Plant Patent No. 174, Conard-Pyle Co.

EAT RAW VEGETABLES

Heat destroys a good portion of the health-giving vitamins in vegetables. If you wish to enjoy the optimum vitamin ration from vegetables, eat them raw as often as possible. Delicious combination salads can be made from raw and uncooked vegetables. Eat carrots, turnips, lettuce, radishes, etc., raw . . . for better health.



DWARF OR BUSH BEANS

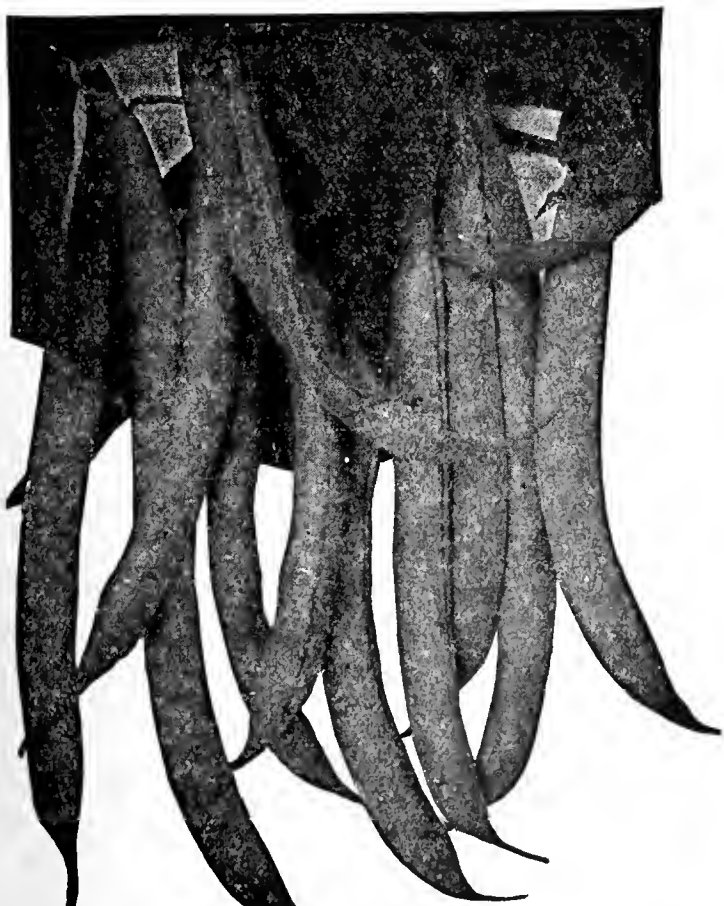
One pound will plant a row 100 feet long;
about 1 1/4 bushels to the acre

HOW TO GROW DWARF OR BUSH BEANS. Make the rows 18 inches or 2 feet apart, and drop the beans 4 inches apart in the row. If the soil is warm and loose, plant 2 inches deep; if rather cold and wet, plant only one inch deep. Beans, especially the yellow-podded varieties, will rot very easily if planted when the soil is wet and the atmosphere is cold. If you do not want to run the risk of replanting them, do not plant your beans until the soil is warm. Cultivate often but never when the plants are wet, as this brings on rust. Pick the beans as fast as they become fit to use; this makes them bear longer. Special prices to market gardeners. Send your list to us for prices.

Green Podded Varieties

Prices postpaid: Pkt. 10c; 1/2 lb. 20c; 1 lb. 35c.
Unless Otherwise Noted.

DWARF TENDERGREEN. Here is a comparatively new green bush bean variety. It has "won its spurs" and is today's outstanding variety. Matures in 54 days from planting, therefore is early. Plants large, erect, productive. Pods are round, fleshy, stringless and of the finest flavor. Seeds brown, mottled with light fawn. By all means, include Dwarf Tendergreen in your garden this season. Pkt. 15c; 1/2 lb. 25c; 1 lb. 40c.



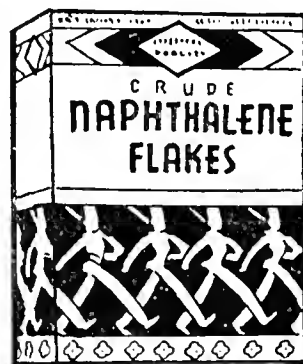
VEGETABLE SEEDS

MONARCH GIANT STRINGLESS GREEN POD. Matures in 53 days. One of the best for home and market garden; very desirable for canning. Plant large, hardy, heavily productive. Pods medium green, 6 to 6 1/2 inches long; 3/8 to 7/16 inch thick, round; very fleshy, brittle and stringless. Seeds glossy yellowish-brown. A successor to Stringless Green Pod. Pkt. 15c; 1/2 lb. 25c; 1 lb. 40c.

MONARCH IMPROVED STRINGLESS GREEN-POD. Matures in 48 days. High quality for home and market garden. One of the favorites through the years. Splendid as a canning variety or for snap beans. Plant large, thrifty, heavily productive. Pods medium green; 5 1/2 inches long, almost 1/2 inch wide and equally thick; very fleshy, strictly stringless, fine grained, tender. Seeds coffee brown. Pods similar to Giant Stringless Green Pod but a trifle shorter and thicker.

NAVY BEANS. Matures in 90 days. This is the favored dry bean for baking and for soups. Very small, seed pure white, vines thrifty and very productive.

LET NAPHTHALENE FLAKES PROTECT YOUR GARDEN



NAPHTHALENE is most commonly used for the repelling of such soil pests as: Wire Worms, Maggots, Moles, Gophers, Snails, Slugs and certain other soil pests. It can be used without burning or flavoring even the most tender root crops, and is highly recommended by bulb growers for protection against thrips, white fly and certain other stinging insects. It is used extensively with radishes, potatoes, carrots, onions and most other crops.

USE WHEN SEEDING

For repelling most soil pests Naphthalene should be worked into the soil at the rate of 2 to 2 1/2 ounces per sq. yd. One lb. will treat a row 1 ft. wide by 20 ft. long.

WITH BULBS

Naphthalene should be worked into the soil at the time of planting all types of bulbs. It is in no way harmful to the bulbs and will offer protection against Moles, Gophers and other soil pests. At the time of storing, Naphthalene should be sprinkled over the dry bulbs as a repellent against Thrips and White Fly.

1-lb. package, postpaid.....\$.25
5-lb. package, postpaid.....\$1.00
10-lb. package, postpaid.....\$1.75

WRITE FOR QUANTITY PRICES

VEGETABLE SEEDS



Wax or Yellow Podded

MONARCH DAVIS WHITE WAX. Matures in 52 days. Well adapted for shipping. Plant large and thrifty and productive. Pods attractive yellow; 6 inches long, straight, 1/2 inch wide, thick, oval; fleshy and tender when young but become somewhat fibrous and stringy. An excellent dry bean for baking or soups.

GOLDEN WAX. Matures in 48 days. A splendid home garden variety; also much used for canning. Plant small, productive. Pods very attractive; golden yellow; 4 1/2 to 5 inches long; 1/2 inch wide, thick, oval; fleshy, brittle, stringless. Seeds white, splashed with violet-carmine and purple.

POLE OR RUNNING VARIETIES

Prices postpaid, Pkt. 10c; 1/2 lb. 20c; lb. 35c, unless otherwise noted.

CULTURE. One pound will plant 50 hills, 30 pounds per acre. The soil should be mellow, rich and warm. Lay the ground out in hills 4 feet apart each way, and set poles 8 to 10 feet long firmly in the hills before planting the seed. Plant 5 or 6 beans in a hill and cover about 2 inches deep; leave three plants at each pole, and when a few inches high draw a little earth around them as support. Set the poles before the plants have grown to large size; many gardeners consider it an advantage to set the poles when planting, thus avoiding disturbing the small plant or its roots.

MONARCH WHITE CREASEBACK or BLUE LAKE BEAN. Matures in 62 days. A splendid snap bean for home garden and early market. Good climber, heavily productive. Pods light green, 5 1/2 inches long, 1/2 inch wide, almost as thick; nearly stringless, very fleshy, brittle, tender. Seeds white; excellent for baking. Because of the near-stringless character of this variety it is preferred by many to Kentucky Wonder. Pkt. 15c; 1/2 lb. 25c; lb. 40c.

MONARCH KENTUCKY WONDER WAX. Matures in 67 days. Good climber, very productive. Pods waxy yellow; 8 inches long, 5/8 inch wide, almost as thick as wide; practically stringless, fleshy, brittle, tender. Seeds chocolate brown. Prices at top of this page.

KENTUCKY WONDER (Old Homestead). Matures in 65 days. Unexcelled for home garden and for market. Excellent climber, thrifty, heavily productive. Pods medium green; 9 to 10 inches long, nearly round and 1/2 inch in diameter; slightly stringy, very fleshy, brittle, tender. Prices at top of page.

SCARLET RUNNER. Matures about same as Limas. Good climber. Flowers scarlet, decorative. Pods dark green; 6 inches long, flat oval; fleshy; desirable for snaps and green shell beans. Very attractive as porch or arbor cover. Pkt. 10c; 1/2 lb. 25c; lb. 45c.

LONDON HORTICULTURAL (Speckled Cranberry). Ready for snaps in 65 days; green shell beans in 74 days. Splendid for

home and market garden. Good climber, thrifty, heavily productive. Pods green, becoming splashed with carmine at green shell stage; 7 inches long, wide, straight, stringless. Prices at top of page.

LIMA BEANS

Prices postpaid: Pkt. 10c; 1/2 lb. 25c; lb. 40c.

KING OF THE GARDEN LIMA. Matures in 88 days. Climber, heavily productive. Pods 6 inches long, 1 1/4 inches wide, 3/8 inch thick, usually with 4 or 5 beans. Seeds large, thick, flat, white. An improved strain of large White Lima. Prices at top of this page.

BURPEE'S BUSH LIMA. Matures in 75 days. Plant large, heavily productive. Pods large, 4 1/2 to 5 inches long, 1 1/4 inches wide, 3/8 inch thick; usually contain 4 large, thick beans. Dry beans large, flat, greenish-white. Prices at top of this page.

SMALL WHITE LIMA. Matures in 78 days. Heavy yielder. Pods 3 1/2 inches long, 7/8 inch wide, 1/4 inch thick, with 3 or 4 seeds. Green shell beans small, flat, of splendid quality. This is similar to the Baby Lima, except it is a climber. Prices at top of page.

BEETS

Special prices to market gardeners. Send your list to us for prices.

CULTURE. Well enriched, light soil is best adapted for the culture of beets. Sow in drills 1 foot apart and cover half inch. It is important that the earth be pressed firmly about the seed. When the plants are large enough, thin to 4 inches apart. Use thinnings for greens if desired. For early crop, sow as soon as the ground can be worked, and continue for succession until the first of July. Liberal manuring should be done for Mangels and Sugar Beets. They should stand 10 to 12 inches apart in the rows.

MORSE'S GOOD FOR ALL. Matures in 52 to 55 days. An excellent new variety developed from Detroit Dark Red. Especially fine for canning and pickling whole at 1 1/4 to 1 1/2 inches in diameter. Roots smooth, even in size and shape, and almost perfectly globular; collar and tap-roots very small; interior deep crimson, free from white zones. If you know the superior excellence of Detroit Dark Red, you will need little introduction to this "baby" strain of the same beet. Unusual evenness of size and shape and almost perfect roundness when small make it the best variety yet for canning or pickling whole. Pkt. 5c; oz. 15c; 1/4 lb. 35c; lb. \$1.00

MONARCH DETROIT DARK RED. Matures in 52 to 55 days. The standard of excellence in table beets for home and market garden, for shipping, and for canning. Tops uniform, small, slender, erect. Roots globe-shaped; symmetrical, with small collar and small tap-root; very dark, blood-red. Interior very uniform in color, the zones so inconspicuous that the flesh seems to be one solid ball of deep blood-red meat; remains tender and of highest quality until roots are full grown. Pkt. 5c; oz. 15c; 1/4 lb. 35c; lb. \$1.00.

SWISS CHARD (Sea Kale). Large Ribbed White. The leaves are broad, somewhat waved, but smooth, and of a medium light yellowish-green. The stalks are broad and flattened, but tender and succulent. Pkt. 5c; oz. 15c; 1/4 lb. 35c; lb. \$1.00.

MANGEL-WURZELS

GOLDEN TANKARD. Matures in 95 days. One of the best known and most largely grown yellow mangel, and especially recommended for the dairyman on account of its milk producing properties and the richer quality of the milk. Flesh firm, golden yellow. Can be grown closer than most varieties. Grows well above ground and easily pulled. Yields well on light soils. Oz. 10c; 1/2 lb. 35c; lb. 60c.

GIANT HALF-SUGAR MANGEL. Matures in about 90 days. Roots long oval, tapered; grayish-white with rose-colored shoulder; flesh white, rich in sugar. One of the heaviest croppers. Oz. 10c; 1/2 lb. 35c; lb. 60c.

MAMMOTH LONG RED. The largest of the mangels and the heaviest cropper. Skin red, flesh white, zoned red. Roots very large, spindle shape, straight and thick. Grow 1/3 to 1/2 out of ground. Oz. 10c; 1/2 lb. 35c; lb. 60c.

VEGETABLE SEEDS

CAULIFLOWER

CULTURE. Cauliflower succeeds well in any soil that will grow good cabbage, but prefers a well enriched soil of loamy character. Sow seed early in February and March in hotbed, transplanting later to cold frame and thence to open ground.

EARLY SNOWBALL. This is the most popular for home garden and market. Produces a good crop and a sure header. Pkt. 15c; ¼ oz. 65c; oz. \$2.00.

CABBAGE

CULTURE. The earliest cabbage may be enjoyed in May from seeds sown in the house or hot-bed. Early Jersey Wakefield matures in 62 days, and later varieties in 90 to 105 days. Both early and mid-season varieties should be started in house or hot-bed, and for late or fall varieties sow the seed in the seed bed in June and early July. Plenty of room should be given plants, at least two feet each way. They need a light and well watered soil, rich in nitrogen. Frequent applications of nitrate soda or sulphate of ammonia or some other nitrogenous fertilizer will work wonders. Cabbage worms may be kept off by dusting with our Pestroy dust or spraying with arsenate of lead. See page 18 for insecticides.

Finest Early Sorts

MONARCH COPENHAGEN MARKET. Matures in 66 days. Distinctly and uniformly early. Splendid for early market and shipment; proving valuable as early kraut variety. Plant small, compact, allowing very close planting; stem short; heads uniformly round; firm; become 6 to 7 inches in diameter; weight 3½ to 4 pounds. Interior clear white and of excellent quality. Pkt. 10c; oz. 30c; 2 ozs. 55c; ¼ lb. \$1.00.

EARLY JERSEY WAKEFIELD. Matures in 62 days. Extremely early variety very valuable for home and market garden as well as for shipment. Plants very small and compact, allowing close planting; stem is short. Heads firm and conical, usually 7 inches long, 5 inches thick near base; weight 2 to 2¼ pounds. Pkt. 10c; oz. 30c; ¼ lb. \$1.00.

EARLY DWARF FLAT DUTCH. Matures in 71 days. Excellent for home and market garden. Plants small and compact; stem short. Heads almost ball-shaped; commonly 7 to 8 inches in diameter, 6 inches deep and weigh 4½ to 5 pounds; firm and of high quality. Pkt. 10c; oz. 30c; ¼ lb. \$1.00.

GOLDEN ACRE CABBAGE. Matures in 60 to 64 days. The earliest round headed cabbage; especially valuable for early market and shipping. Plants very small and compact; stem short; heads uniformly round; firm, commonly 6 inches in diameter and weight 3 pounds. This is similar to Copenhagen Market but is several days earlier, and the heads are smaller. It is as early as Early Jersey Wakefield. Because of the absence of large surplus outleaves, Golden Acre can be planted closer in the row and the rows nearer, meaning more heads per acre. Pkt. 10c; oz. 40c; 2 oz. 70c; ¼ lb. \$1.25.

Late Sorts

DANISH BALLHEAD or HOLLANDER (short stemmed strain). Matures in 90 to 100 days. The best late cabbage. Plants are medium sized with short stem. Heads large; flattened globe-shape; become 8 to 9 inches across, 6 to 7 inches deep, and weigh 7 to 9 pounds. Very firm and solid, of excellent quality, and keep perfectly in storage until late spring. Pkt. 10c; oz. 30c; ¼ lb. \$1.00.

GIANT LATE FLAT DUTCH. Matures in 105 days. The best very large, late cabbage; popular for home and market garden and for fall shipment; a good keeper. Heads very large and flat, but deep; become 12 to 14 inches across, 7 inches deep; and weigh 12 to 14 pounds or more; firm and of good quality. Pkt. 10c; oz. 30c; ¼ lb. \$1.00.

BRUSSELS SPROUTS

DWARF IMPROVED. A carefully grown strain; very hardy and giving compact, round sprouts of large size and good quality. Pkt. 10c; oz. \$1.00.

BROCCOLI

CULTURE. Plant in open ground in May and June, transplanting later when plants are of sufficient strength and size to place in field. Culture same as for Cabbage or Cauliflower.

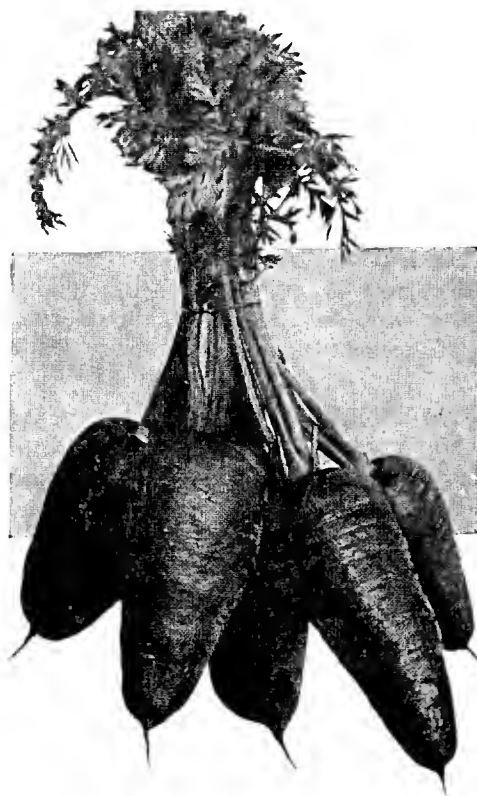
ST. VALENTINES. Fine quality, immense header; ready for market early. Heads remain in good condition longer than most varieties. Pkt. 10c; ¼ oz. 50c; oz. \$1.25.

CARROTS

Special prices to market gardeners. Send your list to us for quotations.

CULTURE. Carrot seed can be sown early and late in Southern Oregon. As soon as the ground can be worked in February carrots may be sown. They like a well cultivated and loamy soil. Use fertilizer liberally. Sow in rows (table varieties) 16 to 18 inches apart, and for field culture sow in drills 18 to 24 inches apart. Cover one-half to an inch deep and firm soil well over seed.

MORSE'S RED CORED CHANTENAY. Matures in 70 days. Distinctly improved over the original Chantenay. You'll marvel at its uniformity and appealing color. The deep orange-red color and smooth symmetrical shape are combined with just the right size to make it irresistibly appetizing. Its beauty is not merely skin deep; it goes clear through to the very center. Roots 5½ to 6 inches long, 2¼ inches thick at the shoulder, tapered, stumprooted; flesh and core reddish-orange, fine grained and tender; or sweet, delicate flavor. Pkt. 10c; oz. 25c; ¼ lb. 50c; lb. \$1.25.



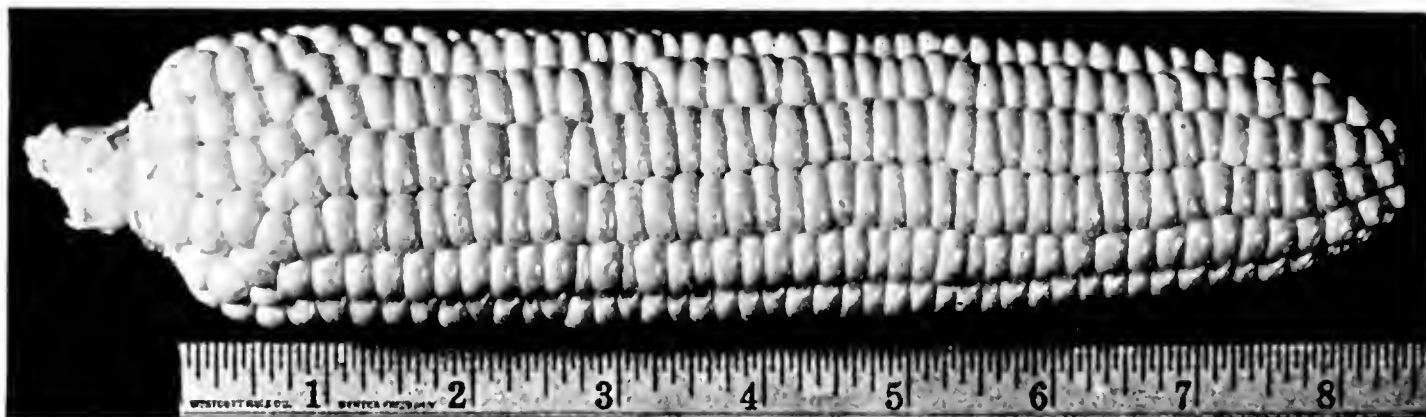
MONARCH CORLESS CARROT. Matures in 68 days. One of the best for home garden and early market. Tops small. Roots bright orange; 6 to 7 inches long, 1¼ inches thick; cylindrical; stumprooted. Flesh bright orange, of highest quality; core inconspicuous. Undoubtedly one of the best carrots grown. Not a tapering variety. Fine for bunching. Pkt. 10c; oz. 25c; ¼ lb. 50c; lb. \$1.25.

DANVERS HALF-LONG. Matures in 75 days. Very productive and popular for home and market garden; much used for shipping. Roots bright deep orange, 6 to 7 inches long, thick, uniformly tapered to the blunt end. Flesh bright orange, crisp and tender. Pkt. 10c; oz. 20c; ¼ lb. 40c; lb. \$1.00.

LARGE WHITE BELGIAN. Extensively grown for stock. Grows above ground. Oz. 15c; ¼ lb. 35c; lb. \$1.00.

VEGETABLE SEEDS

NEW GOLDEN CROSS
SWEET CORN



SWEET CORN

ACCLIMATED SEED

Prices postpaid (Unless otherwise noted).

Pkt. 10c; ½ lb. 20c; lb. 30c; 10 lbs. \$2.50.

GOLDEN CROSS BANTAM HYBRID. While this original hybrid variety still leads the group in yield per acre, new varieties have been developed that mature earlier at the expense of production. We still strongly recommend Golden Cross Bantam, believing it to be as good as one would want for the home garden and for maximum production of ears. However, if as a market gardener, you are out after the earliest production and want to get on the market with sweet corn before your neighbor, then we suggest that you plant either Marcross or Improved Bancross, listed below. Golden Cross Bantam matures in about 90 days, yields double that of Golden Bantam; twelve rows to the ear. In trial plantings it yielded 20,000 ears to the acre. A trifle lighter in color than Golden Bantam. Pkt. 10c; ½ lb. 25c; lb. 40c; 10 lbs. \$3.50.

IMPROVED BANCROSS. Excellent flavor, good size ears, yields slightly below that of Golden Cross Bantam. Matures in about 85 days. Like all the hybrid sweet corns, Bancross matures and is ready for picking more simultaneously. Two pickings will clean the field, resulting in a quick clean-up of the crop. You will find Bancross, like the other hybrid varieties, more profitable to plant than the old varieties. Pkt. 15c; ½ lb. 35c; lb. 60c. Ask for quantity price.

MARCROSS. This is the earliest maturing of the hybrid varieties. First picking can be made about the 80th day. Yield is slightly under that of Bancross. Quality of the corn very good. Color the same as Bancross and Golden Cross, light yellow. Pkt. 15c; ½ lb. 35c; lb. 60c. Ask for quantity price.

GOLDEN EARLY MARKET. One of the best extra early yellow varieties for home and market garden. Ears have strong husks; 8 to 12 rowed. Kernels golden-yellow, medium, tender, sweet and of good flavor. Very prolific for so early a variety. Matures in 75 days from planting which is 5 days earlier than Golden Bantam. Prices at top of page.

GOLDEN BANTAM. The best known and most favorably known of all the yellow varieties. Stalks often have 2 ears. Ears 8 rowed; kernels broad, with tender hull, sweet, and of exceptionally fine flavor. Used widely for home gardens, by truckers and for canning. Matures in 80 days. All our seed sweet corn is northern grown, acclimated seed. Prices at top of page.

POP CORN

JAP HULLESS. Most profitable and popular; short ears, white pointed kernels. Pkt. 10c; ½ lb. 25c; lb. 35c. **Popping Corn** 5 lbs. 75c postpaid; 10 lbs. \$1.35 postpaid.

SOUTH AMERICAN YELLOW. A giant yellow corn. Pops into mammoth creamy yellow, tender, fluffy kernels. Pkt. 15c; ½ lb. 30c; lb. 50c.

CELERY

FRENCH GOLDEN SELF-BLANCHING. The best celery for early market use. Of yellow color when matured. Brings top prices. Pkt. 10c; oz. \$1.00; ¼ lb. \$3.50.

WHITE PLUME. Best early variety for market gardeners or for family use; of white color. Pkt. 10c; oz. 25c; ¼ lb. 60c.

CUCUMBERS

CULTURE. Reasonably good soil that is fully exposed to the sun will raise a good crop of Cucumbers. Every family should be supplied from its home garden, since the fruit is so much better when gathered fresh from the vines as desired for use than it is in the more or less wilted condition in which it is found on the market. Cucumbers are close relatives of melons but mature in about 60 days and may be brought to maturity with little trouble in the home garden. The seeds must be sown after the ground becomes warm, and the plants thinned to three or four to the hill. A very rich soil is the best precaution against insects and the blight. The striped beetle should be kept away from the young plants with liberal applications of powdered DUTOX. Dust the under side of the leaves with NICO-DUST to kill aphids. See page 18.

MONARCH IMPROVED LONG GREEN. Matures in 72 days. The most popular and one of the best for the home garden; particularly desirable for slicing. Fruits rich dark green; black spined; 12 inches long; 2¼ to 2¾ inches thick; straight; cylindrical; with few seeds. Carry a distinctive flavor, make excellent pickles, and when yellow and ripe the best sweet pickles. Pkt. 5c; oz. 30c; ¼ lb. \$1.00.

EARLY WHITE SPINE. Matures in 60 days. The most popular white spined cucumber for the home garden; extensively grown for shipping. Fruits medium dark green; remain in good condition remarkably long; 7 inches long; 2½ inches thick; slightly tapered; blunt. Pkt. 5c; oz. 15c; ¼ lb. 45c.

BOSTON PICKLING. Matures in 60 days. Splendid pickling and slicing sort. Fruits medium dark green; black spined; 6 to 7 inches long; 2½ inches thick; symmetrical; only slightly tapered. Pkt. 5c; oz. 15c; ¼ lb. 35c.

LEMON CUCUMBER. Matures in 65 days. Fine for preserves. Yellow in color, fruits round. Fine for salads. Every garden should contain a few hills of Lemon Cucumber. Pkt. 5c; oz. 25c.

STRAIGHT-8. This outstanding new variety produces symmetrical, cylindrical fruits about 8 inches long and 1½ inches in diameter. The fruits are well rounded at the ends and when in condition for use are deep green and free from objectionable striping or tipping. Ideal for shipping or for home or market garden. Pkt. 10c; oz. 40c; ¼ lb. \$1.25.



VEGETABLE SEEDS

KALE

1000 HEADED or COW KALE. Frequently attains a growth of 6 to 8 feet and produces many of the smooth leaves. Largely used for feeding stock and poultry. Oz. 10c; ¼ lb. 25c; lb. 75c.

DWARF CURLED SCOTCH. Long plume-like leaves with edges finely cut. Pkt. 10c; oz. 20c; ¼ lb. 60c.

LETTUCE

CULTURE. Lettuce to be at its best should be grown rapidly, hence the soil should be made as rich and friable as possible by liberal manuring and thorough preparation. For general crops sow outdoors as early in the spring as the ground can be worked, in drills 18 inches apart and thin the young plants to four inches apart in the row. As the plants begin to crowd, thin them out and use as required. For the cabbage or heading varieties where large heads are desired, the plants should be thinned ten to twelve inches apart in the row. Varieties marked "A" are particularly adapted for early spring use, those marked "B" for summer culture or late fall planting.

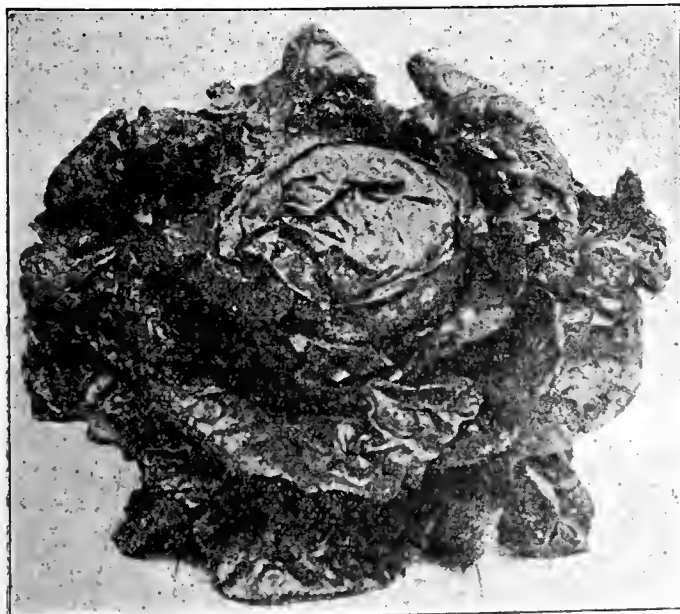
LOS ANGELES or NEW YORK "B". The most largely used lettuce in the world; grown in immense quantities on the Pacific Coast and shipped to all parts of the country. Plant large, dark green, crisp heading; outer leaves notched and slightly curled on the edges. Large, tightly folded cabbage-like head is well balanced, crisp and sweet. We offer a special strain for early gardening, known as No. 12. It is a trifle lighter in color than other strains of New York but is popular with market or home gardener. Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.25.

HANSON HEAD "B". Matures in 82 days. One of the most popular home and market garden sorts; very hardy; widely used in all parts of the West. Plant very large with broad, thick, frilled, light yellowish-green leaves, forms rather large, globular, very hard cabbage-like head which is white at the heart, crisp, sweet and tender. It is best known under the name "Nonpareil" in Canada. Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.25.

GRAND RAPIDS "A". One of the most popular loose leaved varieties. Excellent for early planting outside, and for greenhouse forcing. Plants erect and compact; leaves light green, broad, wavy, curly and heavily fringed at the edges. Handsome sort; very tender and sweet when grown under glass. Early maturing. Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.25.

IMPERIAL No. 152 "B". This variety is an improved Los Angeles type. Best suited for Fall and late Summer planting. Very sure heading and can be grown under a wide range of conditions. Resistant to brown blight. Very firm, round exposed heads. Pkt. 5c; oz. 20c; ¼ lb. 50c; lb. \$1.50.

BROWN DUTCH "B". A standard mid-season butter head variety of medium size; dark green overlaid with bronze red. Leaves broad, thick and smooth, with plain edges; head firm with buttery yellow interior of good quality. Matures in 78 days. Pkt. 5c; oz. 20c; ¼ lb. 50c; lb. \$1.50.



Prices on all vegetable seeds postpaid unless otherwise marked.

KOHL RABI

Hardy and easy of culture. Grown from plants the same as cabbage. The Kohl Rabi is a vegetable intermediate between the cabbage and turnip and combines the flavor of both. It should be eaten before growth ceases.

EARLY WHITE VIENNA. Very early; bulb white; best table variety. Pkt. 10c; oz. 25c; ¼ lb. 75c.

EARLY PURPLE VIENNA. Same as above except in color, which is purple. Pkt. 10c; oz. 25c; ¼ lb. 75c.

MUSTARD

The following varieties make the finest greens when used alone or if combined with cress furnishes a delicious salad. Sow any time in the spring, in rows, and thin out as necessary.

SOUTHERN GIANT CURLED. This is a giant curled leaf of fine quality. Pkt. 5c; oz. 15c; ¼ lb. 25c.

WHITE ENGLISH. Light green variety; tender leaves. Seed light yellow and pungent. The commercial mustard seeds is this sort. Pkt. 5c; oz. 15c; ¼ lb. 35c.

CHINESE MUSTARD. Less pungent than other varieties. A most delicious variety thriving under same conditions as spinach. Pkt. 5c; oz. 15c; ¼ lb. 35c.

MUSKMELON

CULTURE. Plant in hills 4 to 6 feet apart each way after danger of frost is past and ground is warm; enrich well with well-rotted manure and plant seeds just under the surface, putting ten or twelve seeds in a hill covering about an inch deep with fine soil firmly pressed down. When the plants begin to crowd and the striped beetles are pretty well gone, thin to four of the most vigorous plants in a hill. Give frequent but shallow cultivation until plants make runners too long for practical work. Rich earth is far preferable to manure, and if manure is used be sure it is well rotted and well mixed with the soil. Use NICO-DUST for melon aphid and for beetles, but with finely sifted ashes or road dust. See page 18.

MONARCH PERFECTO. This variety is recognized as the highest development in cantaloupe and is especially recommended for planting where melons are inclined to rust as it is more rust resistant than most sorts. Well grown, practically all these melons pack 12 to the Jumbo flat crate. The netting is well developed and closely laced covering the entire melon. The interstices between the netting are small and bright green when full ripe. The flesh, a rich orange salmon, is very deep and the color shows through the rind where the melon touches the ground a day or two before the melon will slip enabling the careful picker to pick accurately. The quality is unexcelled. The flesh is fine grained, very sweet and spicy. We offer No. 1, first cut seed only. Pkt. 5c; oz. 15c; ¼ lb. 40c; lb. \$1.25.

HALES BEST. An outstanding early shipping cantaloupe. Planted extensively in all melon growing sections, for early shipping. Fruits oval; inconspicuous ribbing with heavy netting. Flesh extremely thick, salmon-orange, sweet and of fine quality. An excellent keeper and a good shipper. Seed cavity very small. Earlier than Superfecto, matures in 85 to 90 days. Pkt. 5c; oz. 15c; ¼ lb. 40c; lb. \$1.25.

HEARTS OF GOLD. Still a dominating favorite. Quality extremely fine. Well netted except a narrow stripe between shallow ribs. Holds its color well. Very firm and a good shipper. Deep golden flesh is of the finest quality. Sweet, spicy and distinctly flavored. Hearts of Gold, because of its outstanding flavor will always remain a favorite. No garden is complete without it. Matures in 92 days. Pkt. 5c; oz. 15c; ¼ lb. 40c; lb. \$1.25.

EXTRA EARLY HACKENSACK. Matures in 80 days. The standard extremely early large fruited melon for home garden and nearby market. Fruits large, deep but flattened; commonly 6 inches long and 7 inches in diameter; distinctly ribbed; partially netted. Flesh thick; green and juicy. Pkt. 10c; oz. 20c; ¼ lb. 40c; lb. \$1.50.

ROCKFORD. Everyone knows this melon. It is one of the old standbys. Pkt. 5c; oz. 15c; ¼ lb. 40c; lb. \$1.25.

VEGETABLE SEEDS

WATERMELONS

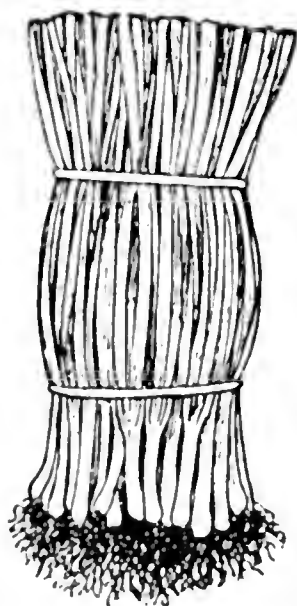
STRIPED KLONDIKE. Friends, here's a new one. We tried it out and found it delicious. We're passing it on to you. Try it! An excellent shipper and of wonderful quality. Light green, conspicuously striped with dark. In quality it has no superior and its striking appearance advertises it well wherever offered for sale. It brings excellent prices. Size and shape same as brown seeded Klondike. Striped Klondike matures about the same time as our Brown Seeded Klondike. The flavor will strike you as "par-excellence." We feel we are offering you the last word in watermelons in this new variety. If you miss out on its good qualities, don't blame us. A minimum of seeds is a characteristic of our strain. See illustration below. Pkt. 10c; oz. 25c; 1/4 lb. 65c; lb. \$2.00.

MONARCH BROWN SEEDED KLONDIKE. (Early maturing strain.) Flesh deep red, very sweet, flavor of the best, rind thin, dark green and tough enough to allow shipping to nearby market. Stem end square, center full, tapering slightly to the blossom end. A favorite on the Pacific Coast. One of the best flavored melons we have ever offered. Usually weighs about 25 pounds. We offer the earliest maturing strain. You can buy cheaper seed, but never better. Pkt. 10c; oz. 20c; 1/4 lb. 50c; lb. \$1.50.

KLECKLEY SWEET or MONTE CRISTO. Early. A most popular home garden variety. Fruits large, oblong, very dark green; flesh bright rich red, crisp, exceedingly sweet; seeds white. Kleckley Sweet has been a favorite for a generation. We believe, however, that Kleckley Sweet does not compare in quality of flavor to either of the Klondike varieties. Pkt. 10c; oz. 15c; 1/4 lb. 40c; lb. \$1.00.

BLACK SEEDED ICE CREAM. Grown extensively in Oregon and Washington. A splendid shipper, does exceptionally well in any soil which grows melons. Almost round, pink meated, black seeded, a fine keeper. Drought resisting, ripens early. Pkt. 10c; oz. 15c; 1/4 lb. 40c; lb. \$1.00.

BLACK SEEDED CHILIAN. This melon quickly became popular in California where it originated, and gains favor wherever grown. The medium sized spherical fruits are very dark green, faintly marked with lighter striping. The flesh is crisp, fine grained, and very sweet. It is of an attractive red color. Pkt. 10c; oz. 20c; 1/4 lb. 45c; lb. \$1.25.



Crystal Wax — White Bermuda ONION PLANTS

Ready for shipment after March 15th
NOW YOU CAN HAVE BERMUDA ONIONS IN YOUR OWN GARDEN. Because of the long ripening season necessary to mature Bermuda Onions it has been impossible in the past to raise this delicious onion in Western gardens. Raising a crop from seed was impossible. Now plants are available for resetting and it is possible to grow the "finest and sweetest onion" of them all in your own garden. Plants are no longer an experiment; they all grow perfectly in every locality. Our plants will make early green onions for pulling and LARGE, SWEET MATURED ONIONS for the table or market. One thousand plants will produce 8 to 10 bushels of dried onions. Our plants are sure to grow.

Prices postpaid (over the counter prices somewhat lower): 1 bundle of about 100 plants, 30c; 5 bundles of about 500 plants, \$1.00; 10 bundles of about 1000 plants, \$1.75.

LEEK

The Leek belongs to the onion family. Prized for soups. Cultivate same as onions, but should be hilled up about the neck to blanch it.

LARGE ROEN or AMERICAN FLAG. A large favorite American sort. Pkt. 10c; oz. 30c; 1/4 lb. \$1.00.

CASABAS

GOLDEN BEAUTY. Fruits are nearly globular of bright golden yellow color. Flesh is white, very thick and juicy. Pkt. 5c; oz. 20c; 1/4 lb. 45c; lb. \$1.35.

WINTER PINEAPPLE. A casaba that ripens slowly and lasts practically through the winter. Stores like Hubbard squash. Pkt. 5c; oz. 20c; 1/4 lb. 45c; lb. \$1.25.

PERSIAN (Small Variety). Matures in 115 days. Requires long season to attain perfection; widely grown for market. Fruits globular, skin very green; netted. Flesh thick; bright orange; of distinct flavor when melons are fully ripe. Pkt. 10c; oz. 35c; lb. \$1.10.



ONIONS

WHITE SWEET SPANISH. This variety is becoming quite popular with market growers as well as home gardeners. It has all the qualities of Sweet Spanish combined with white color to make it attractive in the market. While White Sweet Spanish has a natural tendency to revert to off colors, you'll find our seed as true to type as is possible to obtain it. This variety is a trifle earlier than our Early Sweet Spanish. Pkt. 10c; oz. 40c; 1/4 lb. \$1.50; lb. \$4.50.

EARLY SWEET SPANISH (Utah Strain). This strain of Sweet Spanish has been bred up to keeping quality perfection. Originally the Spanish strain of this type did not have the keeping quality, hence seed breeders set to work to include the necessary keeping propensities. Such will be found in our Sweet Spanish. This is a very sweet and early onion. Most of you know it for its extreme high characteristics. Early, mild, excellent keeper, heavy yielder. Increasingly popular with the market and home gardener. Large, yellow, globular, flesh white, very sweet and of pleasing flavor. Desirable for shipping. Our seed comes from the most reliable source and you'll find ours, True-to-type stock. Pkt. 10c; oz. 30c; 1/4 lb. 90c; lb. \$3.00.

YELLOW GLOBE DANVERS. One of the most extensively used main crop yellow onions for the home garden. Here's what our grower says about our seed; "Our selection and breeding have developed a strain which has the early ripening habit and small neck of the original Danvers and yet is more globular and prolific than the parent type. The bulbs are medium to large sized, uniformly globe shaped and white fleshed, with a crispness and an excellent mild flavor. Highly recommended." Could you ask for more in an onion? Pkt. 10c; oz. 25c; 1/4 lb. 85c; lb. \$2.75.

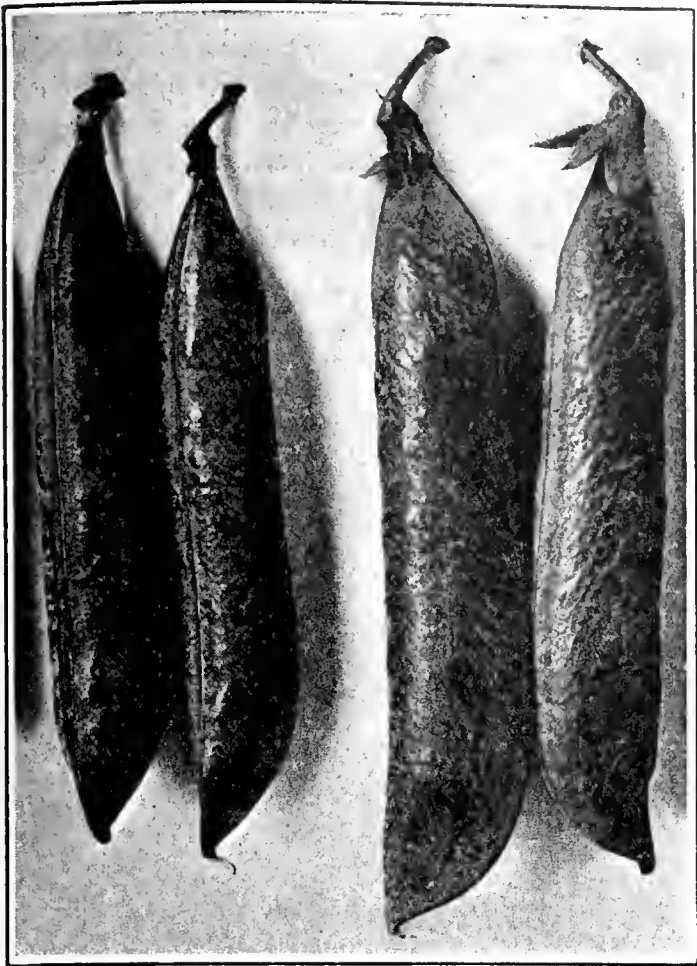
CRYSTAL WHITE WAX. A most attractive onion. An offspring of White Bermuda. Pure white in color, being waxy in appearance. Largely grown for the market but highly recommended to the home gardener. Pkt. 10c; oz. 35c; 1/4 lb. \$1.00; lb. \$3.50.

ONION SETS

For the earliest green onions use onion sets, planting them about 2 inches apart in the row. Dry onions can be grown from sets, but it will be found much less expensive if grown from seed. We can furnish Yellow Strassburg sets at 30c per quart postpaid; 5 quarts, \$1.25; 10 quarts and up, 20c per quart, postpaid.

Note: We cannot supply Sweet Spanish onion sets.

VEGETABLE SEEDS



PEAS

CULTURE. One pound will sow 100 feet. Light, moderately rich soil is best for this crop. Sowing of first early varieties should be made in October, and the other varieties in the early spring. Peas are sown in single or double rows from 2 to 6 feet apart, according to the variety or height to which they attain. Dwarf varieties are planted 2 feet apart, and those of medium sorts 3 feet to 4 feet apart. Tall varieties from 5 to 6 feet apart.

Early Varieties—Dwarf

MORSE'S MARKET (No. 122). A new large podded early mid-season pea. Vines robust, 24 to 30 inches tall; pods 5 to 5½ inches long, produced abundantly even to the tip of the branches. A fine variety to plant with early peas for succession. Eight to 11 peas are contained in every pod. After standing for some time, the pods still look fresh and attractive, a characteristic which makes them unusually good for use by market gardeners and shippers. An excellent home garden variety. Pkt. 10c; ½ lb. 25c; lb. 40c; postpaid.

LAXTON'S PROGRESS. Matures in 60 days. Splendid variety for home, market garden and shipping. Vines dwarf; 20 inches tall; dark green; prolific. Pods handsome; dark green; very large for dwarf variety; fully 4 inches long, ⅜ inch wide, plump; tapered at end. Seeds large, wrinkled; cream; interior yellow. Laxton's Progress is an improvement over Laxtonian. More prolific, larger pods with immense peas, filling the pods to bursting. If you want the maximum from your pea crop, plant Laxton's Progress. Our seed comes to us from the West's most reliable grower. Germination is high and you'll find our stock positively True-to-Type. Pkt. 10c; ½ lb. 35c; postpaid. Quantity price on application.

LAXTONIAN. Matures in 65 days. While not quite as early as Laxton's Progress this old favorite is earlier than most early sorts and by far superior to most. Dwarf, large-podded, this variety is generally considered the best of its class. The blue-green pods are often more than 4 inches long and contain 8 dark green peas of finest flavor. It is especially recommended for home garden use. Seeds are large, wrinkled; green and cream in color. Pkt. 10c; ½ lb. 20c; lb. 35c, postpaid. Quantity price on application.

Main and Late Crop Varieties

STRATAGEM (Improved). Matures in 77 to 80 days. Vines about 2½ to 3 feet tall, bears large pods of the Telephone type. This is an outstanding type of everbearing variety.

Stratagem is an ideal late variety to follow the earlier ones in the home garden. Large squarish seeds are wrinkled and green. Delightful flavor and a very productive sort. Pkt. 10c; ½ lb. 20c; lb. 35c, postpaid.

TALL TELEPHONE. Vines 4 to 4½ feet tall. Heavily loaded with very large, well formed pods, often 5 to 5½ inches long. Light yellowish-green and normally contain 8 to 10 very delicious, large peas. Pkt. 10c; ½ lb. 20c; lb. 35c, postpaid.

PEPPERS

CALIFORNIA SWEET WONDER. Matures in 72 days; large green fruits available practically as early as Ruby King. This is the standard of excellence in sweet peppers; much used, particularly by market gardeners and shippers. Plant thrifty, upright, heavily productive over a long season. Fruit handsome, very large, very smooth and regular, commonly 4½ inches long and 3½ to 4 inches through; deep green, becoming bright crimson; flesh extremely thick and firm, sweet throughout and of distinct flavor. Pkt. 10c; oz. 75c.

LARGE BELL OR BULL NOSE. Matures in 55 to 60 days. An old favorite. Sweet with mildly pungent ribs. The earliest, most prolific large fruited pepper. Plants small, upright. Fruits 3 to 3½ inches long, 3 inches thick, blocky; slightly crumpled; deep green becoming scarlet red. Pkt. 10c; oz. 60c.

CHINESE GIANT. Matures in 80 days. The largest sweet pepper. Fruits 4½ to 5 inches long and of equal diameter; roundish, blunt at the ends; somewhat crumpled; deep green, mild and sweet throughout. Pkt. 10c; oz. 75c.

LONG RED CAYENNE. Matures in 70 days. A leading sort for use in pickling and for drying. Very pungent, fruits 5 inches long, ½ inch thick, tapered. Pkt. 10c; oz. 50c.

See
Page
20

**HOTKAPS—An Individual
Hothouse for Every Plant!**

PUMPKINS

CULTURE. Enormous pumpkins may be grown on the fertile soils of Southern Oregon and Northern California. Plant the seed in the open ground when it is well warmed and after danger from frost is past. Plant in hills about 8 feet apart; 3 to 4 pounds of seed will plant an acre and 8 ounces will plant 100 hills. Do not plant near squashes, as they are likely to mix.

CONNECTICUT FIELD. The standard field pumpkin, grown for pies, canning and stock feed. Fruits very large, commonly 10 inches long, 12 inches in diameter and weigh 20 lbs., sometimes much larger; skin smooth, deep orange-yellow; shell thin, hard; flesh thick, coarse, sweet and deep yellow. Pkt. 10; oz. 15c; ¼ lb. 35c; lb. 90c.

WINTER LUXURY OR PIE. Very popular home and market garden sort; about in season with New England Pie. Fruits almost globular, commonly 7 to 8 inches long and 8 to 9 inches in diameter and weigh 8 pounds; skin light orange; not furrowed but with a netted, russety appearance; rind thin and easily cut; flesh very thick, yellow, firm and of splendid quality. Pkt. 10c; oz. 20c; ¼ lb. 45c; lb. \$1.25.

NEW ENGLAND OR SWEET SUGAR. A handsome and productive small pumpkin; skin orange, flesh yellow, fine grained, very sweet. This is the famous New England Pie Pumpkin. Pkt. 10c; oz. 20c; ¼ lb. 35c; lb. \$1.00.

CYANOGEN



CYANOGEN spells sure-death to Squash Bugs (stink bugs). Applied in the early morning before the dew is off the vines or after irrigating, Cyanogas will kill Squash Bugs quickly and surely. Lb. can 85c; ½ lb. can 55c; not prepaid. (Poison.) Cannot be mailed.

VEGETABLE SEEDS



PARSNIPS

ONE OUNCE of seed will sow 200 feet of drill, 5 pounds will plant an acre. This crop requires a very rich soil. Sow in drills 18 inches apart and one-half inch deep and thin to 8 inches in the row.

LONG SMOOTH or HOLLOW CROWN. A standard table sort; the best and most productive for field culture. Pkt. 5c; oz. 15c; ¼ lb. 30c; lb. 80c.

RADISHES

CRIMSON GIANT. Matures in 29 days. Superior home and market garden sort. Tops medium small. Roots spherical to slightly top-shaped; deep crimson; the largest of the early turnip rooted radishes; commonly attain diameter of 1½ inches before becoming pithy; of unexcelled quality. Pkt. 5c; oz. 15c; ¼ lb. 30c; lb. 75c.

EARLY SCARLET TURNIP. Matures in 23 days. Very early sort, superior and equally valuable for out-of-door culture and for forcing. Tops small, ideal for bunching. Roots slightly elongated globe shape; 1¼ inches long when ideal for use; with slender well defined tap root; uniform rich bright scarlet; flesh white, crisp and of splendid quality. Pkt. 5c; oz. 15c; ¼ lb. 30c; lb. 75c.

EARLY SCARLET TURNIP (White Tipped). Matures in 25 days. Handsome, popular variety of outstanding quality; much used in home and market gardens. Tops small, roots deep turnip shape, almost globular, with slender tap root; bright scarlet with well defined white area about the tip; remain crisp and of splendid quality until 1¼ inches in diameter or greater. Pkt. 5c; oz. 15c; ¼ lb. 30c; lb. 75c.

LONG SCARLET. Matures in 26 days. Standard home and market garden sort. Tops small. Roots long, tapered; become 4-5 inches long and ¾ inch thick at shoulder; bright carmine red. Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. 80c.

LONG WHITE ICICLE. Matures in 27 days. Decidedly the best early white variety and considered by many the standard of excellence in radish. Particularly popular in home and market gardens. Tops small, roots long, tapered; very white; brittle as ice; of splendid quality until 5 to 6 inches long; mild and of splendid flavor. Pkt. 5c; oz. 15c; ¼ lb. 30c; lb. 75c.

RUTABAGAS

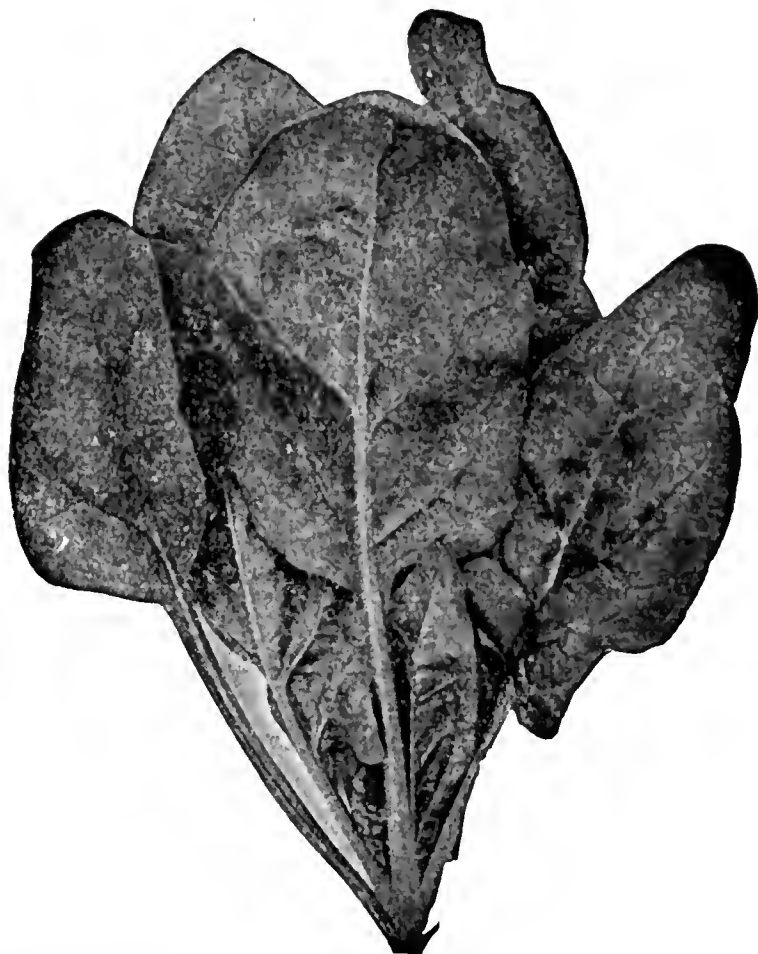
AMERICAN PURPLE TOP. One of the best and most popular varieties, with yellow flesh. Good for stock feeding. Pkt. 5c; oz. 15c; ¼ lb. 30c; lb. 80c.

LARGE WHITE or SWEET RUSSIAN. A very large variety, with white skin and flesh which is tender and sweet. Pkt. 5c; oz. 15c; ¼ lb. 30c; lb. 80c.

SPINACH

CULTURE. Of easy culture and very profitable. Spinach may be planted in the fall or early spring. In our mild climate winter sowing is practical with good results. Sow 8 pounds per acre as a field crop or 1 ounce to 100 feet in the home garden. The richer the soil the larger and better the leaves. Use a top dressing of Sulphate of Ammonia after plants have started to grow.

BLOOMSDALE SAVOY. Matures in 40 days. The standard very early sort for home and market garden. Plants upright and compact, attain height of 10 to 12 inches and spread 12 to 15 inches. Leaves large; blistered and crumpled; rich deep, glossy green; of splendid quality. Pkt. 5c; oz. 10c; ¼ lb. 20c; lb. 50c, postpaid.



GIANT THICK LEAVED. Matures in 43 days. Decidedly the best of the round seeded thick leaved sorts. Because of the enormous yield, long standing character, and the deep green color and smooth character of the leaves, this is highly recommended for canning as well as for home and market garden. Leaves very large, thick broad arrow-shaped with rounded tip. Easy to wash free of sediment. Pkt. 5c; oz. 10c; ¼ lb. 20c; lb. 50c, postpaid.

NEW ZEALAND. Distinct from other kinds of spinach and particularly valuable for culture in hot dry weather. Seeds comparatively large and nut-like. Plants very large and spreading; leaves numerous, small, triangular, thick, deep green. The tender leafy shoots are gathered repeatedly. A perennial sort. Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.00.



See page 33.

VEGETABLE SEEDS

TURNIPS

ONE OUNCE will seed 100 feet; 2 pounds will sow an acre. Turnips do best in highly enriched soil of light, sandy texture. Sow in drills from 12 to 15 inches and thin early to 8 or 9 inches apart.

PURPLE TOP STRAP LEAVED. Ready for the table in 45 days. Very important home and market garden sort. Tops small, erect, compact. Roots flat, become 5 inches in diameter and half as thick; purplish red above and white below; flesh clear white, fine grained, mild. Pkt. 5c; oz. 15c; ¼ lb. 30c; lb. 75c.

PURPLE TOP WHITE GLOBE. Matures to table size in 55 days. Full size in 70 days. The standard home, market garden and shipping sort for table use. Tops medium large, compact, strap leaved. Roots globular, smooth; bright purplish-red above, white below; become 5 to 6 inches in diameter; flesh white, firm; fine grained and tender when young. Pkt. 5c; oz. 15c; ¼ lb. 30c; lb. 75c.

WHITE EGG. Ready for the table in 55 days. Tops erect, fairly compact; cut-leaved. Roots white, smooth, grown one-half above ground, egg shaped, 3 inches long; flesh white, firm grained, sweet and tender. Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. 75c.

SQUASH

CULTURE. Do not sow squash seed until all danger of frost is past. Put a spadeful of well rotted manure in each hill and dig it in well. Sow 8 to 10 seeds in a space one foot in diameter and later thin to the strongest three plants. Eight ounces of seed will plant 100 hills; 2 to 3 pounds per acre. In gathering winter squash it is important to keep the stems from being broken off.

IMPROVED WARTED HUBBARD. Standard winter squash for home, market and shipping. Fruits medium large; commonly 9 to 10 inches through; globular, dark bronze green, moderately warted; rind very hard and strong; flesh very thick, deep orange-yellow, fine grained and dry; of splendid quality. Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.25.

BANANA or SWEET POTATO. An excellently flavored winter squash. Fruit commonly 18 to 24 inches long and about 7 inches in diameter. The skin is gray-blue and not so hard as that of the Hubbard, while the flesh is fine grained, deep yellow, dry, sweet and of prime quality. Good keeper. Pkt. 5c; oz. 20c; ¼ lb. 50c; lb. \$1.50.

TABLE QUEEN or DES MOINES. Very early; extremely prolific; one of the most popular for home and market garden and

for baking and serving in halves. Pkt. 5c; oz. 15c; ¼ lb. 40c; lb. \$1.25.

YELLOW SUMMER STRAIGHTNECK. Well known. Fruit long, skin very much warted; bright golden yellow. Pkt. 5c; oz. 20c; ¼ lb. 45c; lb. \$1.25.

WHITE BUSH SCALLOP. A very early variety with flat, white scalloped squashes 4 to 6 inches in diameter. Vine bushy in habit and dwarf. Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.00.

MAMMOTH CHILI. The largest squash. Used for stock feeding. Immense size means heaviest yield per acre. Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.25.

HOT-KAPS make for an earlier garden. Protect your tender plants from frost. See page 20.

shipping. Fruits pointed acorn shape; 5½ inches long and 4 inches through; uniformly ridged; skin smooth, dark green; shell thin; flesh light yellow, bakes dry and sweet. Vines yield prolifically and fruit matures in about 100 days. Fine

TOMATOES

CULTURE. Sow the seed in hotbeds in early March, moving plants to cold frame when of suitable size. Harden off in cold frame until conditions are right in the field for their transplanting. Too frequent watering is harmful, especially spraying the plants. Just a moderate amount of water should be applied at the roots at regular intervals.

BREAK O'DAY. Another of Dr. Pritchard's introductions. A cross of Marglobe and Marvana resistant to wilt and nail-head rust. Plant light, of open, spreading habit with medium foliage; early and very prolific. Fruits medium large, orange-red, uniform, globe-shaped, smooth; walls not as thick as in Marglobe. Very early maturing, just 4 days later than Earliana. Very desirable for early market. Fruits are free from cracking around stem end and of very uniform shape. Pkt. 10c; oz. 60c; 2 ozs. \$1.10; ¼ lb. \$2.00.

MARGLOBE. Our stock of Marglobe is bred directly from seed originated by the U. S. Department of Agriculture. This variety has come into wide use by truckers and shippers and in some sections by canners. Plant vigorous, with heavy foliage, resistant to wilt and nail-head rust; moderately productive. Fruits medium large, nearly globular, smooth, solid, with thick walls and cross-sections of fine quality. Pkt. 10c; oz. 45c; ¼ lb. \$1.25.

EARLIANA (Special Market Gardener Strain). A first early sort, widely used for home gardens and by truckers. Ours is one of the several excellent strains of this important variety which has been bred for thicker, smoother fruits. Vine is open, spreading, medium small. Fruits flattened, medium sized, form, bright, red, quite smooth. Pkt. 10c; oz. 50c; ¼ lb. \$1.35.

CHALK'S EARLY JEWEL. A second early sort for home gardeners and truckers, also good for canning. Plant medium, with open growth; prolific. Fruits medium large, smooth, scarlet, flattened globe-shaped. Pkt. 10c; oz. 35c; ¼ lb. \$1.00.

PRITCHARD or SCARLET TOPPER. A scarlet self-topping, disease-resistant variety originated by the late Dr. F. J. Pritchard, of the United States Department of Agriculture, in 1931. It is a cross between Marglobe and Cooper's Special and has inherited fine qualities from each parent; heavily productive. Fruits large, smooth, globular, solid, with thick walls and cross-sections; color light scarlet, not as intense as could be desired. Highly valuable for market garden use and for long distance shipping. Pkt. 10c; oz. 50c; ¼ lb. \$1.50.

Small Fruited Varieties

YELLOW PEAR. Pkt. 10c; oz. 65c; ¼ lb. \$2.00.

YELLOW PLUM. Pkt. 10c; oz. 65c; ¼ lb. \$2.00.

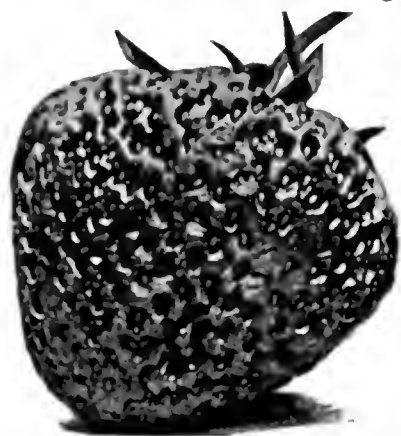
HUSK TOMATO or GROUND CHERRY. Small, round, yellow fruits about half an inch in diameter, enclosed in a thin husk. Very deliciously sweet. Excellent for preserves. Pkt. 10c; oz. 65c.



PLANT OUR DISEASE-FREE BERRY PLANTS

STRAWBERRIES

Our strawberry plants come from inspected fields, assuring you disease-free plants of vigor and quality.



KEITH'S SUPER-GIANT MASTODON. An improvement over the original Mastodon. Berries are larger and ripen more evenly all over the plant. Our grower says: "I have raised everbearing berries for the past 18 years and each year try out new varieties and today I have only one everbearing that will equal or better the Super Giant and it will be two or three years before I will offer plants from my planting. I can without

reservation, recommend Keith's Super-Giant Mastodon as the best everbearing berry on the market today. You can assure your customers that this truly outstanding berry will more than please them. Tell them that Super-Giant will over a period of years outyield any other variety." Berries are of delicious flavor. Prices postpaid: 25 plants, 75c; 100 plants, \$2.50; 250 plants, \$5.00; 1000 plants, \$15.00.

NEW GEM. Here's an outstanding new variety in everbearers. Gem produces a very firm, good flavored and extra fine appearing berry. Fruit is of good size and very uniform. A very heavy plant producer. Gem is an extra fine commercial berry but requires more care such as runner trimming. Yield is very heavy the first season after setting. Our grower says: "A field of Gems was set in the spring and the yield up to and including September 19th of the same year was just over 200 crates per acre before freezes cut down the production. I have grown the Gem for three years and find it a heavy yielder of very delicious, uniformly rich red fruit. You should insist upon your customers trying Gem." Prices postpaid: 25 plants for 75c; 100 plants for \$2.50; 250 plants for \$5.00; 1000 plants for \$15.00.

ROCKHILL No. 26. A new and distinctly flavored strawberry. It bears a large, attractive berry about the size of Mastodon. Its flavor is superb, unsurpassed by any of the spring fruiting sorts; it is prolific. Plants set in the spring 30x36 inches have been bearing 400 to 500 24-pint crates the same season. An everbearing sort. Stands extreme cold weather and can be depended upon to produce a good crop from early spring to late fall. What might seem a drawback to this variety is that it does not make a large number of new runner plants. This results in greater expense for the first planting as plants cannot be sold at prices that are standard for other varieties. However, this is only a seeming drawback. The habit of the Rockhill is to produce a large number of crowns, running sometimes to as many as 25 to the plant in a single season. The energy employed by other kinds of berries in producing runners and nourishing plants at a distance is kept at home with Rockhill. This habit accounts for the quick and abundant fruit production of Rockhills. It may also be stated that no time or expense need be expended in keeping of runners. Such new plants as form begin bearing almost at once, multiplying crowns throughout the season. Rockhill plants are very scarce, hence we suggest placing orders early. We have only ten thousand plants to sell this spring. First here, first served. Prices postpaid: 10 plants, \$1.00; 25 plants, \$2.00; 100 plants, \$5.00.

BOYSENBERRIES

The new Boysenberry is such an improvement over all other vineberries that berry growers in California, where it originated, are destroying hundreds of acres of other vineberries and replacing them with this amazing new berry. The reason is evident:

One larger producer of Boysenberries has this to say: "After marketing our berries this season we were assured of the success of the Boysenberry and believe that in a few years it will become one of the most popular market berries. We are also starting

to market a soft drink made from the Boysenberry. We will need several million pounds of berries ourselves the coming season. We are telling you this so you may assure your customers that they will not regret setting out Boysenberries."

Boysenberries have a distinctly delicious and different flavor. They are of immense size. If the Boysenberry is permitted to remain on the vine until it is fully ripe it is much sweeter than any other vine berry. When eaten fresh no sugar is necessary because it has a very high sugar content.

Prices: No. 1 strong tip-rooted plants prepaid to any express or postoffice in the U. S., 20c each; 10 plants \$1.25; 100 plants \$7.50.

YOUNGBERRIES

THORNLESS YOUNGBERRY. The fruit is identical to the original Youngberry but the canes lack those disagreeable thorns. You can enjoy the exquisite flavor of Youngberry without the discomfort of thorns. Postpaid, each 25c; \$2.00 for 10 plants. Order early.

RHUBARB PLANTS

MCDONALD'S RED RHUBARB. Our plants are from the original planting. We offer only good strong divisions, two-years of age. McDonald's Red Rhubarb carries the quality of its delicious flavor longer. Color dense, bright-red. Very tender and brittle. No strings. This variety starts a little later in the Spring, but produces over a long period. Not quite as large as Riverside Giant but of better flavor and texture. Medium divisions, each 35c, postpaid. Large divisions, each 50c, postpaid.

SEED POTATOES

NEW CHIPPEWA. This is the most recent introduction by the Department of Agriculture. In all tests the yields have been surprisingly high. Chippewa while not as early as Quick Lunch or Bliss Triumph is of better quality both from a standpoint of flavor and keeping. Likewise, Chippewa is highly resistant to mild Mosaic disease which devastates many varieties during the growing period. The tubers are smooth, regular in outline, with very shallow eyes. An excellent cooker. Color, creamy pink. Our seed is mountain grown, therefore hardier. Our grower is very enthusiastic about this new introduction. 10 lb. \$1.50, postpaid to 3rd zone. Write for quantity prices.



EARLY BLISS TRIUMPH. Tubers of handsome appearance, being almost round, with slightly depressed eyes, mostly at the seed end. Run very uniform as to size and shape. Heavy yielder and good flavor. A pinkish-red potato. Plant only certified seed as a protection against mild Mosaic disease which often reduces yields 50%. Certification is your only guarantee against this disease. 10 lbs. \$1.25, postpaid to 3rd zone. Write for quantity prices.

QUICK LUNCH. One of the earliest potatoes. Pinkish tinge when first dug. Excellent flavor and good yielder. Not a good keeper. We offer mountain grown seed only. 10 lbs. \$1.25, postpaid to 3rd zone. Write for quantity prices.

THE NEW WARBA. A cross of a selected seedling and Bliss Triumph. It resembles Bliss Triumph, though is larger in size; a bigger yielder, has white crisp flesh and is exceptionally quick maturing. Its season is 7 to 10 days earlier than Bliss Triumph. Vines upright, sturdy and resistant to mild Mosaic. Tubers are short, round, blocky, white with pink eyes and uniform in size, with few culls. 10 lbs. \$1.35, postpaid to 3rd zone. Write for quantity prices.

Sow

Monarch BRAND

TESTED LAWN SEED for Finer Lawns

Monarch BRAND

IMPROVED VELVETY LAWN GRASS MIXTURE

THIS PERFECTLY BLENDED LAWN GRASS MIXTURE WILL GIVE YOU A LAWN YOU CAN MOW IN SIX WEEKS FROM PLANTING. VELVETY LAWN Grass Mixture is a combination of grasses and clover mixed in such proportions as to give you a quick, sturdy and beautiful lawn. The faster growing grasses contained in Velvety Mixture serve as nurse crops for the slower growing varieties which are eventually the dominating grasses of the mixture. We placed Velvety Mixture on the market many years ago and from time to time have improved the blend by reducing some of the proportions and increasing the quantities of better grasses contained in the mixture until now in our IMPROVED VELVETY MIXTURE we have a grass that pleases wherever it is planted. Rate of seeding is 1 lb. to 250 sq. ft. **Price, lb. 75c (by mail 85c).**



Monarch BRAND

SHADY LAWN MIXTURE

It is difficult to grow a lawn under the shade of trees unless shade-loving grasses are selected. We have made up a mixture of such grasses in combination with White Dutch Clover. This mixture will produce a luxuriant lawn beneath the shade of trees. Our Shady Lawn Mixture will solve that "shade problem" and give you just the turf you have always wished for. Shade-loving grasses dominate this mixture insuring success in your efforts to get grass started under shade trees. Rate of seeding is 1 lb. to 250 sq. ft. **Price, lb. 80c (by mail 90c).**

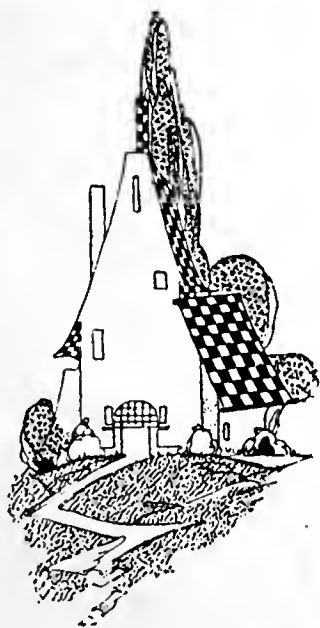
STRAIGHT LAWN SEEDS

HIGHLAND BENT GRASS. For the finer lawns use Highland Bent. Particularly adapted to interior regions. **Per lb. \$1.10, postpaid.**

CHEWING'S FESQUE. A valuable grass. Especially good in shady places. Produces an upright turf of very fine texture. **Extra Fancy Seed, per lb. \$1.10, postpaid.**

KENTUCKY BLUE GRASS. We offer this grass seed in three grades, all of extra fancy quality, recleaned, free of weeds and high in germination. **Extra Fancy Seed, per lb. 70c; Fancy Seed, per lb. 60c, postpaid.**

WHITE DUTCH CLOVER. Extra fancy seed, free of weed, of high germination. **Per lb. \$1.00, postpaid.**



A Few Words About Modern Plant Foods—

● A comparison of the flower seed offered today with that offered ten or fifteen years ago would bring out the fact that flower breeders have given us greatly improved varieties and colors for our gardens. These flowers are the result of careful, scientific work.

Isn't it folly to expect these thoroughbred flowers to develop regal splendor on a food ration that is not complete . . . one that does not supply the eleven elements scientists have proved all plants require from the soil?

SOME "DO'S" . . . Feed everything you grow with Vigoro. Keep the Vigoro off the stalks and stems of plants. Wash off promptly any that gets on them. For lawns, spread the Vigoro early before the grass starts to grow . . . just as the frost is coming out of the ground. Read the quick, easy-to-understand directions before using.

SOME "DONT'S" . . . Don't use Vigoro as you use old-fashioned fertilizers. You need far less.

Don't think that because a little is good a whole lot is better.

Don't take someone's word for it; read the directions.

Vigoro is the complete scientific plant food. Used by millions of gardeners annually. It is made by Swift & Company.

VIGORO PRICES	
1 lb.	\$.10
5 lbs.45
10 lbs.70
25 lbs.	1.40
50 lbs.	2.30
100 lbs.	3.50

**Vigoro is Ideal for Lawns, Flowers,
Shrubs, Trees and Vegetables . . . !**

VIGORO
Complete plant food

FIELD GRASS SEEDS

. . . Write for Quantity Prices

CRESTED WHEAT GRASS. Here's a grass that no amount of drought can kill out. If you have real dry land in which you have been unsuccessful in getting a profitable stand of grass or hay, plant Crested Wheat Grass. A little preparation of the soil and the sowing of 15 pounds per acre of this dryland grass will solve the problem presented to you each year by that dry land. Crested Wheat Grass makes a palatable hay, produces well and will not kill out. In spite of the severe droughts in the middle west, Crested Wheat Grass has held its own, producing feed where all other grasses failed. The crop of seed is extremely short this year and our supply quite limited, so order early. This grass is the first to start in the spring and the first to spring to life when fall rains come. It stands the severest cold weather and best of all, the hottest and driest summer weather. Lb. 50c; 10 lbs. \$4.00, postpaid.

RED TOP (Herds Grass). Sow 12 to 15 pounds per acre. This is one of the most valuable and satisfactory grasses in all localities. Thrives on low ground, where water stands late in the season. Red Top should be included in all mixtures intended for permanent pastures or hay. It makes excellent pasturage and is ideal for hay. When well established it spreads and will supplant other grasses. Fine for hillsides, will prevent erosion. Matures at the same time as Meadow Fescue, Orchard Grass, Tall Oats Grass and Timothy. Lb. 35c; 10 lbs. \$3.25, postpaid.

TALL MEADOW OAT GRASS (Evergreen Grass). This grass seems to make more leafage and grazing, a larger yield of hay and to keep green longer, both during the winter and summer, than most grasses. It is especially adapted to heavy soils. It withstands heat and drought and the cold of winter; starts very early in the spring and continues late in the fall. For hay it can be cut twice in a season, frequently producing doubly as much hay as timothy. Ripens at the same time as Orchard Grass and Red or Alsike Clover. Thrives on uplands but gives excellent results on nearly all soils and better than most grasses on light and sandy soils. When sown alone, sow 25 to 30 pounds to the acre either in spring or fall. Lb. 50c; 10 lbs. \$4.50, postpaid.

KENTUCKY BLUE GRASS. Sow 20 to 30 pounds per acre. There is no better grass for permanent pasture than Kentucky Blue Grass. It is nutritious, palatable and a heavy producer. Except in very light soils it should be included in every mixture. Very hardy, spreads freely, produces abundantly, withstands drought and cannot be tramped out. Lb. 40c; 10 lbs. \$3.50, postpaid.

WINTER BLUE GRASS (Poa Bulbosa). "The Grass That Grows When Other Grasses Sleep." Poa Bulbosa reverses the normal order of growth and produces winter grass while other crops are dormant. It is a perennial and distantly related to Kentucky Blue Grass. Cattle eat Poa Bulbosa readily and greatly relish this grass either in the green stage or as dry pasture. Poa Bulbosa can be winter pastured and toward spring the cattle removed to permit the grass to grow to full development when it can be either dry pastured or cut for hay. It supplies winter grazing when all other grasses are dormant. Will not become a pest. Requires no further seeding when once established. Plant in the fall or early winter, seeding at the rate of 25 pounds per acre. Poa Bulbosa can be combined with alfalfa resulting in two crops from the same piece of ground; hay crops in the summer and pasture during the winter. Postpaid, small lot price, 40c lb. Write for quantity prices.

OREGON RYE GRASS. A rapid grower, very winter hardy, leaves and stems medium fine, stools heavily, has a bright green color. Excellent for pasture or for hay. Plant with Ladino Clover to prevent bloat. Sow 20 pounds per acre. Lb. 20c; 10 lbs. \$1.50, postpaid.

BROME GRASS. Will stand drought and produce heavy crops in dry sections and on poor soils where other grasses perish. It is one of the hardiest growers and succeeds on our dry hillsides. Sow 35 pounds per acre. Lb. 40c; 10 lbs. \$3.50, postpaid.

TIMOTHY, the Most Extensively Grown Hay Grass. Sow 12 to 15 pounds per acre. For hay, timothy is the best known and most extensively grown of all grasses. A stand is easily established, it is inexpensive to sow, it starts quickly and yields its

best crop the year after it is sown, but the following year's crop may be equally as heavy if liberally top-dressed with manure. The yield on good land frequently runs from 1 1/2 to 3 tons per acre. Meadow Fescue or Kentucky Blue Grass, Red Top or Herds Grass and Ladino Clover all mature at the same time as Timothy, and are good grasses to sow with it for hay and pasture. A good mixture is 6 pounds Timothy, 5 pounds Red Top, 7 pounds Meadow Fescue and 4 pounds Ladino Clover. Sow this mixture at the rate of 20 pounds per acre. Per lb. 25c; 10 lbs. \$2.25, postpaid. Write for quantity prices.

ORCHARD GRASS. The greatest pasture and hay grass. A very vigorous grower and yields large crops of excellent and nutritious hay, as well as having special value as a pasture grass, furnishing good grazing from early spring till winter. It adapts itself to a variety of soils, provided they are well drained, but succeeds best on loamy uplands or moderately stiff soils, although it does quite well on soils that are inclined to be sandy. A mixture of 15 pounds of Orchard Grass, 12 pounds of Tall Meadow Oat Grass and 8 pounds of Red or Alsike Clover has proved very satisfactory, is recommended for hay and pasture. When sown alone, plant 30 to 35 pounds per acre. In a mixture as above, sow 20 pounds per acre. Lb. 35c; 10 lbs. \$3.00, postpaid. Write for quantity prices.

SUDAN GRASS. A wonderful quick-growing Summer Hay Grass. An annual with short fibrous roots that are killed by frost. Because of this characteristic, Sudan Grass will never become a pest as will Johnson Grass. Its greatest value is for hay, which is well liked by stock—the entire plant, leaves, stems and heads, is eaten. Sow 5 to 6 pounds to the acre in 2-foot rows; 20 to 25 pounds broadcast. By mail postpaid, lb. 20c; 5 lbs. 85c. Write for quantity prices.

ENGLISH RYE GRASS (Perennial). A quick grower and excellent for pasture or hay. Unlike Oregon Rye Grass, English Rye is a perennial which persists for years. It is a heavy yielder and of excellent quality as hay. English Rye Grass should be used in every pasture or meadow mixture. Postpaid, small lot price, lb. 35c; 10 lbs. \$3.00. Write for quantity price.

SUPERIOR REED CANARY GRASS. This grass is a selection made at Oregon Experiment Station from the common lowland type of Reed Canary Grass. It yields heavy forage crops on higher, better drained soils that get quite dry during summer months. It is perennial, is winter hardy. Starts early in the spring, has excellent seed producing habits. High palatability and nutritive values and matures uniformly for hay and seed. Postpaid, small lot price, \$1.00 per pound. Write for quantity price.

VETCHES AND PEAS

COMMON VETCH. This is the blue blossom vetch in greater demand for hay crops. Produces well of nutritious hay and outyields most vetch varieties. Write for prices.

AUSTRIAN WINTER PEAS. Here is the ideal forage legume for hay, ensilage or for pasture. Austrian Winter Peas will outyield vetches 2 to 1. The vines, like all legumes are relished by all kinds of stock. Plant in the fall for best results. Will not winter-kill. Postpaid prices: Lb. 20c; 10 lbs. \$1.75. Write for quantity prices.



CLOVER

ALFALFA and CLOVER SEEDS

ALFALFA SEED

LADAK ALFALFA. This comparatively new variety gives promise of becoming popular and rightly so for it has developed that Ladak is ideally adapted to dry soils which cannot successfully grow the more common varieties. Ladak Alfalfa will produce one heavy crop on dry soils, after which, in case the moisture is not sufficient to continue its growth, it will survive through the season to come again after winter rains have revived it. Other varieties of alfalfa will almost completely die out but not so with Ladak. It may appear completely dead, but will come again, when fall rains bring moisture. Ladak is likewise strongly resistant to freezing. In many tests Ladak has proved superior to all others for the cold and dry conditions found in the northern Great Plains areas and it has also given good results under irrigation in the Northwest. If you desire further information on Ladak alfalfa write us for descriptive bulletin. Lb. 75c, postpaid. Write for quantity prices.

GRIMM ALFALFA. The hardiest of all alfalfa and will stand the severest winters of our mountain sections. It has a branching root growth that gives the plant a firm hold on the soil and prevents heaving by frequent freezing and thaws, and also adapts it to shallower soils. If your soil has a hardpan near the surface, or if your farm is in the mountain section, it will pay you to give Grimm the preference. Being short rooted, Grimm will thrive on soils where the water table is close to the surface. Grimm is very leafy and fine stemmed and is preferred by most hay buyers. Sow Grimm 8 pounds per acre after frost danger is over. Fertilize with Soil Sulphur or Superphosphate for bumper crops the first season. We handle only State Sealed and Certified Grimm seed. Lb. 60c; 10 lbs. \$5.00, postpaid. Write for quantity prices.

COMMON or CHILEAN ALFALFA. This is the popular long-rooted variety so universally grown. Best adapted to deep soils. We handle only the hardiest types of Chilean, selecting our seed from growing districts which produce seed of true type. Our mountain grown seed will produce stands of longer duration and prove more profitable to plant. Lb. 40c; 10 lbs. \$3.50, postpaid. Write for quantity prices.

CLOVERS

RED CLOVER. The standard clover for all purposes. Makes an excellent hay when mixed with timothy. Succeeds well on most any soil. Inoculate seed before planting and you'll be sure to get a stand. Lb. 40c; 10 lbs. \$3.50, postpaid. Write for quantity prices.

ALSIKE CLOVER. This is a perennial adapted for hay or pasture. A valuable crop for bee pasture. Does well either on poor dry soils or in wet rich soil. Being finer, brighter and not so dusty. Alsike hay is preferred to Red Clover. Inoculate all clovers and be sure to get a stand. Lb. 35c; 10 lbs. \$3.00, postpaid. Write for quantity prices.

WHITE BLOSSOM SWEET CLOVER. Sweet clover is one of the most important soil improving crops. Withstands adverse conditions of soil and weather better than alfalfa and red clover. Does not winterkill. Produces more on this land than alfalfa and red clover and is equal to alfalfa and red clover in nutritive value. Sow it for hay, pasturage and soil improvement. Sow it for pasturing hogs and cattle—they all like it. Sow it on lands too poor, too worn out, too sandy for other crops and bring the land into condition to produce profitable crops. You can sow it on your fall-sown grain without preparation, except harrowing. Make the seedbed fine and compact and cover the seed lightly. Inoculate with Nitragin, listed below. Plant 20 pounds to the acre from February to March. We offer only scarified, hulled, fancy seed, free of dodder, of high purity and germination. Scarifying raises the germination percentage, which is very low on untreated seed. Prices postpaid: Lb. 25c; 10 lbs. \$2.25. Write for quantity prices.

LADINO CLOVER

The Greatest Pasture Clover Grown

LADINO CLOVER will pasture more cattle and hogs than any other clover. Ladino is a perennial white clover that grows from 12 to 18 inches tall, producing a most palatable forage for cattle, sheep and hogs. Ladino increases milk flow, improves soil, will thrive on shallow moist soils and is the first clover to awaken in the spring and the last plant to quit in the fall. Ladino clover should be sown in the spring for best results. Prepare the soil early and have it in readiness for sowing. The application of superphosphate or sulphur to the soil will quicken the young growth and promote a heavier and sturdier stand. Sow 6 pounds of seed per acre, harrowing in lightly. It is not necessary to grow a nurse crop with Ladino, although many growers plant Rye Grass, Orchard Grass or Fescue with the Ladino, claiming that it will prevent bloating. We believe this is a good practice. Prices: Blue Tag Certified seed, \$1.25 per lb.; Red Tag Certified seed, \$1.00 per lb.; Pasture Grade seed (contains some alsike and white Dutch clover, which is not objectionable for pasture purposes), 75c per lb. Prices postpaid. Write for quantity prices.



RICH FERTILE FIELDS
Inoculated Legumes
GOOD CROPS
HIGH PROTEIN MAY
INCREASED SOIL FERTILITY
PROSPERITY

NITRAGIN

over Forty Years of Service

LOW PRODUCING SOILS
POOR CROPS
LOW PROTEIN MAY
DECREASED SOIL FERTILITY
POVERTY

BUILD UP YOUR SOIL
Inoculate Your Legumes with NITRAGIN

Inoculate your Legume seeds even tho planted on fields that have been inoculated before. Field tests have shown that better crops are harvested when Legume seeds are inoculated even when planted on fields where inoculated seeds of the same Legume crops had grown the previous year.

INOCULATE WITH NITRAGIN

NITRAGIN is an approved, moist humus culture—tested and guaranteed—easy to apply—packed with Billions of fresh bacteria—the cheapest legume crop insurance money can buy. Directions on every can.

NITRAGIN INOCULATION PRICES

When Ordering, ALWAYS State Name of Seed

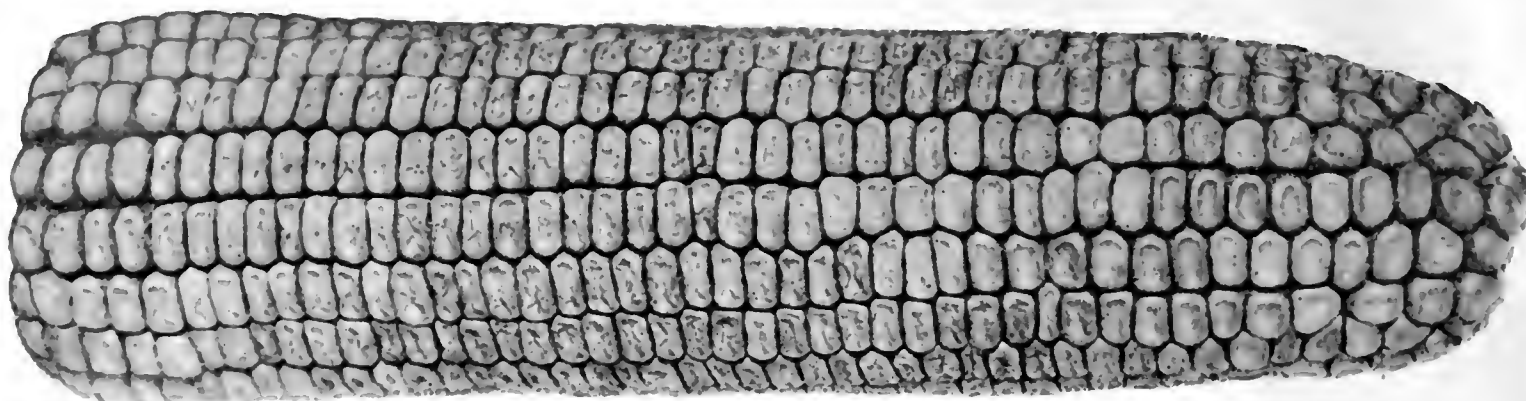
ALFALFA, all CLOVERS			LESPEDEZA Hulled or Unhulled		
Size	bu.	Retail	Size	bu.	Retail
1/2	bu. ea.	\$.30	1	bu. ea.	\$.30
1	bu. ea.	.50	2	bu. ea.	.50
2 1/2	bu. ea.	1.00	5	bu. ea.	1.00
PEAS (All Varieties)			SOYBEANS, LIMA BEANS,		
VETCHES (All Varieties)			COW PEAS and PEANUTS		
1/2	bu. ea.	\$.25	1	bu. ea.	\$.30
1	bu. ea.	.40	2	bu. ea.	.50
1 3/4	bu. ea.	.60	5	bu. ea.	1.00
5	bu. ea.	1.70	10	bu. ea.	1.40
12 1/2	bu. ea.	4.00	25	bu. ea.	2.90
BEANS			GARDEN SIZE		
String, Wax, Kidney			Garden Peas and Beans		
1/2	bu. ea.	\$.25	Sweet Peas and Lupines		
1	bu. ea.	.40	Enough for 6 lbs. seed		
5	bu. ea.	1.70	Retail Price 10c each.		

NITRAGIN—Oldest and Most Widely Used Inoculator in America

SEED GRAINS Write for Quantity Prices

HYBRID CORN

OUTYIELDS,
RESISTS HEAT
AND DROUGHT



IDAHYBRID No. 416

A PROVED MASTER HYBRID

Tests made under the supervision of the Oregon Extension Service and directed by County Agent Robert G. Fowler, proved Idahybrid No. 416 far superior to open pollinated varieties.

Study the results of this field-test shown below. It reveals proof of unquestioned and dependable origin.

PROOF OF SUPERIORITY!

Eleven varieties were included in the Extension Department tests. We list only the outstanding ones so that a fair comparison may be drawn.

VARIETY NAME	Bushels Per Acre
IDAHYBRID No. 416	65 bushels
Wisconsin No. 525	51 bushels
*Minnesota No. 13	40 bushels
Nebraska No. 238	50 bushels
Wisconsin No. 455	45 bushels
*Minnesota No. 13	37 bushels
*Yellow Dent	51 bushels
*Oregon Yellow Dent	50 bushels

* Open pollinated standard varieties.
(Test concluded Sept. 28, 1939).

WHEAT

FEDERATION. A variety of beardless wheat that is gradually taking the place of Club and Bluestem. Especially recommended for rich ground as it does not lodge badly. Can be sown in fall or spring, excellent for hay. Write for prices.

BLUESTEM. Preferred by many for hay purposes. Bluestem has a soft straw, therefore makes a better hay, not so stiff. Lodges badly on heavy ground. Does best on higher, poorer soils. Very leafy and beardless. Write for price.

BIG BLUE CLUB. One of the club wheats. Big Blue Club out-yields them all. It is adaptable for hay, being very leafy. The stem is strong enough to prevent lodging easily. Our seed came from a field that yielded 55 bushels to the acre. Write for prices.

IDAHYBRID No. 416 is without question the best grain corn you can plant. What further proof is needed to convince the most skeptical than the test related below. Keep abreast of the times; earn more profit per acre. Plant IDAHYBRID No. 416. Postpaid prices: Per lb. 25c; 10 lbs. \$2.25. Write for quantity prices.

HYBRID SILO CORN. We introduced this Hybrid Silo Corn last year. It proved to be more than anticipated. Yields were enormous. Our customers were more than pleased. One customer's tonnage was almost unbelievable. Does not lodge and is easily cut with a binder. Grows to a uniform height, resists cold, drought and heat. Postpaid prices: Per lb. 25c; 10 lbs. \$2.25. Write for quantity prices.

HYBRID FIELD CORN

HYBRID FIELD CORN—"Superior to Standard, Open-Pollinated Varieties" because:

It resists cold, stands extreme heat better.

It has stiff stalks and good standing ability.

It grows rapidly and vigorously, making use of available soil moisture and fertility.

It outyields standard varieties.

The stalks remain green after the corn is ripe.

Storms cause common corn to lodge; hybrids stand straight and tall.

Hybrids grow better under adverse moisture conditions.

We offer what we believe to be adaptable varieties.

Postpaid prices: Per lb. 25c; 10 lbs. \$2.25. Write for quantity prices.

HYBRID SILO CORN. Hybrid Silo Corn excels ordinary corn varieties. Because of the outstanding characteristics, bybrids are well adapted for silage and will outyield standard varieties. Hybrid Silo Corn will produce 25 per cent more silage. Does not lodge and is easily cut with a binder. Grows to a uniform height. Stalks and leaves stay green longer. Resists cold, drought and heat. Produces well-developed and uniform-size ears. Postpaid prices: Per lb. 25c; 10 lbs. \$2.25. Write for quantity prices.

BARLEY

SUCCESS BEARDLESS BARLEY. This variety brought out and successfully featured by Washington State College, has proved more than was anticipated in the Rogue River Valley. A heavy yielder that will not lodge and almost devoid of beards. Write for prices.

OATS

SWEDISH BLACK OATS. The heaviest yielding oat grown. Suited for either Spring or Fall planting. Swedish Blacks make a fine hay crop, yielding an enormous tonnage. Threshed, they are the heaviest yielding and heaviest in weight per bushel. The kernels are much larger than either white or Kanota oats. We offer a fancy grade of Swedish Black Oats, practically free of other crop seeds. Write for prices.

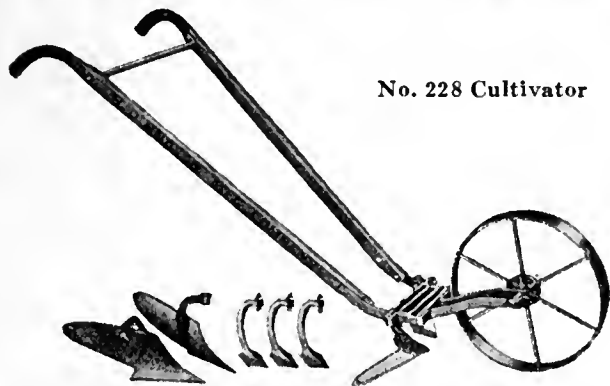
KANOTA RED OATS. This variety is still the favorite either for grain or hay. The fine leafy stemmed plants make a fine grade of hay. The grain is heavy and well filled. Strong stems eliminate lodging. Early maturing. Write for prices.

MISCELLANEOUS SUPPLIES

HUDSON GARDEN TOOLS

HUDSON TOOLS ARE OF THE BEST QUALITY.
GOOD TOOLS MAKE FOR BETTER GARDENS.

HUDSON No. 228 CULTIVATOR



No. 228 Cultivator

A sturdy single wheel tool designed so that the wheel may be placed in the center for cultivating the area between two adjoining rows, or offset so that it may be used to cultivate both sides of a single row. The adjustability in position makes this a splendid tool for all cultivating purposes from the time the plants have broken through the soil until the crop is harvested. Shipping weight 21 lbs. Complete, \$8.00, f.o.b. Medford.

HUDSON No. 447 CULTIVATOR

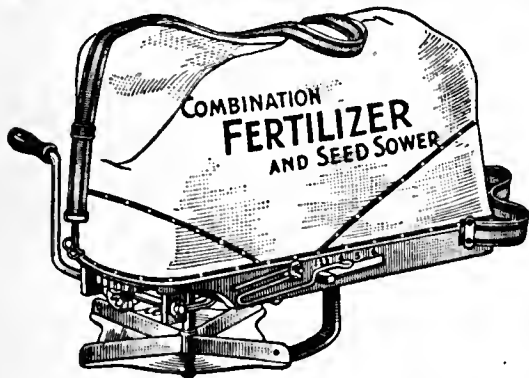


No. 447 High Wheel Cultivator

This high-wheel cultivator is sturdily built and equipped with tools designed to do the maximum of work with the minimum of labor. Priced moderately. Shipping weight 20 lbs. Complete as illustrated, \$4.85, f.o.b. Medford.

COMBINATION FERTILIZER and SEED SOWER

This Dual Purpose Machine is designed with extra heavy gears and brass bushed bearings for hard service and long wear.



SPECIAL VALUE TO FARMERS—

It is of special value to farmers who wish to apply their fertilizer or seed early in the spring when the soil is still wet from early thaws. It can be used anywhere that a man can walk, since it is carried by means of a strap over the shoulder of the operator. It is especially useful on steep,

rough, irregular grass lands. Then, too, the proper time for such fertilization comes so early that the soil is usually too wet for the use of a team or tractor.

SOWS ANY KIND OF SEED AS WELL AS FERTILIZER—

The Combination Sower also broadcasts all kinds of seed, such as clover, timothy, millet, sudan grass, alfalfa, wheat, etc., perfectly in desired amount per acre.

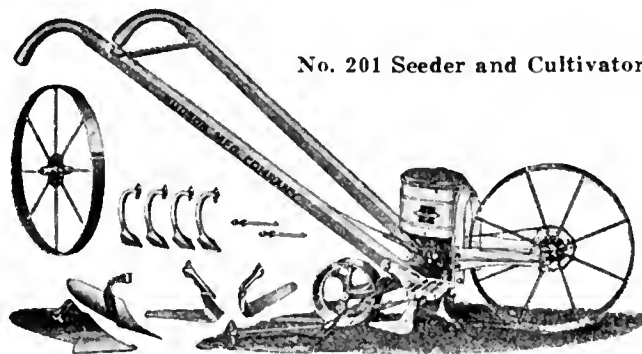
Packed 1 in a shipping carton. Price \$3.75. Shipping weight each 7 lbs. \$4.00, postage paid.

"CYCLONE" SEEDER is the most widely known and used seeder of all broadcast seeders. The working parts are all attached to a rigid frame of kiln-dried lumber. Built into this is a sloping feed-board that forms the bottom of the seed compartment. It is unnecessary to tilt the machine as gravity keeps the seed flowing down to the outlet until seed bag is empty. Shipping weight 5 pounds.

Price, \$2.75, postage paid.



HUDSON No. 201 SEEDER AND CULTIVATOR



No. 201 Seeder and Cultivator

The No. 201 Seeder and Cultivator is a combination outfit comprising six tools in one. May be used as a hill seeder; drill seeder; a double wheel cultivator, plow or hoe; or a single wheel cultivator, plow or hoe. It is readily converted from one use to another. As a seeder, this machine opens the furrow, drops the seed, closes the furrow, packs the earth and marks the next row—all in one operation. The seed regulator is made entirely of brass, with openings die cut to insure a uniform drop. Made of the best materials and guaranteed to please. Shipping weight 56 lbs. Complete, \$21.60, f.o.b. Medford.

EEZY WEAR GARDEN GLOVES

All leather, dirt-proof, washable gloves, substantially made from select hides and especially processed to add to their wearing qualities. Amazingly soft and pliable. Easy to slip on and off.

- No. 6, Women's small.
- No. 7, Women's medium.
- No. 8, Women's large.
- No. 9, Men's medium.
- No. 10, Men's large.

Per pair, any size,
75c, postpaid.



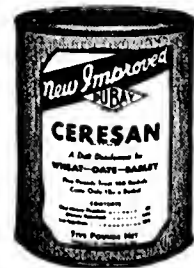
New Improved SEMESAN JR.—for Seed Corn



A simple, quick, inexpensive dust treatment with SEMESAN JR. destroys harmful disease organisms on the seed, protects seed from rotting in cold, wet soil, controls seedling blight, reduces root and stalk rots, and generally increases crop yields. Harmless to seed corn. Does not slow up rate of drop. Only 2 ounces necessary per bushel of seed field or sweet corn. Costs only 2½ cents an acre.

Prices: 4-oz. tin, 30c; 1-lb. tin, 75c; 5-lb. tin, \$3.25.

New Improved CERESAN—for Seed Grains



New Improved CERESAN is unusually effective for controlling bunt or stinking smut of wheat, loose and covered smuts of oats, covered smut and stripe of barley, and seedling blight caused by seed-borne scab. It costs but 1⅓ to 2⅓ cents a bushel of seed, as only ½ ounce of dust is used. Is easily and quickly applied—requires only twenty revolutions in a rotary treater or three turnings with the shovel. It is non-injurious to the drill. Frequently improves the stand of grain and increases yields. Reduces losses from smut and dockage.

Prices: 1-lb. tin, 75c; 5-lb. tin, \$3.00.

Caution—Treat 24 Hours Before Using.

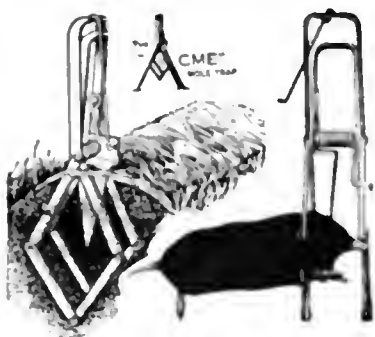
SEMESAN—for Flower and Vegetable Seeds



Diseases carried on the seed often reduce germination and cause a poor stand, lowered quality, and unsatisfactory yields. Destroy these disease organisms without injuring the seed by treating your seed, bulbs, roots, corms and tubers with SEMESAN. Easily and quickly applied as a dust or liquid. Effective in controlling damping-off of seedlings. Costs ¼ to 1 cent a pound as one ounce treats 15 to 30 pounds of seed.

Prices: 2-oz. tin, 35c; 1-lb. tin, \$2.25; 5 lb. tin, \$9.90; 25-lb. pail, \$45.50.

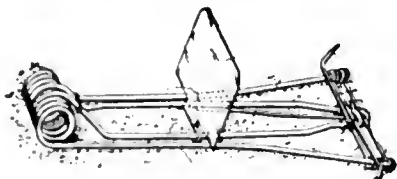
MISCELLANEOUS SUPPLIES



THE ACME MOLE TRAP

Most Efficient Mole Trap on the Market
Moles, the bane of every gardener, fall prey to this trap. We have tried out all types of traps with little success, but after giving the ACME Trap a real try-out this past season we are convinced that we have finally found the trap every gardener is looking for. Ten moles in one run in two days. That's what we did with the ACME. Read what others have to say about the ACME.
The ACME is safe, sure, small, easily set and rust-proof. Rid your garden and lawn of moles with an ACME. Price, postpaid, \$2.00.

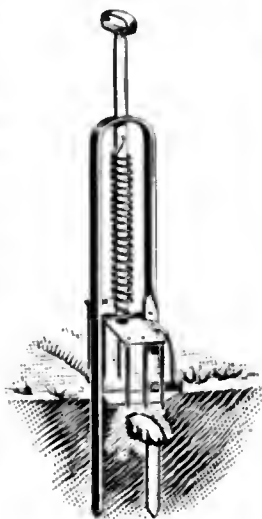
MACABEE GOPHER TRAP. There are more Macabee traps sold than all other makes combined. They are inexpensive and very efficient. Designed for exterminating the wily Pocket Gopher. Weight ½ lb. Price, each 30c, postpaid.



REDDICK MOLE TRAP

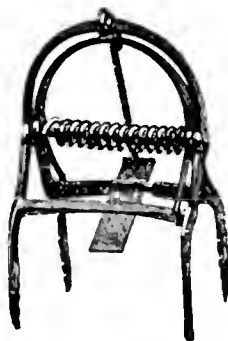
The most popular Mole Trap on the market. Made in tinned steel. Japanned steel coil spring. Six steel prongs 5 inches long. Simple, safe and strong. Pulling up the plunger rod of this trap the trigger catches itself, making it a self-setting trap. The Reddick works perfectly in loose soil, but in case of packed or hard soil we do not recommend it. The OUT-O-SIGHT trip is the best trap for use in soil that is pebbly, rocky or packed. Weight 4 lbs.

Each, \$1.50, postpaid.



OUT-O-SIGHT MOLE TRAP

Absolutely reliable. Directions for setting and full directions of the mole's habits furnished with each trap. Heavy powerful springs, malleable iron jaws. Teeth designed so as not to injure the hide. Height 8½ in. Spread of jaws 2¾ in. Weight each, 1½ lbs. Price, \$1.50, postpaid.



Use Amazing New Ultra Violet Ray Glass Substitute VITAPANE



COSTS MUCH LESS THAN GLASS for BROODER HOUSES, HOT HOUSES, SUN PORCHES, BARNs, etc.

WEATHERPROOF SHATTERPROOF

Keeps Out Rain, Snow, Wind, Protects from Cold

Admits Ultra-Violet Rays

Ultra violet sun rays activate vitamin D... promote chick growth and health... speed your profits.

Don't Confuse VITAPANE With Other Glass Substitutes

Vitapane is transparent, has a glassy finish (no gum, wax, or paraffin), odorless, greaseless, can be washed with a damp cloth.



A Child Can Install VITAPANE

VITAPANE PRICE

(Thirty-six inches wide)

Per Lineal Yard 65c, postpaid.

FLEX-O-GLASS

FLEX-O-GLASS

Keeps Heat In and Cold Out Better Than Glass Guaranteed 2 Years



LETS IN OVER 25% OF THE SUN'S HEALTHFUL ULTRA-VIOLET RAYS

Cheese-Cloth Compares with Canvas about like a Cheap Substitute Compares with Genuine Flex-O-Glass--for Poultry House Windows, Enclosing Porches and Hot-Beds

AT 1/10 THE COST OF GLASS



Just Nail Over Screens or Make Ideal Storm Doors and Windows



Extra eggs or chicks saved pay for this Flex-O-Glass Scratch Shed in a few days.



Ideal for enclosing porches, health rooms, covering screen doors, etc.



Flex-O-Glass hotbeds grow plants quicker and much stronger.

FLEX-O-GLASS is indispensable for poultry house openings, hotbeds, sleeping porches; in fact, you will not be without it once you have used Flex-O-Glass. Easy to install. Just tack it up with ample support and it's there for the seasons to come.

FLEX-O-GLASS admits the valuable ultra-violet rays of the sun. It is weatherproof and waterproof. The hot summer sun will not affect it. Put chicks in Flex-O-Glass brooder houses. The ultra-violet rays will keep them free from weakness due to a lack of Vitamin D. You'll get broilers to market earlier. Use it on your hotbeds and if you wish to enjoy solid comfort, enclose your sleeping porches with this Perfect Glass Substitute.

FLEX-O-GLASS PRICES

1 to 10-yard Lots, per yard, postpaid.....	\$.40
10 yards, postpaid	\$3.50
15 yards, postpaid	\$4.75

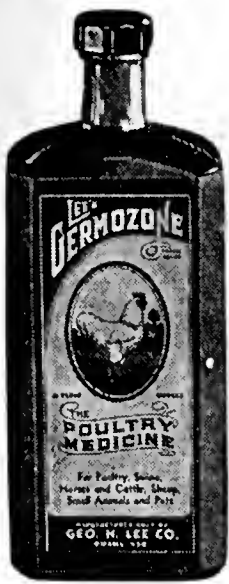


KOW-KARE makes poor cows better and makes more money for cow owners. Prevents abortion, retained after-birth and cures barrenness.

Medium cans, wt. 2 lbs. \$0.65
Large cans, wt. 4 lbs... 1.25

BAG BALM. A soothing, penetrating ointment for bunches, caked bag, cuts, sore teats, chapping and inflammation of the udder. Gives quick relief and cures. Pkg. 60c; weight half lb.

POKE ROOT COMPOUND. Valuable for the treatment of garget. Pkg. 65c; weight 2 lbs.

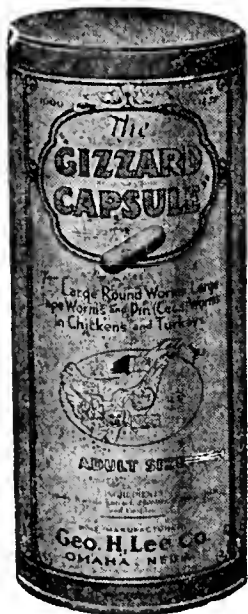


GERMOZONE

It pays to guard against the crop, digestive and bowel disorders that are so common in poultry. Put Germozone in the drinking water and avoid these troubles. Feed three times a week, two teaspoonfuls to the quart of water. Germozone is germicidal against germs with which it comes in contact, first in the water and then in the crop. Give your poultry the benefits of Germozone.

4-oz. bottle \$.45 ppd.
12-oz. bottle .85 ppd.
32-oz. bottle 1.65 ppd.

LEE'S GIZZARD CAPSULE



Most wormy birds have two or three kinds of worms. If they have Large Tapes and Pins they should not be wormed for only Rounds. The Gizzard Capsule is for all three kinds, Large Round, Large Tape and Pin Worms.

It is much easier, and costs less, to give each bird a Gizzard Capsule than it would be to give one kind of powders or medicine for Large Round Worms and something else for Large Tape Worms.

Because the Gizzard Capsule coating is insoluble it won't dissolve or melt in crop or stomach. The proper dose, full strength, fresh, undiluted and unweakened, is delivered right into the gizzard without any previous absorption of any of it by the bird to sicken it. There the capsule is crushed like a grain of corn and the medicine passes directly into the intestine and to the worms.

Nothing else can give you these advantages of the Gizzard Capsule. Worm your poultry with it—chickens and turkeys. Prices postpaid:

	50-cap. pkg.	100-cap. pkg.
Adult	\$.80	\$1.35
Pullet55	1.10
Chick45	.80

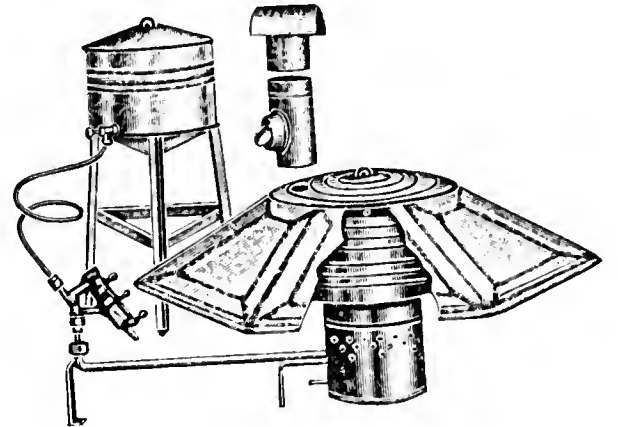
Poultry Equipment

F. O. B. Medford Unless Otherwise Noted.

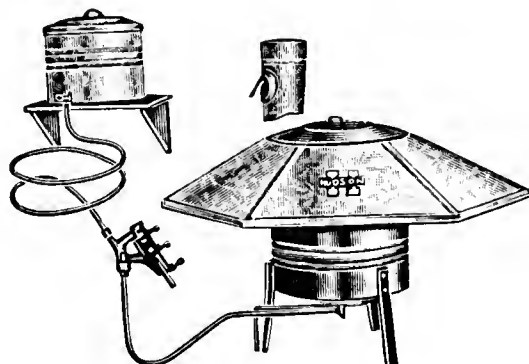
Our stock of Poultry Equipment is the most complete one in Southern Oregon. Feeders, Fountains and Miscellaneous Supplies will be found priced right and of the highest quality. We carry and feature only the most practical designs in all supplies.

HUDSON MASTER OIL BURNING BROODER No. 256

Here is the last word in brooding efficiency. The Hudson Silent Burner furnishes tremendous heating power with unbelievable fuel economy at either highest or lowest flame. Will provide more heat than required by Arctic weather, yet will throttle to a steady pilot flame in milder spring weather. Burns either kerosene or cheap distillate with equal efficiency. Automatic control, special heat collector, Micro-Tem Valve. Capacity 1,000 day-old chicks. 54-inch hover. Packed weight 75 lbs. Completely equipped as shown except for fuel tank stand. \$23.75 f.o.b. Medford.



No. 256 Brooder



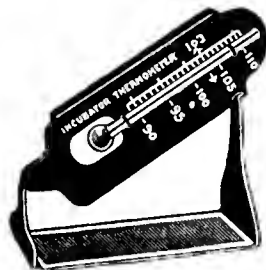
No. 52 Brooder

HUDSON OIL BROODER No. 52

High efficiency at low cost! This Hudson brooder offers advantages of safe and economical oil-burning brooding at the price of unreliable coal, wick or blue flame brooders. Abundant, uniform heat—care-free control—fume-free air in any weather. Intended for use in house not larger than 10x10 in colder climates. Capacity 200 to 400 day-old chicks. Hover 42 in. Weight 36 pounds. Complete as illustrated. \$14.65 f.o.b. Medford.

HUDSON ELECTRIC BROODER No. 34E

Here is an economical Electric Brooder designed to take care of 150 day-old chicks. Heavily constructed with patented heating element. Operating cost low. Galvanized steel canopy 34 in. diameter. Heavy duck curtain. Automatically controlled. Weight 16 pounds packed. \$11.15 f.o.b. Medford.



INCUBATOR THERMOMETERS — Tested and tried.

Standard. Each...\$0.75
Certified. Each... 1.25

CELLULOID SPIRAL LEG BANDS. Universally used band markers, come in 8 colors and in different sizes to fit all breeds.

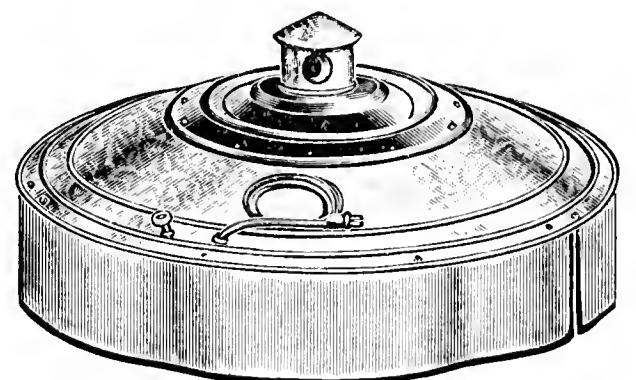
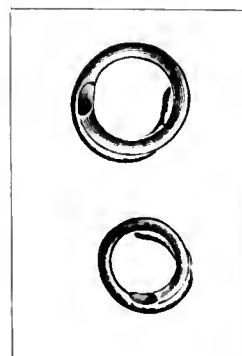
Leghorns, doz. 10c; 50, 30c; 100, 50c.

R. I. Reds, doz. 15c; 50, 40c; 100, 60c.

Plymouths, doz. 15c; 50, 40c; 100, 60c.

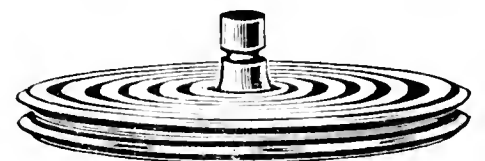
Turkey, doz. 20c; 50, 60c; 100, \$1.00.

State color wanted.



No. 34E Electric Brooder

THERMOSTAT WAFERS



For Incubators and Brooders

Renew thermostat wafers yearly to insure good hatches and reliable control of brooder heat.

No. 16—For oil brooders and incubators. Male thread, 3 in. diameter. Each, postpaid, 60c.

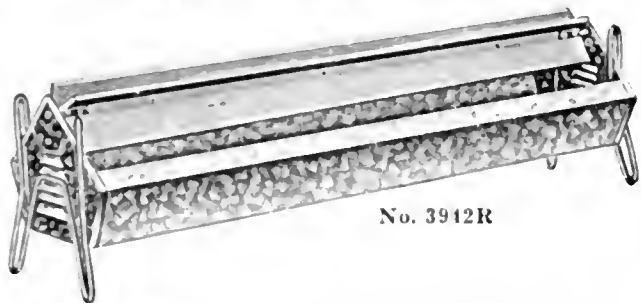
No. 4—For coal brooders. 3-inch diameter. Each, postpaid, 45c.

No. 8 — For incubators and brooders. Female thread, 3-inch diameter. Each, postpaid, 60c.

Poultry Equipment

F. O. B. Medford Unless Otherwise Noted.

CHICK FEEDER TROUGHS



No. 3942R

CAT. No. 3942R—OAKES BROILER TROUGH with 4-blade revolving reel. Adjustable wire stand keeps litter out of trough. Adjust as chicks grow. Trough is 6 3/4 in. wide, 3 in. deep. Made of 26-gauge galvanized steel. A heavy serviceable trough for growing chicks or broilers. 1 in carton, 42 inches long. Shipping weight 19 lbs. Price each \$1.35.



No. 106A

Seamless die-stamped one piece trough with all metal revolving reel. Can be used for feed or water. Edges along trough edge are folded and turn in to prevent feed waste. Reel revolves to prevent roosting. Just the trough to start your chicks right. Three sizes.

No. 104A—Length 12 in., wt. 1 lb. Each.....\$.15
No. 105A—Length 18 in., wt. 2 lbs. Each..... .20
No. 106A—Length 24 in., wt. 3 lbs. Each..... .30

REEL TOP CHICK FEEDER



No. 343

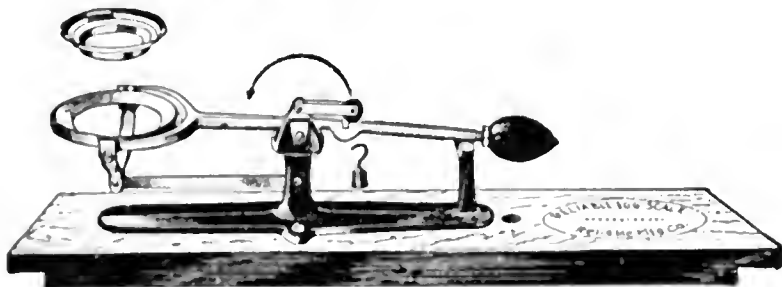
Three lengths, all 4 inches wide, 2 inches deep. Die-stamped ends are inset for strength. Trough of 26-gauge galvanized steel. Reel is adjustable to 3 positions for chicks of any age from day-old to pullet size. Reel revolves to prevent roosting. Turned in flange to prevent feed waste.

No. 343—Length 36 in., shipping wt. 3 lbs. Each.\$.60
No. 344—Length 48 in., shipping wt. 4 lbs. Each. .75



Float Valve No. 168

FLOAT VALVE No. 168. Automatically regulates flow of water into a drinking pan or trough. Made of brass. Float and arm may be raised while pan is removed for cleaning. May be used with any type crock, pan or trough. Weight 1 pound. Each \$1.00.



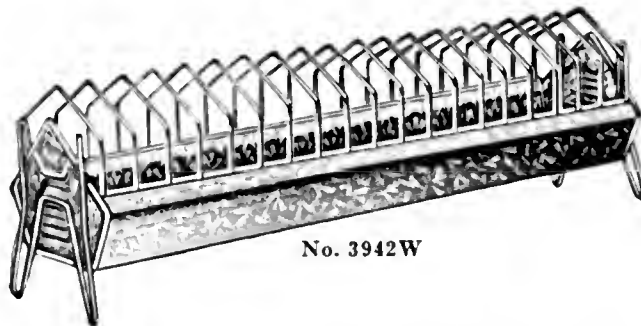
THE RELIABLE EGG SCALE

Built for speed and accuracy. The best built scale on the market. Used and endorsed by the largest poultry dealers and egg packers in the country. Dependable in every sense of the word. Positively accurate. \$3.00 postpaid.

GRO-FAST FEEDERS

No. 233N—Revolving 4-blade metal reel prevents roosting. Adjustable for chicks of various ages. Wire stands permit adjusting trough height as chicks increase in size. Keeps litter out of feed. Trough made of 26-gauge galvanized steel. Flange along edge prevents feed waste. Trough is 5 in. wide, 2 1/2 in. deep. Wedge shaped. Made in two lengths.

No. 233N—Lgth. 36 in., ship. wt. 5 lbs. Each....\$1.00
No. 736N—Lgth. 36 in., ship. wt. 6 lbs. Each.... 1.10

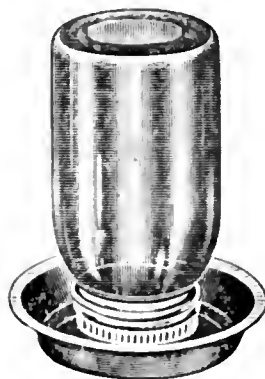


No. 3942W

No. 3942W — OAKES BROILER TROUGH with hinged wire grill. Keeps chicks from fighting at the trough. Grill lifts for easy filling and cleaning trough. Same dimensions as reel type shown at left. Can be used for small pullets. Made in 42-in. length only. One in carton, weight 10 lbs. Price each \$1.50.

SCREW CAP TYPE ENAMELED PAN, for use on Mason jars. Jar screws in cap which is spotwelded to pan. Die-stamped pan with curled edge. Pan 6 in. diameter. Attractively finished in air-dry enamel. Jars not furnished.

No. 69B. Shipping wt. packed, lb. each. Price each 10c; \$1.00 doz.



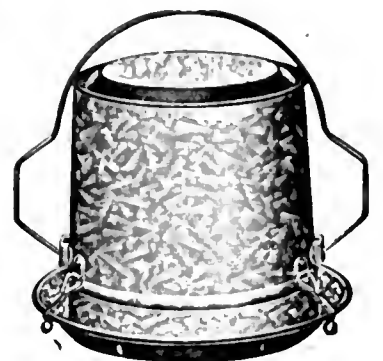
MASON JAR FOUNTS. Glass Pan, Clip Type. Fine for buttermilk feeding or watering chicks. Clip attaches to any size Mason jar. Pan is heavy molded glass with smooth edge. Jar and clip quickly detached for filling.

Cat. No. 365G. Shipping weight, packed lb. each. Price each 15c; \$1.50 per doz.



No. 20

No. 20S—OAKES EGG SCALE and GRADER show weight of each egg and weight per dozen on double dial. Accurate, dependable, fast. Adjustable to grade eggs of any weight. Working parts rust-proofed. Weighs from 18 to 30 oz. per doz. One in carton, weight 2 lbs. Each \$1.60.



OAKES FOUNTAIN No. 203—Excellent for chicks or grown fowls. Made of heavy gauge galvanized steel. Die stamped pan. Top has two-way swinging bail, permits fount to be carried when filled. Inverts to fill. Pan held in tank by three clips. Easy to clean and fill. Capacity 3 gals. Packed in carton weighing 5 lbs. Price each \$1.50.

No. 202—Capacity 2 gals. Shipping wt. 4 lbs. Price each \$1.35.



Single Wall
No. 100B

No. 100B Tank snaps on to pan which has 6 drinking cups each large enough for two chicks. Tank held in place by friction. Inverts to fill. Handle for carrying. Inexpensive but good. Made of heavy gauge galvanized steel. Capacity 1 gallon. Shipping wt., packed, 3 lbs. Price each 60c.

No. 100C—2 gal. Shipping wt., packed, 5 lbs. Each 85c.

HUDSON DOUBLE WALL FOUNT No. K8

This fountain is a large capacity, inexpensive, yet substantial piece of merchandise. All-brass self-closing valve holds water in tank when jacket is removed for filling. Convenient inside handle for carrying full of water. Capacity 8 gallons. Weight 12 lbs. Each \$3.50.



K-8 Fount

ORDER SHEET

Date Filled by

R S H E E T

Monarch
SEED & FEED CO.
MEDFORD,

MEDFORD, OREGON

WRITE YOUR NAME AND ADDRESS PLAINLY

AMOUNT ENCLOSED

Name.....

County..... **R. D.**.....

Postoffice..... **Box.....**

State.....

If different from Postoffice, give name of town or city in which your nearest freight or express office is located.

Cash - - - \$.....

P. O. Order \$.....

Exp. Order - \$.....

Draft - - - \$.....

Stamps - - \$

Total - - \$.....

Gentlemen:

Date.....19.....

Enclosed find \$..... for which please send me the following:

[illegible]

We give no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs, plants or trees we send out, and will not be in any way responsible for the crop.

HAVE YOU ADDED POSTAGE TO ITEMS NOT POSTPAID ?

TO ITEMS
NOT POSTPAID ?

TEAR OFF HERE

NEW THINGS FOR YOUR 1940 GARDEN!

The World does not stand still. New innovations are constantly being placed on the market. Keeping in tune with the times we offer you two new and outstanding garden accessories in order that your gardening may be more of a pleasure and less of a chore.

The HAYES JR. SPRAY GUN

A PERFECTED WATER PRESSURE SPRAY GUN

For the Home Garden



\$4.95

\$5.20 postage paid.

Imagine the ease with which you can spray.
No pumping. Let the water pressure do the work.

The Hayes Jr. Spray Gun

takes all labor out of spraying and insures 100% coverage. Insecticide is thoroughly mixed before leaving nozzle; adjustable nozzle sprays up, down or sideways; sends fine stream 20 feet high to spray trees; uses any insecticide soluble in water. Put enough insecticide in the glass jar to make 3 gallons according to manufacturer's formula, fill with water, thoroughly mix, attach garden hose and spray; no moving parts; non-corroding metals used.

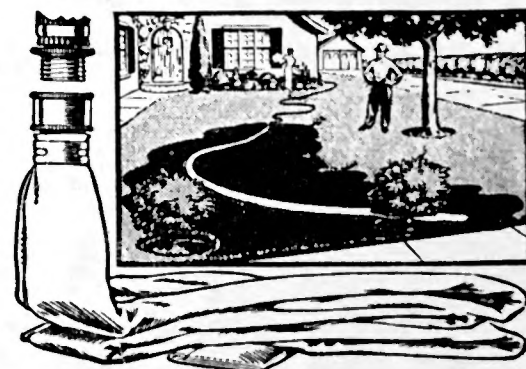


Note: See page 20 for Barfoot Sprays. Best for use in Hayes Jr. Sprayer.



HASTINGS Soil-Soaker HASTINGS

Made of canvas — Scientifically Treated to Resist Mildew. **SOIL-SOAKER** is open only at one end and screws to the end of the water hose, replacing the nozzle. When the water is turned on, **SOIL-SOAKER** fills with water and normal pressure forces water thru the pores of the entire surface, uniformly, without spray. Easily moved without shutting off water, or getting wet. Self-cleaning. The soil is soaked deeply and thoroughly, covering an area on all sides of the



SOIL-SOAKER. Far more beneficial than light surface-sprinkling. Puts the moisture down into the soil. Avoids water waste.

SOIL-SOAKER enables you to put the water exactly where you want it—none sprayed on walks, driveways or other places you

do not want to reach. Excellent for irrigating around plants where moisture is apt to damage foliage. Water deep with a

SOIL-SOAKER. Two lengths. 18-ft. \$1.60 postage paid; 30-ft. \$2.60 postage paid.

CUSTOMERS PLEASE TAKE NOTICE

Our Terms are Strictly Cash with Order. We prefer not to send seeds C. O. D. unless order is accompanied by at least one-third of the amount of order.

How to Remit. Send postal money order, express money order, or check. Stamps will do if your order is for a small amount.

Errors. We exercise every care in handling your orders, but should an error occur, kindly write us at once, and we will adjust it promptly.

All prices in this catalog are subject to change without notice.

Reports—Good or Bad. Will you help us to attain greater success by writing and telling us how our Seeds and Supplies reach you, how they grow and **how you like them?** We will certainly appreciate it. Your criticisms, if you have any, as well as your praises, are desired.

Non-Warranty. Most of the failures with seeds are due to causes entirely beyond our control, such as unfavorable weather or soil conditions, too deep or too shallow planting, etc., which renders it impossible for us to guarantee success. We therefore give no warranty as to description, quality or productiveness of any of the seeds we send out, and will not be in any way responsible for the crop. If the purchaser does not accept the goods under these conditions, they are to be at once returned.

WE DO NOT GUARANTEE REPLACEMENT OF GOODS SENT BY MAIL. An additional remittance of 5 cents will insure any mail package.

NOTES ABOUT PARCEL POST

Poisons can not be sent by mail, but may be shipped by express.

Weight limit in all zones 70 pounds.



MARIGOLD, FERDINAND

Saucy, sprightly, and colorful. Single flowered with a neat, crested center of dainty tubular florets in an arresting shade of golden yellow surrounded by a single row of broad, mahogany-red guard petals. Although the flowers are of medium size, they are extremely showy, and make a fine cut flower subject. Early blooming. Pkt. 25c.



TUBEROUS ROOTED BEGONIAS

These are among our most beautiful summer-flowering plants, interesting to grow, and giving excellent satisfaction. Are particularly useful for bedding in semi-shaded places, for planting in window boxes, and are equally valuable as house plants. They range in color from purest white and the most delicate tints of pink, yellow, and orange, to the most intense scarlet and richest crimson. Bulbs—Each 20c; dozen \$2.00, postpaid.



NIEREMBERGIA HIPPOMANICA

A lovely lavender blue shade, heightened by a touch of yellow in the center. The plants are dwarf and compact, about 5 or 6 inches tall. Foliage is light gray green, very inconspicuous, and there are literally hundreds of flowers in bloom at a time throughout the summer. Excellent as an edging plant, for the border, along a walk, in the rockery, and is lovely in a window box or in flower pots. Pkt. 25c.



UNWIN'S DWARF HYBRID DAHLIAS (From Seed)

These double and semi-double Dahlias are one of England's best contributions to the flower world. They grow from 18 inches to 2 feet tall and come in many delightful shades. Plants are compact and are as easy to grow from seed as Zinnias. Mixed colors. Pkt. 25c.



MARIGOLD, EARLY SUNSHINE

Awarded Bronze Medal, All-America Selections, 1939
The first Marigold with odorless foliage. Early and continuous bloomer with bright, golden orange flowers. Really beautiful. Pkt. 15c.



*Sow
Monarch
Tested*

LAWN SEED

for Finer Lawns

MONARCH IMPROVED VELVETY LAWN GRASS MIXTURE

THIS PERFECTLY BLENDED LAWN GRASS MIXTURE WILL GIVE YOU A LAWN YOU CAN MOW IN SIX WEEKS FROM PLANTING. VELVETY LAWN Grass Mixture is a combination of grasses and clover mixed in such proportion as to give you a quick, sturdy and beautiful lawn. The faster growing grasses contained in Velvety Mixture serve as nurse crops for the slower growing varieties which are eventually the dominating grasses of the mixture. In our IMPROVED VELVETY MIXTURE we have a grass that pleases wherever it is planted. Rate of seeding is 1 lb. to 250 square feet. **Price, lb. 75c (by mail 85c).**

MONARCH SHADY LAWN MIXTURE

It is difficult to grow a lawn under the shade of trees unless shade-loving grasses are selected. We have made up a mixture of such grasses in combination with White Dutch Clover. This mixture will produce a luxuriant lawn beneath the shade of trees. Our Shady Lawn Mixture will solve that "shade problem" and give you just the turf you have always wished for. Shade-loving grasses dominate this mixture, insuring success in your efforts to get grass started under shade trees. Rate of seeding is 1 lb. to 250 sq. ft. **Price, lb. 80c (by mail 90c).**

FOR FURTHER INFORMATION SEE PAGE 31

